



Waqar Mehboob

(Photography) 25 years of experience in field (10 years as a photographer

In Govt Sector **SUPARCO {SPD}**)



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Professional Summary

Seasoned professional photographer with 25 years of experience specializing in [e.g., portrait, commercial, wedding, editorial, landscape photography]. Adept at capturing compelling images that tell stories and evoke emotions. Skilled in managing photo shoots, editing, and working with clients to meet creative and technical goals. Committed to continuous learning and adapting to new technologies and trends in photography.

Results-driven Sales & Operations Manager with 15+ years of experience in vendor acquisition, client relationship management, event operations, and team leadership. Proven track record of building and managing vendor networks, negotiating contracts, driving revenue growth, and delivering exceptional customer experiences. Successfully led end-to-end operations for weddings, corporate functions, and large-scale events while supervising teams of up to 70 staff. Adept at setting sales targets, tracking performance, and optimizing resource allocation to achieve business objectives. Strong background in administrative coordination and documentation from prior roles in the government and energy sectors. Proficient in MS Office, Google Sheet. Highly motivated, organized, and skilled in driving operational excellence and sustainable growth.

Key Strengths & Skills

- Photography & Videographer
- In-depth professional experience
- Expert in digital and film photography
- Proficient with Adobe Photoshop, Lightroom, and other editing software
- Strong artistic vision and attention to detail
- Excellent lighting and composition techniques
- Experienced in studio and on-location shoots
- Client communication and project management
- Photo retouching and color correction
- Creative Tools & Technology
- Team leadership and mentoring junior photographers
- Event Management & Planning
- Customer Handling
- Administrative & Coordination Experience
- Communication & Client Relations
- Organizational & Leadership Qualities
- Business Analysis
- Project Management
- Negotiations with service providers
- Strong problem-solving skills
- Training & Mentoring
- B2B processes
- Written and verbal communication skills
- Database management
- Communication skills

Technical Equipment

Cameras: Nikon , Cannon , Sony
Lenses: 24-70mm , 16 mm, 35mm, 50mm, 85mm, 70-200mm and much more
Lighting: Godex Strobe Light, Soft Box, Speed Light (Flesh), RGB Lights
Software: Adobe Photoshop, Lightroom.

Professional Certifications & Courses

Work Experience

Self-Employed Photographer/Videographer , Event Sales & Event Operations Manager | Vendor Acquisition & Partnerships | Business Growth Specialist
2001 – Present

Rawalpindi / Islamabad

- Lead and execute high-profile photography projects for commercial and editorial clients.
- Collaborate with creative teams to develop concepts and deliver visual content aligned with client goals.
- Manage photo shoot logistics including location scouting, equipment preparation, and scheduling.
- Mentor and train junior photographers and assistants.
- Edit and retouch large volumes of images to professional standards.
- Acquired, on boarded, and managed a network of 50+ vendors and service providers, ensuring service quality and responsiveness.
- Built and maintained long-term client and vendor relationships, driving repeat business and revenue growth.
- Led sales and marketing initiatives, converting leads into confirmed bookings.
- Developed pricing strategies and negotiated vendor contracts to maximize profit margins.
- Managed event budgets, resource allocation, and team performance for operational excellence.
- Tracked sales performance and pipeline using CRM tools (Excel/Google Sheets), monitoring monthly revenue goals.
- Trained and supervised teams of up to 70 staff to deliver high-quality client experiences.
- Designed and executed marketing campaigns to attract new clients and expand business reach.
- Client satisfaction.

CORE SKILLS

- Photography (Portrait, Event, Product, Fashion, Wedding).
- Videographer (Cinematography, Event Coverage, Music Videos).
- Vendor Acquisition & Relationship Management
- B2B Sales & Partnerships
- Adobe Creative Suite (Photoshop, Lightroom, Premiere Pro).
- Contract Negotiation & Pricing Strategy

Sensitivity: Internal

Technician (Photographer)

2011 - 2020

Pakistan Space and Upper Atmosphere Research Commission, Islamabad, PK (SUPARCO)

Islamabad, Pakistan

- Provided photography coverage for VIP/VVIP events, including high-level officials and dignitaries.
- Supervised administrative procurement operations, ensuring smooth coordination and compliance.
- Handled public and private sector interactions with strong communication and professionalism.
- Coordinated and monitored programs and projects, aligning with organizational goals and objectives.
- Managed daily operational activities, services, and administrative programs.
- Prepared forms, statutory returns, and financial registers, and maintained accurate documentation.
- Maintained records, managed correspondence, and handled data entry with precision.
- Led official-level event management and supported staff with workload assignments.
- Negotiated with vendors for quality services and competitive pricing.
- Managed inventory, stationery, and administrative supplies efficiently.
- Ensured policy compliance, independent decision-making, and timely task execution.
- Maintained attendance records, issued SINS, and managed complaint dashboards.
- Oversaw office transport maintenance, travel logistics, and facility support.
- Tracked contractor staff training, leave records, and administrative workflows.
- Conducted and invigilated official tests within the organization.

Skills	Additional Skills	Softwares
– Graphic Designing – NICS (Dec 2005 – Jan 2006) – Advanced Diploma in IT – STICS (Nov 2005 – Jan 2006) – 4th International Conference – UN/Pakistan/PSIPW (Feb 2018) – Vendor & Venue Management – Sales & Vendor Negotiation – Strategic Event Planning – Budget & Resource Management – Contract Management – Risk & Operations Management – Team Leadership & Training – CRM & Sales Tracking (Excel / Google Sheets) – Client Relationship & Communication – Net Metering Project Coordination (IESCO & PESCO Regions) – Media Coverage & Event Execution – Strong Organizational & Problem-Solving Skills	– Requirement Analysis & Documentation Management – Negotiation & Contract Handling – Quality Assurance & Compliance – Team Management & Leadership – Problem Solving & Analytical Thinking – Pressure Handling & Attention to Detail – Supply Chain Planning & Procurement – IT Purchasing & Vendor Coordination – Fast Learner & Adaptable – Fluent in English (Written & Verbal)	– Microsoft Office – Photoshop – Google Sheet

Education

Intermediate in Commerce

2006 - 2008

Islamic International College Rawalpindi

Intermediate - ICom, Business/Commerce, General