



AMBAR NOREEN

SEO Expert | Social Media Manager

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 [Ambar noreen](#)

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ABOUT ME

Senior SEO & Digital Marketing Manager with 3+ years of experience in digital marketing, SEO strategies, paid advertising, visual storytelling, Currently working with Inter-Services Public Relations, managing high-impact digital campaigns, social media content, Skilled in SEO optimization, running advertising campaigns, designing engaging creatives, planning content strategies, and maintaining brand consistency across platforms to drive audience engagement and trust.

EDUCATION

BACHELOR IN COMPUTER SCIENCE

FUJAST
2019-2023

SKILLS

- Google Ads
- YouTube Ads Management
- Search Engine Optimization (SEO)
- Social Media Management Content
- On-Page SEO
- Keyword Research
- Performance Marketing
- Analytics & Reporting
- Post Scheduling
- Audience Engagement

LANGUAGE

English

Urdu

EXPERIENCE

○ ISPR

Senior SEO Website Manager & Social Media Manager |

At ISPR I handle SEO management, website performance, social media accounts, and digital advertising for official platforms. creating engaging content, planning campaigns, running YouTube ads, and maintaining consistency across digital channels. I collaborate with internal teams to ensure that all content is strategically strong and aligned with communication goals.

● Aiztech

SEO Website & YouTube Ads Specialist |

At Aiztech Tech, I managed website SEO and handled YouTube advertising campaigns across digital platforms. I ensured online visibility, supervised content performance, optimized websites for search engines, and coordinated with the team to deliver high-quality digital campaigns aligned with the organization's identity and communication goals.

● Proffers Tech-Remote US Company

SEO Website Manager & Social Media Manager |

At Proffers Tech (Remote), I managed website SEO, social media accounts, and digital marketing campaigns across online platforms. I focused on improving website visibility, managing content performance, planning social media strategies, and maintaining brand consistency to support audience engagement and business growth.

● Freelance Work

As an SEO & Digital Marketing Freelancer, I have worked with multiple clients to manage website SEO, social media accounts, YouTube and digital ad campaigns, and online branding that improved their brand visibility, audience engagement, and professional communication across digital platforms.