

Aqsa Basharat

Lecturer | Researcher | Academic Writer

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Career Objective:

Dedicated and research-driven academic professional with an **M.Phil in International Relations** and a **Bachelor's degree in Media and Communication**, possessing strong expertise in research, critical analysis, academic writing, and policy studies. Experienced in conducting qualitative and comparative research in areas including international relations, peace journalism, media studies, conflict, and security. Possess hands-on experience as a **Research Assistant**, **Content Writer**, and **Proposal Development Contributor**, with proven ability to draft research papers, policy briefs, reports, and analytical content. Skilled in mentoring through effective communication, simplifying complex concepts, and fostering intellectually engaging learning environments. Seeking a **Lecturer position** where I can contribute to teaching, research, student development, and academic excellence while promoting critical thinking and interdisciplinary learning

Educational Qualification:

M.phil in International Relations

Quaid e Azam University Islamabad (2021-2024)

Bachelors in Media and Communication, (2015-2019)

Foundation University Rawalpindi Campus

Experience:

Worked as a Social Media Counselor Auditor at Times Consultants (Oct 2025-May 2026)

Core Responsibilities

- Monitored daily operational work of counsellors through internal CRM/software.
- Audited call quality to ensure compliance with organizational standards and communication benchmarks.
- Evaluated counsellors' calling averages, productivity, and performance metrics on a daily basis.
- Ensured strict adherence to company protocols, scripts, and SOPs.

- Identified gaps in performance and reported quality issues to relevant teams for improvement.
- Maintained accurate audit records and performance reports to support management decisions.
- Provided assistance in updating Protocol Document for Social Media Department

Worked as a Content writer in Inter Boards of Coordination Commission (2024)

Core Responsibilities

- Wrote Reports on Educational Policies and Content for Projects.
- Supported Documents Verification and Attestation Processes

Proposal Writing Experience (2023)

- Contributed to the development of research proposals and concept notes for policy and security-related projects.
- Drafted background sections, problem statements, objectives, and research methodologies.
- Conducted literature reviews and needs assessments to support proposal development.
- Assisted senior researchers in aligning proposals with donor guidelines and thematic priorities

Worked as a Content Writer in Gulf Alliance Builders and Developers (2021-2022)

Core Responsibilities

- Created Marketing Content for Real Estate projects
- Collaborated Communication Strategies for Promotional Campaigns

Research Assistant

Pakistan Institute of Conflict and Security Studies (2019-2020)

Core responsibilities

- Conducted Research on the Pakistan security policy against the non-state actors.
- Drafted Research papers and policy beriefs.

Internship

ISPR – Intern (Pakistan) (2017)

- Assisted in Media Campaign

- Planning and content development.

Academic Research Projects (Thesis Work)

Academic Research M.phil Thesis

- Peace Building Through Peace Journalism; Paradoxes and Challenges (2023-2024)

BS Thesis

- Role of Pakistani Media and its presentation of Terrorism in Pakistan (2019)

Column Writing

Written Columns as a freelancer for several Web channels (2020)

Hosted a Talk Show (30 minutes)

- Topic: Effects of Me too campaign, on Pakistani culture

Media Production

Directed and edited short films, documentaries and music videos

Research Interests

International Relations, Peace & Conflict Studies, Media Studies, Security Studies, Political Communication, Peace Journalism

Software Skills

- Research and Analysis; strong ability to conduct qualitative and comparative research
- Proficiency in Scholarly Research tool
- Writing Research Briefs
- Media and Information Analysis
- Critical Thinking
- Editing software and tool
- Script writing
- Video editing
- Adobe suite
- SPSS

- Graphic Designing

Personal Skills

- Excellent communication skills
- Good in writing Urdu columns, Scripts and Poetry
- Good Grasp on English technical writing, script writing and Research writing
- Team work
- Photography
- Videographer
- Graphic Designing

Teaching Competencies

- Academic Research & Supervision
- Classroom Presentation & Student Engagement
- Curriculum Support and Content Development
- Research Methodology (Qualitative & Comparative)
- Academic Writing and Report Writing
- Policy Analysis and Critical Thinking