



Syeda Aliya

Anthropologist | Trainer & Facilitator | Research & M&E

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ABOUT MYSELF

As an anthropologist with over seven years of experience in research, training, monitoring & evaluation, and program development, I specialize in designing social initiatives and training programs for youth and community organizations — including Girl Guides across age cohorts from six to twenty-one. Having worked with international NGOs, academic institutions, and government-affiliated bodies such as Oxfam, SOLIDAR Suisse, QAU, REDs, and PGGA, I am committed to evidence-based programming, capacity building, and empowering communities to invest in their own futures.

EDUCATION

M.phil Anthropology

Quaid-e-Azam University, Islamabad (QAU) (2017-2021)

MSc. Anthropology

International Islamic University, Islamabad (IIUI) (2014-2017)

Bachelors in Sociology and Psychology

University of the Punjab (2012-2014)

WORK EXPERIENCE

Trainer (BS-16) | Pakistan Girl Guides Association NHQ

February 2023 – Present · Islamabad

- Collaborate with the National Secretary to plan and execute national-level training programs aligned with WAGGGS policy guidelines.
- Design, develop, and deliver workshops, seminars, and special events for adult learners across Pakistan.
- Create and maintain comprehensive training materials including energizers, games, and learning resources.
- Maintain a national database of trainers and Guiders; evaluate sessions and incorporate feedback for continuous improvement.
- Prepare and submit training plans and reports ensuring timely communication with supervisors.

Visiting Faculty | F.G. Degree College for Women, Rawalpindi

January 2024 – April 2024 · Rawalpindi

- Taught Sociology of Development, engaging students in understanding societal growth, structural change, and development theories.

Program Assistant | SOLIDAR Suisse

June 2022 – October 2022 · Islamabad

- Developed project briefs for diverse audiences; collected and analyzed program activity data for high-quality reporting.
- Supported M&E activities including surveys, baseline/endline assessments, and field visits.
- Contributed to capacity-building activities for beneficiaries, staff, and partner organizations.

Research Analyst | Research & Development Solutions

November 2022 – December 2022 · Islamabad

- Contributed to in-depth research projects and data interpretation for organizational clients.

MEAL Intern | Oxfam Pakistan

February 2022 – March 2022 · Islamabad

- Implemented phase-out knowledge management frameworks; reviewed and assessed knowledge products against predefined criteria.
- Developed, edited, and proofread content for knowledge management; organized and facilitated learning events.

Research Assistant | International Organization REDs

October – December 2021 & January – February 2023 · Karachi / Lahore / Islamabad

- Ethnographic Research on COVID Vaccination acceptance-Islamabad & Lahore (**Oct–Dec 2021**).
- Ethnographic Research on Trust and HPV Vaccine Acceptance Karachi & Lahore (**Jan–Feb 2023**).

Research Assistant | Quaid-e-Azam University

October 2019 – April 2021 · Islamabad

- Assisted in compiling thesis material, editing research papers and academic articles for faculty.

Editorial Production Assistant | Viral Webbs

October 2017 – April 2018 · Islamabad

- Formatted, edited, and house-styled books ensuring accuracy, consistency, and finalization for publication.

SKILLS

Core Skills

Training & Facilitation
Program Design & Coordination
Monitoring & Evaluation (M&E)
Ethnographic & Qualitative Research
Report Writing & Documentation

Technical Skills

Data Collection & Analysis
Content Development & Editing
Database & Trainer Management
Community Capacity Building
Communication & Public Speaking

DISSERTATIONS

- Infrastructure Development and Its Threat to Local Heritage: A Case Study of the Orange Train Project, Lahore
- Gift Exchange and Relationship Management in Urbanized Families: A Case Study of Dhoke Chaudhrian, Rawalpindi

PROJECTS

- Pakistan Girls Empowerment Forum Pathway to Leadership (Nutrition, HPV, Leadership, Climate Change, Emotional Well-Being)
- Immunization - Pakistan in the national cause of protecting our daughters from cervical cancer.
- Ensuring Safety and Wellbeing (Project Stay Safe)
- Tuberculosis Awareness and Prevention
- Socioeconomic Dynamics of Child Domestic Labor
- Promoting Financial Literacy and Economic Empowerment
- Community-Based Emergency Preparedness Strategies
- Mental Health and Emotional Wellbeing Initiatives
- Body Confidence and Self-Esteem Education (Free Being Me - FBM)
- Factors Influencing Discontinuation of Family Planning Methods in Dhoke Hassu, Rawalpindi
- Reintegration and Protection of Out-of-School Children in Islamabad's Slum Communities

TRAINING & CERTIFICATIONS

- **(UNICEF)- 25/05/2025** "One Week National Training Of Trainers and Staff" on badge programs including Environment, Climate Change, Nutrition, Leadership, Emergency Preparedness, and Mental Health.
- **(NDMA)- 19/12/2024** "Introduction to Disaster Risk Deduction" One-day session on the disaster context in Pakistan, the disaster management cycle, early warning systems, and community-led DRR initiatives.
- **(UNICEF)- 10/10/2024** "International Day of the Girl Pakistan girls Empowerment Forum" A 3-day forum empowered young girls through interactive sessions on (Nutrition, Environment & Climate Change, Leadership, Mental & Emotional Wellbeing, and HPV awareness.
- **(ILO)- 01/01/2024** "7 Days National Service Camp Rendering Service", Lahore.

LANGUAGES

English, Urdu, Punjabi/Pahari