

MUSADDIQ SULEMAN

Rawalpindi, Pakistan
musaddigsuleman786@gmail.com • +923165129779

PROFILE

Media practitioner with almost 7 years of expertise in field of Research and Academia. Eager to be part of a reputable organization where I can use my experience both as Media Researcher and Lecturer to implement fresh perspective in the era of media Transition and Technology Transformations. In previous roles, served in both Public and Private Media organizations.

PROFESSIONAL EXPERIENCE

Lecturer in Media and Communications Studies –NUML, Rawalpindi, Pakistan
Sep, 2023 - Present

- Teaching undergraduate and graduate courses including Mass Communication Theories, Journalism Practices, Media Ethics & Law, Research Methods, Digital Media, and Advertising & Public Relations.
- Designed course outlines, lesson plans, assessment tools, and learning materials in line with HEC standards.
- Delivered interactive lectures, seminars, and practical sessions using student centered teaching approaches.
- Mentored students in academic writing, research design, data analysis, and media production.
- Organized and supported seminars, workshops, media labs, and guest lectures.
- Engaged in administrative duties assigned by the department and faculty.

Media Researcher –Senate, Islamabad, Pakistan

Oct, 2017 –Dec 2020

- Conducted policy-oriented media and background research for the Senate Standing Committee on Interior.
- Prepared research reports, briefing notes, and analytical summaries.
- Assisted in agenda preparation, document review, and follow-up reporting.
- Wrote press releases and official communication materials. Managed institutional social media communication
- Conducted academic research and contributed to senate annual publications and conferences.

EDUCATION

MS in Media & Communication Studies

2021

3.95 CGPA International Islamic University Islamabad, Pakistan

BS (Hons) Mass-Communication

Sep, 2017

3.60 CGPA • National University of Modern Languages, Islamabad, Pakistan

- Secured highest CGPA in class and completed a comprehensive curriculum in Mass Communication.
- Served as an active member of the student affairs committee, organizing and participating in various events.

FSc (pre-engineering)r - Army Public School and College Westridge III, Rawalpindi 62%. Marks.

2013.

Matriculation

Fauji Foundation Model School Matore, Kahuta, Rawalpindi. 82%. Marks.

2010

PUBLICATIONS AND WORKSHOPS

Publication

2022

M Suleman, Framing of Abrogation of Article 370 in the US and UK Press: A content Analysis of the New York Times and the Guardian, Global Legal Studies Review, May 22, Vol. VII, No. II.

Workshops

Faculty Development Program Level-I.

2023

Faculty Development Program Level-II

2024.

INTERNSHIP AND AWARDS

Weekly PINDI POST (Newspaper) Rawalpindi.

Worked as Intern Reporter (June, 2016 – Dec 2016)

Main Tasks

- Deal Political affairs
- To deal News gathering
- Taking Interview
- Camera Work
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Achievement

- Obtain scholarship in Bachelors from Punjab Educational Endowment Fund (PEEF).
- Obtain scholarship from Army public school and college Westridge III Rawalpindi.
- Ranked A1 in Matric merit list..

PROFESSIONAL SKILLS

- Research & Academic Writing: Qualitative and quantitative research methods, literature review, proposal writing.
- Analytical & Critical Thinking: Media discourse analysis, policy analysis, and critical evaluation of information.
- Presentation & Public Speaking
- Ability to bridge theoretical frameworks with practical journalism and media analysis.
- professional writing skills, including research reports and official documents

PERSONAL SKILLS

- Ability to explain complex concepts clearly to diverse audiences.
- Passionate about playing Cricket, which helps me to stay physically fit and develop a team-oriented mindset.
- Experience in handling sensitive information at Senate of Pakistan.

- Passionate about Reading History, Political Stories
- Keen Observer of international relations, Geopolitis, Different Cultures