



RUB NAWAZ

Academic Leader | Lecturer | Curriculum Developer |
Multimedia Academy Owner | Educationist

CONTACT:

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Mandi Bypass, Lahore

EDUCATION:

BEACONHOUSE NATIONAL UNIVERSITY
2016 - 2018
MS FILM & TV | CGPA 3.70

UNIVERSITY OF SARGODHA
2012 - 2016
Mass Communication | CGPA 3.73

CORE

COMPETENCIES:

- Academic Leadership
- Educational Administration
- Curriculum Development
- Faculty as Supervision
- Student Development
- Classroom Management
- Academic Planning
- Team Leadership
- Professional Training
- Performance Evaluation
- Educational Technology
- Digital Learning
- Event Management
- Strategic Planning
- Quality Assurance
- Problem Solving
- Conflict Resolution
- Public Speaking

PROFILE:

Dedicated Educationist and Academic Leader with over 8 years of experience in higher education, curriculum development, academic administration, faculty mentoring, and student development. Experienced in designing academic programs, leading multidisciplinary teams, supervising educational projects, and delivering quality learning outcomes. Founder and Director of **AAR Academy**, where multiple successful multimedia training batches have been conducted, combining digital education with career development. Strong leadership, communication, organizational, and strategic planning skills with a passion for building student-centered learning environments

PROFESSIONAL EXPERIENCE:

VISITING LECTURER

UOS (2019–2024), NUML (2020–2022), IAC (2023–2024)

- Delivered undergraduate courses in Communication, Film, and Media.
- Supervised academic projects and research.
- Mentored students academically and professionally.
- Participated in curriculum development for the Theatre, Film & TV program.
- Supervised award-winning documentaries and short films.
- Evaluated student performance and academic progress.
- Coordinated academic activities and practical workshops.

FOUNDER & DIRECTOR – AAR ACADEMY

APRIL 2026 - PRESENT

- Founded and established **AAR Academy** to provide professional digital skills training.
- Successfully completed 3 training batches in the first 3 months.
- Designed and developed practical multimedia curriculum.
- Led academic planning, admissions, scheduling, and student management.
- Supervised instructors and learning activities.
- Conducted career counseling and professional mentoring.
- Integrated AI tools and industry-relevant software into training.
- Under-discussion the partnerships proposals with institutes.

SKILLS:

- Educational Leadership
- Academic Administration
- Staff Development
- Faculty Management
- Student Counseling
- Curriculum Planning
- Communication Skills
- Public Speaking
- Organizational Leadership
- Strategic Planning
- Conflict Resolution
- Time Management
- Project Management
- Educational Technology
- AI Tools
- MS Office
- Adobe (Premiere Pro), etc.

SOFTWARES:

- Microsoft Office
- Google Workspace
- Canva Pro
- Adobe Premiere Pro
- Adobe Photoshop
- AI Productivity Tools
- ChatGPT
- Zoom / Google Meet

PROFESSIONAL TRAINING & WORKSHOPS:

- Conducted workshops on Vlogging and Short Film Production.
- Delivered multimedia and digital skills training.
- Faculty mentoring.
- Student career development sessions.
- Professional freelancing workshops.

ACADEMIC LEADERSHIP:

- Curriculum Development
- Faculty Mentoring
- Student Supervision
- Academic Planning
- Examination Coordination
- Academic Quality Assurance
- Learning Outcome Assessment
- Educational Event Management

DIGITAL LEADERSHIP:

- Learning Management Systems
- AI-assisted Education
- Digital Classroom Management
- Multimedia-based Teaching
- Educational Content Development
- Online Learning Platforms

ACHIEVEMENTS:

- Founder & Director – AAR Academy
- Successfully completed three multimedia training batches
- Best Supervisor Award
- Curriculum Development (TFT Program) UOS
- External Judge – Punjab Talent Hunt
- Professional Trainer – Punjab Council of the Arts
- Thesis Distinction
- Supervised Award-winning student projects
- Jahan Aara Film Selected in Cannes Film Festival
- Wapis Karo and Dosri Taraf Both Films Selected in Hum TV Film Festival in top 14 Selected Films from all over the Pakistan.

REFERENCES:

Professional references available upon request.