

QURATULAIN ZIA

☎ 0336-5527603

✉ qurat.zia25@gmail.com

📍 Rawalpindi, Pakistan

PROFESSIONAL SUMMARY

Dedicated professional with an M.Phil. background, exceptional interpersonal skills, and a strong track record in community mobilization and data handling. Highly skilled in conducting interviews, managing student/public relations, and coordinating administrative tasks. Eager to contribute strong public service dedication, cultural awareness, and organizational efficiency to the university's admissions team.

CORE COMPETENCIES

- Community Mobilization & Outreach
- Gender & Social Research
- Qualitative & Quantitative Data Collection
- Monitoring & Reporting
- Advocacy & Awareness Campaigns
- Program Coordination
- MS Word
- Team Leadership

EDUCATION

- M.Phil. in Anthropology — 2022
Fatima Jinnah Women University, Rawalpindi
- Bachelor of Gender Studies — 2019 Fatima Jinnah Women University, Rawalpindi
- Intermediate
PACE College for Girls, Saddar
- Matriculation
Fauji Foundation Model School, Morgah, Rawalpindi

MAJOR RESEARCH

- Attitude of Parents and Young Adults toward Sex Education: A Generational Comparative Study.
- News Sharing in the Digital Age: A Netnographic Exploration of Political Engagement on Social Networking Sites among Netizens.

□

PROJECTS & STUDIES

- Representation of Women in Media
- Status of Women in Religion
- Gender Analysis of Sindh Budget
- Analysis of Advertisement Campaigns (2017–2018)
- Media Consumption & Cultural Change: Netnographic Study on Ertugrul in Pakistan
- Wedding Folk Songs and Gender: Discourse Analysis of Punjabi Wedding Songs

PROFESSIONAL EXPERIENCE & INTERNSHIPS

- Community Welfare Work on Personal Hygiene and Reproductive Health — British Council (2016–2017)
- Field Research on “Gendering in Primary Schools” — 2 weeks (2016)
- Internship — National Commission on the Status of Women (6 weeks)
- Volunteer Work (Library & Data Entry) — National Commission on the Status of Women (2 weeks)
- Community Service — Pakistan Sweet Home
- Analysis of Primary Health Care Services — Al Mustafa Hospital, Scheme

□

TRAININGS & CERTIFICATIONS

- Active Citizenship & Community Engagement — British Council (2017)
- The Real You: Success & Confidence Building — Udemy
- Korean Language Course — Yonsei University (Coursera)
- Entrepreneurial Scientists: Serving Society and Science — ORIC & FJWU
- Ethnomusicology & Expressive Culture Workshop

LANGUAGES

- Urdu (Native)
- English (Fluent)