

Dr. Syed Danish Bukhari

Phd in Supply Chain, MS Project Management, MBA Marketing

Curriculum Vitae

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PROFILE OVERVIEW

A dedicated academic with a PhD in Management Science, specializing in Supply Chain Management, supported by an MS in Project Management and an MBA in Marketing. With three research papers, two edited books, and seven book chapters, I combine strong scholarly engagement with industry experience in accounts, auditing, HR, marketing, and project coordination. I also work with international academic organizations, which strengthens my understanding of global teaching practices and diverse university standards. I teach and supervise research across key management fields, emphasizing the connection between theory and real organizational practice while fostering critical thinking, research literacy, and an inclusive learning environment

EDUCATION

- a. **PhD in Management Science (Supply Chain Management)** 2016-2026
Department of Management Science, SS-Case-IT, Islamabad, Affiliated with Quaid Azam University, Islamabad
- b. **MS Engineering Management (HEC Equivalence)** 2012-2015
Department of Management Science
Abasyn University, Islamabad
- c. **MBA (Marketing) (HEC Equivalence)** 2005-2009
Department of Management Science
Air university Islamabad

Published Book

- a. Book Editor: Book Titled 'Mass Media and impact of Fake News on Supply Chain approved by IGI Global Publisher <https://www.igi-global.com/publish/call-for-papers/call-details/8443>
- b. Book Editor: Book Titled 'Supply Chain Disruption and impact on global Inflation' approved by IGI Global Publisher <https://www.igi-global.com/publish/call-for-papers/call-details/8417>

Book Chapter Publications

- a. Book Titled: **Strategies for Environmentally Responsible Supply Chain and Production**
Chapter Titled: Circular Economy through Smart and Sustainable Supply Chain Management
Publisher: IGI Publisher, DOI: 10.4018/979-8-3693-0669-7 ,ISBN13: 9798369306697, and link:<https://www.igi-global.com/book/strategies-environmentally-responsible-supply-chain/323919#table-of-contents>
- b. Book Titled: **Achieving Secure and Transparent Supply Chain with Blockchain Technology**
Chapter Titled: Blockchain and Sustainability in Supply Chains, Publisher: IGI Publisher, DOI: 10.4018/979-8-3693-0482-2.ch009,ISBN13: 9798369304822, link: <https://www.igi-global.com/chapter/blockchain-and-sustainability-in-supply-chains/337351>
- c. Book Titled: **Impacts of Entrepreneurial Orientation on Supply Chain Management**
Chapter Titled: Blockchain and Sustainability in Supply Chains
Publisher: IGI Publisher, DOI: 10.4018/979-8-3693-3386-0.ch001, link: <https://www.igi-global.com/chapter/efficiency-and-effectiveness-of-supply-chain/357455>
- d. Book Titled: **The Real Aftermath: How COVID-19 Changed the Way Science Fiction is Conceived, Read and Interpreted**
Chapter Titled: The role of Science fiction in shaping our understand of global crisis'
- e. Book Titled: **Green manufacturing in industry 5.0** Chapter Titled: Green manufacturing in industry 5.0: towards sustainable industrial transformation
https://link.springer.com/chapter/10.1007/978-981-95-0363-6_1

Book Under Publications Process

- a. Book Titled: **Socio-Economic Challenges Amid Global Conflicts,Pandemics and Climate Crises**
Chapter Titled: 'Global Supply Chain Crisis caused by COVID-19 and Currency Devaluation
Publisher: Bentham Science link
https://www.researchgate.net/post/Call_for_Chapters_Project_approved_by_Bentham_Science_Publishing_charges_Nil
- b. Book Titled: **Disability and Intersectionality Perspectives from the Global South**
Chapter Titled: International Cooperation

Book Under Peer Review process

- a. Book Titled: Innovative Applications and Cutting-Edge Research in Artificial Intelligence toward a Sustainable Future, Sub-Theme 6: AI in Information and Communication Science, Chapter Titled : Artificial Intelligence in Journalism and Media: Impacts. Challenges and Future Direction

- b. Book Titled: Innovative Applications and Cutting-Edge Research in Artificial Intelligence toward a Sustainable Future, Sub-Theme: AI in Agriculture and Food Safety, Chapter Title: Artificial intelligence in food safety standards: Food Supply Chain
- c. Book Titled: Innovative Applications and Cutting-Edge Research in Artificial Intelligence toward a Sustainable Future, Sub Theme 2:AI in Business and in the Fourth Industrial Revolution, Chapter Topic: Artificial Intelligence in Manufacturing: Smart factories, predictive maintenance and quality control
- d. Book Titled: Innovative Applications and Cutting-Edge Research in Artificial Intelligence toward a Sustainable Future, Sub Theme 2:AI in Business and in the Fourth Industrial Revolution, Chapter Topic: Artificial Intelligence in Retailer: Personalization, Inventory Management and Customer Experience

Journal Publication

- a. Paper titled: **Perspective of Misinformation/Fake news in Context of Supply Chain Disruption and Mass Media during pandemic like COVID-19**
Published: International Journal of Scientific Engineering & Research, Vol-13, Issue-9, page No. 455 to 475 dated September, 2022, Impact Factor 4.9
- b. Paper titled: **Impact of Panic Buying Behavior on Global Food Chain during Pandemic**
Published Journal of Development and Social Science, Vol-3, Issue-4 dated 02-12-2022.
- c. Paper Titled: **Impact of Global Supply Chain Disruption on Global Supply Chain Resilience During Pandemic like COVID-19**
Published: International Journal of Future Sustainability, Vol-3, No. 3, dated 12, January 2023

Academic Services

- a. Work as Academic Writer for
- b. An online tutor, Beacon online tutor
- c. Upwork

Research Expertise

- a. Quantitatively Research and
- b. Research Design: Observational Study, Cross-Sectional Study and Analytical Study
- c. Analytical/Statically Analysis: Correlation Analysis, Regression Analysis, mediating Analysis, Moderating Analysis and Sobel Test
- d. Validating Analysis: Criterion Validity and Theory Evidence validity

Certifications

- a. Titled ‘ Phd Winter Academy for Supply chain’ organized by Malaysia Institute for Supply Chain innovation affiliated with MIT Global Network dated 18-01-2021 to 29-01-2021
- b. Titled ‘Celebrating Sustainable Supply Chain’ by Alcott Global dated 08-06-2021 to 10-06-2021

- c. Titled 'Global Transportation- Access and Cost' by Alcott Global dated 12-05-2021
- d. Titled 'Global Access and Distribution-COVID-19 Vaccine' by Alcott Global dated 04-02-2021
- e. Titled 'How to adapt the New Normal in Supply Chain' by Alcott Global dated 18-11-2020 to 19-11-2020

Field/Organizational Experience

- a. Associated Press of Pakistan Corporation (Government Organization) from December 2012 till date as Manager Accounts/Incharge Internal Audit
- b. Rb Tech service from October 2012 to December 2014 as Admin/HR officer
- c. Kenad private limited from March 2011 to October 2012 as Assistant Manager Director General Pakistan Post Office from March 2010 to February 2011
- d. Kenad private Limited From June 2009 to February 2010 as Marketing Officer

Dissertation/Thesis

- a. Phd Dissertation Titled 'Perspective on Supply Chain Managing during Pandemic and strategy to mitigate its impact'
- b. Ms Thesis Titled 'Development of System dynamics Model for Project Management (A case study of Pakistani Drought Area
- c. Effect of Advertisement, Brand Equity and Customer Satisfaction on Company Performance
