

Kanwal Haqqani, Ph.D.

PERSONAL INFORMATION

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PERSONAL STATEMENT

I am a dedicated researcher in Business and Management with experience across the public, private, and non-profit sectors. My work emphasizes rigorous analysis and practical relevance. I have published in reputable impact factor journals, including SSCI indexed outlets, reflecting my commitment to high quality research and meaningful scholarly contribution. I have also presented at international conferences and bring teaching experience focused on making complex ideas clear and accessible.

I am currently seeking a postdoctoral position where I can further strengthen my research portfolio, collaborate with leading scholars, and contribute to high quality research and academic development in the field of Business and Management.

CAREER OBJECTIVE

I aspire to apply my strong research capabilities, effective teaching practices, and sound academic judgment in a dynamic and forward-looking academic environment. With solid analytical skills and clear written and verbal communication, I aim to contribute meaningfully to impactful research, collaborative initiatives, and knowledge dissemination. I am seeking a challenging postdoctoral role within an institution committed to academic excellence and creating positive societal impact

ACADEMIC BACKGROUND

Ph.D. in Management Science – Finance – 2021

Sarhad University of Science & Information Technology (SUIT), Peshawar, Pakistan.

- **Dissertation:** Evaluating Effectiveness of Fama-French Five Factor Model with Liquidity and Momentum: An Empirical Evidence from Emerging Market of Pakistan

MS in Management Science – Finance – 2016

Institute of Business & Management Sciences (IBMS), University of Agriculture, Peshawar Pakistan.

- **Thesis:** Modeling Risk and Return Based on Competing Models

Bachelor of Business Administration – Finance – 2012

Abdul Wali Khan University, Mardan, Pakistan.

- **Achievement and Award:** Distinction

- **Thesis:** Comparative Financial Performance Analysis of Bank of Khyber and Muslim Commercial Bank for the Year 2010-2013.

RESEARCH AND TEACHING INTERESTS

- Strategic Management and Knowledge Management
- Sustainable Innovation and Green Intellectual Capital
- Corporate Social Responsibility and Green Transformational Leadership
- Digital Transformation, AI Capabilities, and Big Data Analytics
- Dynamic Capabilities and Organizational Learning
- Behavioral Aspects of Management: Personality, Risk, and Decision-Making
- SMEs and Emerging Market Firms
- Circular Economy Practices and Sustainable Performance
- Innovation-Enabled Sustainability Strategies
- Multi-Level and Multi-Path Mediation Approaches
- Advanced Quantitative Methods: SEM, PLS-SEM, Machine Learning, MLP-ANN, Explainable AI, Configurational Analysis (fsQCA, NCA)
- Technology-Driven Performance and Strategic Decision-Making
- Environmental and Social Value Creation in Business

ACADEMIC EXPERIENCE

Women University, Mardan – Lecturer, Department of Management Sciences (Sep 2021 – June 2022)

Teaching & Academic Delivery

- Delivered undergraduate and postgraduate courses in Finance, Financial Management, Investment Analysis, Risk Modeling, Economics, and Business Accounting.
- Integrate research insights into course design, aligning teaching with emerging trends in Finance, Strategic Management, and Business Analytics.
- Supervise student research projects, guiding empirical analysis, data interpretation, and academic writing.

Research & Scholarly Contribution

- Conducted research in Finance, Risk Modeling, Investment Decisions, Green Intellectual Capital, and Strategic Management.
- Employed advanced quantitative techniques, including PLS-SEM, multi-path mediation, and data-driven modeling, in research and teaching.
- Published findings in high-quality, SSCI-indexed, and impact factor journals, contributing to both academic discourse and practical applications.

Student Support & Mentoring

- Provided academic advising, research supervision, and career guidance to students, enhancing employability and professional development.
- Encourage experiential learning through case studies, simulations, and applied research projects.

Govt College of Management Sciences for Women, Peshawar – Lecturer (Apr 2017 – Apr2018)

Teaching & Curriculum Delivery

- Taught courses in Business, Financial Accounting, Financial Management, and Economics to undergraduate students.
- Developed course materials, assessments, and practical exercises tailored to student learning needs.
- Applied interactive classroom techniques to clarify complex financial concepts and encourage analytical thinking.

Academic Contribution

- Supported departmental initiatives to improve course quality and student engagement.
- Mentored students in assignments, research exercises, and project work to foster academic growth.

Country Model College, Charsadda – Lecturer (Feb 2013 – Aug 2013)

Teaching & Academic Delivery

- Delivered courses in Financial Management, Financial Statement Analysis, and Logic & Critical Thinking.
- Designed assessments and learning materials to enhance student understanding of financial and analytical concepts.

Student Support & Mentoring

- Guided students in practical exercises, critical reasoning, and application of theoretical knowledge.
- Assisted in improving classroom engagement and academic performance through personalized support.

PEER-REVIEWED PUBLICATIONS

- Haqqani et al., (2026). "Green Intellectual Capital and Organizational Learning: Pathways to Sustainable Innovation and Firm Performance in Pakistani SMEs" (*Journal of Intellectual Capital, Web of Science Indexed, Q1, Impact Factor 6.8, ABDC Rating : B, Social Sciences Citation Index, SSCI*).
- Haqqani et al., (2025). "Examining the mediating role of risk aversion and moderating role of demographic in the relationship between personality traits and investment decisions," (*Acta Psychologica, Web of Science Indexed, Q1, Impact Factor 2.7, ABDC Rating : A, Social Sciences Citation Index, SSCI*)
- Haqqani, K., & Aleem, M (2026). "Strategic Synergies of Green Transformational Leadership and Knowledge Management for Advancing Green Innovation and Sustainable Performance: A Multi-Path Mediation Approach (*Journal of Strategy & Innovation, Scopus Indexed, Q1, ABDC Indexed*)
- Haqqani, K., & Aleem, M. (2026). Exploring Indirect Pathways from AI Capabilities to Performance: The Roles of Cognitive and Process-Based Drivers. *Strategic Business Research*, 100158.
- Haqqani, K., & Aleem, M. (2026). Synergistic Paradigms of Artificial Intelligence Integration: A Tri-Dimensional Analysis Impact on Business Management Dynamics, E-Commerce Innovation, and Financial Stratagem Optimization. *Strategic Business Research*, 100156.

PUBLICATIONS UNDER REVIEW

- Haqqani, K., & Aleem, M (2025) (Revision submitted). "Driving Sustainable Performance through Corporate Social Responsibility and Green Intellectual Capital: Evidence from Pakistan's Manufacturing SMEs (*Social responsibility journal, ESCI Indexed, Q1*).
- Haqqani, K., & Aleem, M (2025) (2nd Revision submitted). "Driving Innovation-Enabled Sustainability: The Strategic Role of Knowledge Management in SMEs (*Business Strategy and Development, ESCI Indexed, Q2*).
- Haqqani, K., & Aleem, M (2025) (under review) "A Multi-Level Capability Perspective: How Entrepreneurs Develop Dynamic Capabilities that Shape Innovation Outcomes (*Journal of Global Entrepreneurship Research, Web of Science Indexed, ESCI, Q2*)
- Haqqani, K., & Aleem, M (2025) (under review) "Turning AI into Sustainable Value: The Role of Digital Transformation Capability in Emerging Market Firms (*Journal of Environment and Development, Web of Science Indexed, SSCI, Q1*).

OTHER PUBLICATIONS

Haqqani, K. (2021). Market Inefficiencies and Corporate Investments: Insights from Extended Literature Review. Elementary Education Online.

The effect of project managers' emotional intelligence on project success: Evidence from construction projects in Pakistan (2021). Elementary Education Online.

Haqqani, K. (2020). Testing Liquidity Augmented Fama-French Five-Factor Model in Pakistan Stock Exchange. Global Economics Review.

Haqqani, K. (2020). The Empirical Test of Fama-French Five-Factor Model: Evidence from Pakistan Stock Exchange. Global Management Sciences Review.

Intellectual capital and firm performance: the emergence of knowledge-based economy

(2021). Journal of Contemporary Issues in Business and Government.

Intellectual Capital, Theories and Measurement Models: Systematic Review of the Literature (2021). Linguistica Antverpiensia.

Employee Engagement and Personality Attributes as Mediating Role between Green HRM Practices and Employee Green Behaviors (2021). Linguistica Antverpiensia.

CONFERENCE PROCEEDINGS

- Determinants of Risk-Taking Behavior of Stockbrokers: The role of Demographics Characteristics of Stockbrokers on Portfolio Management, *1st International Multidisciplinary Research Conference (INUMDC)-Peshawar, Pakistan, 7th-8th November 2018*.
- An examination of Demographics Structure on Stock Volume: Evidence from Asian countries, *4th International Multidisciplinary Research Conference on Global Prosperity through Research and Development -Peshawar, Pakistan, 9th-11th October 2018*.
- Macroeconomic Determinants of Stock Market Development: Empirical Evidence from Emerging Economies, *1st National Research Conference on Contemporary Issues and Practices in Business and Management (NRCBM- 2018)*, Malakand, Khyber Pakhtunkhwa, Pakistan, September 13-14, 2018.

- Co2 Emissions, Renewable Waste, Economic Growth and FDI Relation: Evidence from Pakistan, 6th *International Business Research Conference (CIBRC-2017) Islamabad, Pakistan, October 19th-20th, 2017.*
- Renewable Electricity Consumption, Foreign Direct Investment and Economic Growth in Pakistan, 8th *International Conference on Management Research (ICMR 2017) Lahore, Pakistan November 10, 2017.*
- Exploring the Long Run and Short Run relationship between Macroeconomic variables and GDP Growth of Pakistan, 20th National Research Conference Contemporary issues and practices in management, *Islamabad, Pakistan, April 19th, 2017.*
- Long Run and Short Run relationship of Macroeconomic variables and GDP Growth, 1st national research conference on business dynamics, Islamabad, *Pakistan*, February 17, 2017.

SELECTED FELLOWSHIPS, AWARDS AND HONORS

- HEC Indigenous Scholar recognizing academic excellence and research potential.
- Gold Medalist for securing the top position in BBA, Abdul Wali Khan University, Mardan.
- Board of Studies Member (2021) at Women University, Mardan, contributing to curriculum and program development.
- Published and submitted multiple papers in SSCI and high-impact journals in green innovation, Strategic Management, and Sustainability.
- Supervised and mentored undergraduate and postgraduate research projects.
- Integrated research insights into teaching, improving student engagement and learning outcome

TECHNICAL EXPERTISE

Reporting quantitative research	SPSS, Stata	EViews
Analyzing quantitative	SmartPLS	AMOS
Machine Learning	Python	
Configurational Analysis	Python	