

KHIZRAN ZEHRA

Assistant Professor,

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PROFESSIONAL SUMMARY

Experienced academic with a strong background in entrepreneurship, family business, and organizational strategy. Over 15 years of international teaching and research experience across Europe and Asia, specializing in entrepreneurship education, business strategy, and social value creation. Proven track record in curriculum development, student mentorship, and research publications.

PROFESSIONAL EXPERIENCE

September 2023-Present. Assistant Professor, School of Business and Economics, Maastricht University.

- Teaching courses in Entrepreneurship and Organization Theory.
- Utilizing problem-based learning in Organization and Strategy department.
- Supervising research projects and mentoring students in entrepreneurship.
- Conducting workshops on SPSS and statistical analysis.

January 2019–December 2022: Lecturer, Tilburg School of Economics and Management, Tilburg University, Netherlands

- Taught courses: Introduction to Entrepreneurship and Corporate Strategy, Research Skills, Fundamentals of Entrepreneurship.
- Supervised Bachelor and Master Theses.
- Actively contributed to the accreditation of the Bachelor's in Entrepreneurship program.
- Collaborated with the Impact Lab research project to foster entrepreneurial initiatives

September 2010–August 2018: Adjunct Lecturer, Jönköping International Business School, Sweden

- Designed and delivered courses on New Venture Development and Entrepreneurship Planning.
- Provided business coaching and mentorship to students and entrepreneurs.
- Developed industry partnerships to enhance experiential learning.
- Led curriculum design efforts to align with industry demands.

EDUCATION

PhD Business Administration, Jönköping International Business School, Sweden, 2018
Jönköping University

Dissertation: Resource Mobilization among Informal Entrepreneurs

MS Business Administration, Jönköping International Business School, Sweden, 2010
Jönköping University

Thesis: Managing Core Competences: A case of SP
Technical Research Institute

RESEARCH INTERESTS

- Entrepreneurial Strategy and Family Business.
- Social Value Creation and Resource Mobilization.
- Entrepreneurship in Challenging Contexts (Refugees, Women, Migrants).
- Entrepreneurship Policy and Informal Economy.

SELECTED PUBLICATIONS

- Zehra, K. & Usmani, S. (2023). Not without family. Afghan family entrepreneurship and Economic Integration Process. *Journal of enterprising Communities: People and Places in Global Economy*. Vol 17(1). P 158-181. Emerald Publishing Limited. **(This paper won Emerald Literati Award 2024)**
- Zehra, K.; Achtenhagen, L.; Arshad, S.; Arshad, N. (2022). *Collaborative value creation in a highly adverse context: experiences of Hazara women entrepreneurs in Balochistan*. Edward Elgar Publishing.
- Zehra, K. & Nordqvist, M. (2021). *Understanding Enablers and Processes of Entrepreneurial Resourcefulness and Social Innovation in Informal Economic Space*. Routledge, Taylor & Francis.

PROFESSIONAL
MEMBERSHIP & SERVICE

- Review Editor, *Frontiers in Sociology*
- Reviewer, *Asian Journal of Women's Studies*.
- Member, Sustainable Development Policy Institute (SDPI), Pakistan.
- Academic Reviewer, Academy of Management Conference.
- Mentor, Business Incubation and Entrepreneurship Programs.

PEDAGOGICAL TRAINING

- University Teacher Qualification (BKO), Tilburg University, Netherlands.
- Entrepreneurship Education Workshop, Lund University, Sweden.
- Teaching and Pedagogy for Higher Education, Jönköping University

CURRENT COURSES

Strategic Entrepreneurship and Innovation (Masters)
Diversity in Entrepreneurship (Bachelors)
Business Research Methods (Pre-Masters)
Strategy (Bachelors)
Commercialization and Technology Entrepreneurship (Masters)

SKILLS/ABILITIES

- Problem-Based Learning (PBL) Instruction.
- Qualitative and Quantitative Data Analysis (SPSS).
- Entrepreneurship Coaching and Mentorship.
- Research Project Coordination.

REFERENCES

Dr. Mattias Nordqvist, Professor in Business Administration,
Jönköping International Business School, Sweden,
mattias.nordqvist@ju.se

Dr. Marcela Ramirez-Pasillas, Assistant Professor Business Administration,
Jönköping International Business School, Sweden,
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Dr. Huriye Yeroz, Assistant Professor Business
Administration, Leicester Castle Business School, UK
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