

Asma Neelam

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Profile: I aim to work with the latest, proven methodologies in teaching and management, with complete dedication to my chosen profession, to bring positive change in English Literature, Linguistics, and Language teaching, as well as in *institutional management*. My primary goal as a teacher, trainer, and leader is to deliver excellence in quality, productivity, and creativity throughout my career, while motivating pupils and teachers to achieve exemplary results grounded in *positive values*.

Chronological Experience:

Aug 2019 – Present: Bahria College Karsaz as Vice Principal, Cambridge Wing & Girls Wing.

Jan 2020 – May 2024: PAF KIET as visiting faculty for English.

Feb 2024 – May 2024: University of Karachi as visiting faculty for English.

Aug 2018 – Aug 2019: Fazaia Degree College, Faisal, as Coordinator, Cambridge Section.

Aug 2017–Aug 2018: NUML Karachi as Lecturer, Phonetics, Phonology, Syntax, Semantics, Morphology, History of Linguistics and Literature, Stylistics, Postcolonial Literature, and American Literature.

Sep 2016 – March 2017: Cliff House School as senior English Faculty (Cambridge O-level).

Feb 2015 – Aug 2016: Wilderness School and College, Quetta, as Senior English Faculty, Cambridge

2013: A special English language certificate class for government officers was held at NUML Quetta.

2010 to 2012: Wilderness School and College, Quetta, as a senior History and English Teacher.

2008-2009: Senior Urdu faculty at Pak-Turk International Schools and Colleges.

Education:

- **MPhil** in English Literature and Linguistics from Iqra University, 2025 **CGPA 3.75/4.00**
Subjects include Applied Linguistics, Globalisation and the Spread of English, Advanced Research Methodologies (Both Quantitative and Qualitative) in Linguistics and Literature, Bilingualism, South Asian Literature, Linguistics and Literary Theories, and Contemporary World Literature in Translation.

Thesis Title: *A Postmodernist Study of Hyperreality, Simulation, and Intertextuality in Chronicle of a Death Foretold.*

- **M.A. in English** Linguistics and Literature 2015,
National University of Modern Languages (NUML) Islamabad, 80.27%, Grade A, **CGPA 3.73/4.00**

National Topper and Gold Medalist of the Session Feb 2013 to Jan 2015.

Subjects include (and are not limited to) Stylistics, Socio-Psycholinguistics, Phonetics and Phonology, Literary Criticism, Research Methodology, Applied Linguistics, Syntax, Semantics, Morphology, History of English Language and Historical Linguistics, History of English Literature, General Linguistics, Research Methods, and American and Canadian Literature.

Thesis Title: *Deconstructing the Rhetoric of Multiculturalism and Modernist Alterity*

- **B.A** in Psychology and English Literature, 2001, 2nd division.
- **HSSC** 1999, B.I.S.E. Quetta, Philosophy, Psychology, and English Literature, 2nd division.
- **SSC** 1997, St. Joseph's Convent School, B.I.S.E. Quetta, Computer Science, 2nd division.

Key Skills & Expertise:

Teaching & Curriculum Planning

- i. Teaching English Major Courses at the BS and MA levels at NUML Karachi Campus.
- ii. Teaching English Minor Courses at KIET and the University of Karachi in various departments.
- iii. Started O-Levels at Fazaia Degree College (FDC), Faisal, and Humanities group at Bahria College Karsaz Karachi (BCKz).

Research Supervision

- i. Successfully supervised research students at NUML.

Supervision, Planning, Preparation & Maintenance

- i. Planning and supervision of instructional programs/timetables as well as co-curricular activities.
- ii. Plan and supervise classroom instructions as per syllabus breakdowns and timetables.

Recruitment & Personnel Management

- i. Carrying out hiring and deployment of Faculty at FDC and BCKz.
- ii. Recruitment, employment of, and goal-selection for Teacher Assistants.
- iii. Arranging sessions for teachers at Bahria Institute of Teachers Training (BITT), holding meetings with teachers and the student council to improve academics, discipline, and the overall learning environment.

Student, Teacher & Parent Counselling

- i. Counselling students regarding their academic and career matters.
- ii. Counselling teachers into a more friendly & effective student-teacher nexus for better results.
- iii. Counselling parents to be more vigilant yet friendly in raising their children to become better individuals and successful professionals.

Event Management

- i. Organizing the Annual Bilingual Intercollegiate Declamation Contest at Bahria College Karsaz.
- ii. Organizing the Annual Intercollegiate Qiraat and Naat Competition at Bahria College Karsaz.

Admission Process

- i. Assist the principal with the admission process.
- ii. Conduct interviews with students and make admission recommendations.

Workshops and Trainings Attended:

- A 15-day online course on **Shaping the Future of Education: AI Across Campus** by the **Centre of Learning and Teaching, Forman Christian College.**
- A One-day online training session on **Turnitin: Instructor Training Session** held by **KIET University.**

- Elsevier held an online workshop on Navigating the Pathways of Publishing in High-quality Journals by Using Science Direct.
- A one-day workshop on **Time Management** at **BITT Karachi**.
- A Special workshop on **SPSS and STATA** at **BUIITEMS** in collaboration with USAID.
- A one-day workshop on using **EndNote** at **BUIITEMS** for research purposes.
- A 15-day Training in **Basic Pedagogical Skills** at **FTTI Islamabad**.
- A one-day Workshop on **Lesson Planning** held by the **British Council**.
- A one-day workshop on teaching **Oxford Progressive English** held by the **British Council**.

Colloquium:

- Successfully presented a research paper at the Colloquium at **Iqra University** titled “**Exploring the Factors Motivating Foreign Language Learning in Adults in the Pakistani Context**”.

Training Experience:

Have successfully conducted:

- One-day teacher’s workshop on Teacher Effectiveness held at Wilderness School, Quetta.
- One week of teacher refresher training course on basic pedagogical skills at Fazaia Degree College, Faisal.
- Two weeks of training on **Speaking and Communication Skills in English** at Fazaia Degree College, Faisal.
- One-day workshop for English teachers on **Language: A Complex Mode of Communication** at Fazaia Degree College, Faisal.
- One-day workshop on **Lesson Planning and Pedagogical Skills** at Bahria College Karsaz.
- One-day workshop on **Preparing Effective MCQs** at Bahria College Karsaz.

Primary Strengths and Training Skills:

- Trained in research using SPSS, NVIVO, and EndNote X7 software.
- Extensive knowledge of the latest and most effective teaching methods.
- Excellent training program design and development skills, incorporating ICT for effective delivery.
- Worked closely with administration throughout work experience.
- Established analytical ability in areas of specialisation.
- Compered and hosted numerous events in and outside academic circles.
- Flexibility and confidence to adapt to rapidly changing situations.
- Proven communication, presentation, interpersonal, and team skills. Excellent fluency in English and Urdu. Intermediate proficiency in Arabic. Basic familiarity with Punjabi.
- Ability to collect and analyse data from diverse sources for research publications.

Publications:

- Research Paper on “**A Postmodernist Study of Environmental Conversion from Natural to Technological in Neuromancer Through the Lens of Ecocide**” *Contemporary Journal of Social Science Review* (HEC Verified Y Category Journal)
<https://doi.org/10.63878/cjssr.v4i1.2248>

- Research Paper on “**The Dichotomy of Roles: Nelly Dean’s Significance in Wuthering Heights’ Power Relations**” published on *Liberal Journal of Language & Literature Review* (HEC verified Y Category Journal). <https://doi.org/10.5281/zenodo.19023434>
- Research Paper on “**English-Medium Instruction (EMI) as a Globalisation Strategy in Higher Education**” published on e-library *SSRN* and Research Gate available on https://papers.ssrn.com/sol3/papers.cfm?abstract_id=6004254
<https://www.researchgate.net/publication/400177150>
- Research paper on “**Exploring The Dilemma of Hybrid Identity: A Case Study of 'Gogol' In Jhumpa Lahiri's Novel 'The Namesake'**” published on *SvedbergOpen* DOI: <https://doi.org/10.51483/IJLC.3.2.2023.26-32>, same is available on ResearchGate <https://www.researchgate.net/publication/375187946>
- Master’s thesis on “**Deconstructing the Rhetoric of Multiculturalism and Modernist Alterity**” published in book form by Lambert (Germany), ISBN-13: 978-3-659-71076-6, ISBN-10: 3659710768, available on Amazon, WorldCat, eBay, and Lambert.
The same is also available on ResearchGate <https://www.researchgate.net/publication/366714019>
- Research Paper on “**Portrayal of Clash of Cultures in Immigrants’ Lives in Multicultural Society in Hanif Kureishi’s My Son the Fanatic**” published on e-library *SSRN* and ResearchGate available on https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4311781
<https://www.researchgate.net/publication/366855898>
- Research Paper on “**Exoticism: Recurring Binary Element in Postcolonial Text of Conrad’s Heart of Darkness**” published on e-library *SSRN* and Research Gate available on https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4315639
<https://www.researchgate.net/publication/366905651>
- Research paper on “**Comparative Study of Colonial and Local Socio-Semiotics: To Investigate the Possibility of Decolonizing Local Socio-Semiotics**” published on e-library *SSRN* and Research Gate available on https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4433505 <https://www.researchgate.net/publication/370804392>
- Multiple Research Articles published on **Academia.edu**, including
 - Sense of Identity and Otherness with Association of Hatred in Wuthering Heights
 - Dialectal Diversity of the English Language
 - Euthanasia- The Recurring Theme in Porphyria’s Lover
 - Changes in the English Language
 - Robert Lee Frost- A Poet of Nature
 - Portrayal of Morality and Immorality during the Reign of Chaucer
 - Feminist Criticism on the Western Literary Canon
 - A Thought on Bhabha’s Signs Taken for Wonders Available on <https://pafkiet.academia.edu/AsmaNeelam>

Personal Information:

Date of Birth: August 21, 1981
Religion: Islam
Marital Status: Married
Hobbies: Reading for research, Music, and Photography.

References:

Shall be furnished on request.