



Anam Saleem

Date of birth: 04/02/1989

Nationality: Pakistani

Gender: Female

CONTACT

House #12/1, Street#3,
Muhallah jarge court Multan
Cantt, Pakistan,
60000 Multan, Pakistan
(Home)

anam_pk1@yahoo.com

(+92) 03216315589

ABOUT ME

Assistant Researcher

I am keen to contribute to a distinguished research institute that values excellence, innovation, and intellectual growth. I am particularly drawn to environments that challenge and inspire, where I can deepen my expertise while making meaningful contributions to impactful research. With a strong commitment to continuous learning, I strive to bring both dedication and curiosity to every endeavor. Alongside my research interests, I take genuine pride in mentoring and teaching, and I am eager to further develop these skills in a collaborative and forward-thinking setting.

EDUCATION AND TRAINING

2025 – CURRENT Pakistan

MS Management Sciences University of Education Lahore, Multan Campus

19/09/2022 – 28/06/2024 Multan, Pakistan

Master of Business Administration (MBA) University of Education Lahore, Multan campus

Specialization:

- Supply Chain Management
- Marketing

Final grade 3.55\4.0 CGPA

30/11/2014 – 30/11/2016 Multan, Pakistan

Master of Arts (URDU Literature) Bahauddin Zakariya University Multan

2014 Multan, Pakistan

ICMA (In Progress) Institute of Cost and Management of Pakistan

1. Fundamentals of Financial Accounting
2. Business Economics
3. Business Mathematics & Statistical Inference

2011 – 2013 Multan, Pakistan

Bachelor of Arts (B.A) Bahauddin Zakariya University Multan

- Psychology
- Economics
- Arabic

Final grade 444/800

2007 – 2010 Multan, Pakistan

Intermediate (Pre-medical) Govt. Degree College Multan

Final grade 708/1100

2006 Rawalpindi, Pakistan

Matriculation BISE Rawalpindi, Pakistan

- Science Subjects

Final grade 616/1050

PUBLICATIONS

2024

Environmental commitment and sustainable performance: A win-win approach

Anam Saleem,; Aisha Khursheed,; Noorulain waheed, Volume: 9, No: 4, pp.1601-1625

Journal Name Remittances Review |

2025

Strategic Cuts and Economic Cycles: Unpacking the impact of Retrenchment on Firm Performance

Aisha Khursheed, Anam Saleem, Syed Khurram Shahzad, Vol.8, Issue:4, Pages 1493-1510

Journal Name Review of Applied Management and Social Sciences |

WORK EXPERIENCE

Lecturer Multan, Pakistan

MIPS College Multan

2019

LANGUAGE SKILLS

MOTHER TONGUE(S): Urdu

OTHER LANGUAGE(S): English

PROJECTS

10/04/2023 – 22/04/2024

EXPLORING THE IMPACT OF MARKET ORIENTATION, GREEN ENTREPRENEURIAL ORIENTATION AND ENVIRONMENTAL ORIENTATION ON FIRM PERFORMANCE WITH A MEDIATING ROLE OF GREEN SUPPLY CHAIN MANAGEMENT PRACTICES

Research Topic:

- Sustainability
- Green Entrepreneurial Orientation
- Firm Performance

Specialization:

- Supply Chain Management

SKILLS

Interpersonal Skills

- Communication
- Leadership
- Target oriented
- Time Management
- Team Work
- Self-Motivated
- Decision Maker

Softwares

- MS office(Word, Power Point, Excel)
- Canva (Graphic Design)
- Photoshop

Expertise

- Public Speaking
- Problem Solving

Hobbies

- Books Readings
- Playing Badminton
- Travelling

Other Certificates

- Pedagogical Skills And Competencies
- Baking And Pastry
- Content Writing

REFERENCES

Dr. Rana Naveed Tahir

Position: HOD of School of Business Administration

Contact: +923327455577

Email: tahir.naveed@ue.edu.pk

Address: University of Education, Multan Campus

Dr. Aisha Khursheed

Position: Assistant Professor

Contact: +923216328521

Address: University of Education, Multan Campus