



IQRA FAROOQ D/O AMJAD FAROOQ

CONTACT

- +92-3270161692
37401-7658384-0
- farooqiqra031@gmail.com
- CB 1643 street no 28 near
purani zariat jhanda chichi
rawalpindi

EDUCATION

- 2022-2024
RAWALPINDI WOMEN UNIVERSITY
Bachelor in Business Administration(BBA)
- 2019- 2021
PUNJAB UNIVERSITY
Associate degree in arts
- 2018-2020
BISER
ICS
2018-2020
Matric
BISER

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- MS word

LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Punjabi(Fluent)

PROFILE

Motivated Digital Marketing Manager in driving user acquisition and growth through strategic paid campaigns. Expert in data analysis, creative optimization, and cross-functional collaboration to achieve business objectives.

WORK EXPERIENCE

- 16 weeks internship in HR department in ptcl 2023
Marketing management
 - Excel command
 - learn about record of employees.
 - learn about how to deal with customers
- Passion
Research in Business Management
 - Passionate about leveraging creative and unconventional strategies to drive user acquisition and business growth.
 - Deeply interested in analysing data to uncover insights that inform strategic marketing decisions.
- Studio Shodwe 2024 - 2025
Marketing Manager & Specialist
 - Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
 - Monitor and maintain brand consistency across all marketing channels and materials.