

Dr. Natasha Zahid

Contact no: 0335-5302224

E-mail: natashazahid2015@gmail.com,

natashazahid11@yahoo.com

Personal Statement

I am an enthusiastic educator, manager and researcher with a strong commitment to academic excellence and student development. With expertise in Finance, I aim to contribute through innovative teaching, impactful research, and collaborative growth. I am eager to bring my experience and passion to your esteemed institution.

Professional Experience

Organization	Position	Duration
Capital University of Science & Technology, Islamabad	Visiting Lecturer	March 2025 to-date
Riphah School of Leadership, Al-Mizan Campus, Rawalpindi	Visiting Faculty	February 2024 to-date
Comwave Institute of science and Information technology, Islamabad	Visiting Lecturer	March 2014 to March 2015
Siddeeq Public School, Rawalpindi	Section Head	April 2014 to March 2026
Siddeeq Public School, Rawalpindi	Accounts and Finance coordinator	September 2011 to March 2014
Scholar Group of College, Rawalpindi	Visiting Lecturer	May 2012 to September 2012
International Islamic University, Islamabad	Teacher assistant (Finance)	September 2009 to January 2011
Institute of Rural Management, Islamabad	Internee	18th June to 27th July, 2012
United Bank Limited, Islamabad	Internee	7th July to 21st August, 2010

Courses Taught

Advanced Managerial Accounting, Financial Management, Applications of ICT, Accounting Information System, Business Taxation, Equity Asset Valuation, Investment & Portfolio Analysis, Cost accounting, Auditing

Education

Degree	Specialization	Institution	Year	Percentage/ CGPA
PhD (Management Sciences)	Finance	Capital University of Science and Technology, Islamabad	2023	3.33
MS (Management Sciences)	Finance	Mohammad Ali Jinnah University, Islamabad	2013	3.87
B.Ed.	General	Allama Iqbal Open University, Islamabad	2016	69%
BBA (HONS)	Finance	International Islamic University, Islamabad	2011	3.75
Intermediate	Science	Govt. Post Graduate College, 6th Road, Rawalpindi	2006	71%
Matriculation	Science	Siddeeq Public School, Rawalpindi	2004	78%
Thesis Title				
PhD	Earning Quality and Firm Performance in PSX Listed Companies: Moderating Role of Board Quality and Political Connections			
MS	Dividend Initiation and Omission and its Impact on Earnings and Market Returns: Pakistani Stock Market Perspective			

Online Courses

Title & Specialization	Institution	Year	%age/ Score
Generative AI for Educators & Teachers https://coursera.org/verify/specialization/JL9IPOAV49AX	Vanderbilt University	2025	100 %
Generative AI Primer https://coursera.org/verify/ISKGY1XJVDWQ	Vanderbilt University	2025	100 %
Innovative Teaching with Chat-GPT https://coursera.org/verify/Z2PLHX1L3KXH	Vanderbilt University	2025	100 %
GPT Vision: Seeing the World through Generative AI https://coursera.org/verify/PCLYG0903KXE	Vanderbilt University	2025	100 %
Trustworthy Generative AI https://coursera.org/verify/QM1RMBLMRNUI	Vanderbilt University	2025	100 %
Introduction to Generative AI in Finance https://coursera.org/verify/2UJ8WRS2GEOK	Coursera Instructor Network	2025	80%
Finance & Quantitative Modeling for Analysts https://coursera.org/verify/specialization/IG8AJFG8ECND	University of Pennsylvania	2025	86.4%

Fundamentals of Quantitative Modeling https://coursera.org/verify/4BMSWYBYDDXP	University of Pennsylvania	2025	92.5%
Introduction to Spreadsheets and Models https://coursera.org/verify/HALEZKW625GJ	University of Pennsylvania	2025	80%
Financial Acumen for Non-Financial Managers https://coursera.org/verify/YQAXETL7V7Y8	University of Pennsylvania	2025	88.15%
Introduction to Corporate Finance https://coursera.org/verify/VLY24HSQOMXX	University of Pennsylvania	2025	85%
Generative AI for Education	Google	2024	100%
Google Prompting Essentials https://coursera.org/verify/7J9FFE20YE87	Google	2025	97.9%
Microsoft Copilot: Your Everyday AI Companion https://coursera.org/verify/specialization/5FF9XDIAVG4O	Microsoft	2025	96.6%
Copilot Best Practices, Ethics and Regulatory Implications https://coursera.org/verify/T2Q112R2Q1K9	Microsoft	2025	93.3%
Introduction to Microsoft Copilot https://coursera.org/verify/EKD2E2KFEZG0	Microsoft	2025	98.3%
Applications of Copilot in the Workplace https://coursera.org/verify/REHKTU272I0L	Microsoft	2025	98.3%

Research Work

- Zahid, N., Ahmed, J., (2023). Earnings Quality Index, Political Connections and Firm Performance. Journal of Positive School Psychology, 7(3), 337-354. (SCOPUS, X-Category).
- Co-authored research paper titled as “Linking green finance to sustainable performance: Exploring the mediating role of ESG practices in Pakistan” at Applied Business Research Conference 2025 held at Capital University of Science and Technology (CUST), Islamabad on 17th April, 2025
- Authored and presented research paper titled as “Effect of Advertisement on consumer behavior: A cross- sectional study” at International Applied Business research conference 2025 held at International Islamic University on 28th and 29th November, 2011.

Awards and Certificates

- Received **Distinction Certificate** in MS degree
- Received **Dean’s Roll of Honor** two times in MS degree
- Got **Talent Scholarship** in MS degree
- Got **Merit Scholarship** during BBA degree
- Obtained **Certificate of Merit** in Intermediate degree from college

Workshops/Conferences Organized & Attended

- Participated in International Applied Business Research Conference III (IABRC III) 2010 and held in Faisal Mosque Islamabad held in December.
- Participated in Applied Business Research Conference (ABRC) 2009 held in Faisal Mosque Islamabad on 21st February, 2009.
- Participated in International Applied Business Research Conference (IABRC) 2009 held in Faisal Mosque Islamabad held on 9th -10th December, 2009.
- Participated in 5th Islamic Orientation Program for students of IIUI held on 8th -13th June, 2009.
- Leading different Student Committees with the designation of In-charge in the department of Management Sciences, International Islamic University, Islamabad.
- Arranged and participated in different seminars like EHSAAS on the social awakening towards handicapped children, Risk Management, Research Techniques.
- Organized Workshop on “Working of Stock Market and Working of SECP”
- Organized seminar titled as “Explore the New World, Come to the Research Forum”

Interpersonal Skills

- Good communication skills
- Team spirit
- Presentation skills
- Intergroup communication skills
- Vision to lead and ability to follow
- Resolving team conflicts

Personal Information

- Date of Birth 1st September, 1988
- Gender Female
- Marital Status Married
- Address CB 1466, Street No 46/9, Peoples Colony, TENCH BHATTAH, RAWALPINDI.
- Domicile Punjab
- Languages English and Urdu

References

- Dr. Arshad Hassan (Dean Faculty of Management Sciences, CUST, Islamabad)
Email: aarshad.hasan@gmail.com
- Dr. Jaleel Ahmed Malik (HOD Accounting & Finance, CUST, Islamabad)
Email: dr.jaleel@cust.edu.pk