



Umm-e-Rooman Yaqoob

Lecturer | Content Strategist

Contact



+92- 314-0011140



manooct93@gmail.com



<https://www.linkedin.com/in/umm-e-rooman1993/>



Islamabad, Pakistan



About Me

Dynamic Communications Officer / Content Strategist | Academic Liaison

Bridging Ideas, People, and Impact Across Education Research & Policy Dynamic and creative Communication Officer with 8+ years of cross-functional experience across education content creation, mentoring, and academic strategy.

Adaptive at crafting compelling narratives that enhance visibility foster stakeholder engagement and amplify organizational impact, Possesses for unique ability to translate complex academic or policy concepts into diverse audiences from scholars to policymakers Known for an eye for detail.



Skills

- **Management Skills**
- **Creativity / Communication**
- **Digital Marketing**
- **Video Editing**
- **Social Media Management**
- **Leadership**



Education

- **PhD Linguistics** Ongoing
National University of Modern Languages, Islamabad
- **MPhil Applied Linguistics** 2021-2023
University of Central Punjab, Lahore
GPA: 3.34/4
- **BS English (Hons.)** 2012-2016
Bahauddin Zakariya University, Multan
GPA: 3.94/4
- **FSC (Pre-Engineering)** 2010-2012
Punjab College for Women, Multan
Marks: 877/1100
- **Matric (Science)** 2008-2010
Zenabia Foundation School, Multan
Marks: 882/1050



Experience

- **Lecturer** 2025-Present
Fatima Jinnah Women University
 - Delivered interactive lectures on English (Literature Linguistics)
 - Utilized digital content and simulations to boost student-engagement
- **Academic Counselor** 2024-2025
KIPS CSS/Global Age
 - Mentored CSS aspirants o exam preparation. time management, and emotional resilience
 - Designed customized study plans for individual success
- **Lecturer** 2023-2025
NUML University
 - Taught, undergraduate linguistics and writing courses
 - Led seminars on academic writing and research skills.
- **Research Analyst (Freelance)** 2024-Present
 - Silverlight Croup UK Conducted expert research and compiled industry insights for clients
 - Honored with with accolades for lesson planning and innovation
- **English Instructor** 2021-2024
Army Public School (APSACS)
 - Quetta Delivered Cambridge-aligned English Language-and Literature curriculum
 - Honored with good words for lesson planning and innovation.



References

Noveera Jaffar

HOD English department
NUML Quetta campus

Phone: +92-333-7825691

Ghulam Razaque

C.E.O KIPS Quetta

Phone: +92-333-7836471