

ALI IFTIKHAR

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📍 H # 06, St # 30, Korang

Town, Islamabad.Pakistan

EDUCATION

University of Sargodha

B.A
2013-2015

University of Sargodha

Masters (IR)
2016-2017

Virtual University of Pakistan

MS.c (Mass Communication)
2021-2023

ABOUT ME

I am a Dedicated full-time IT professional with a Master's in international relations and mass communication. Hands-on experience in project management, website design, and digital marketing. Successfully managed a team of 55 employees as a team lead and project manager, handling complex tasks and delivering high-quality results within strict timeframes. Adept at managing projects, leading cross-functional teams, and ensuring smooth workflows. Ready to leverage IT expertise for impactful contributions.

EXPERIENCE

Project Manager

I Buildsoft Pvt Ltd/ 2023-2025

- Managed web software, Android apps, and website projects.
- Conducted manual QA and multiple testing phases to ensure quality.
- Skilled in Trello, Jira, and project tracking tools.
- Led teams and coordinated cross-functional collaboration.
- Oversaw timelines and resources to ensure on-time delivery.
- Identified and resolved issues for smooth project flow.
- Delivered high-quality results, meeting client expectations.
- Content writing and management.
- Social media handling.
- Digital marketing & market analysis.
- Social Media and Content Management
- Designing and managing Different posts and accounts.

SKILLS

- Project planning
- Team leadership
- Risk management
- Resource allocation
- Workflow optimization
- Budget control
- Client communication
- Stakeholder collaboration
- Performance evaluation
- Deadline adherence
- Scope management
- Quality assurance
- Requirement analysis
- Agile methodology
- Sprint planning
- Issue tracking
- Conflict resolution
- Process improvement
- Deliverable tracking
- Strategic alignment

CERTIFICATIONS

IT (Google)

- WordPress Designing
- Foundations of Digital Marketing (Google)
- Marketing Analytics and Measurement (Google)
- Sale, Launch & Manage Ecommerce Stores (Google)
- MS Office

Oil and Gas / Construction

- NEBOSH IGC
- OSHA
- IOSH MS
- AOSH (level 2 fire safety)
- AOSH(level 2 first aid)
- Confined Space
- H2S Safety
- Work at Height
- Electrical Safety