

I MUHAMMAD ABUZAR

VISUAL CONTENT CREATOR

Creative and detail-driven professional with expertise in producing impactful visual content. Skilled at blending innovation with strategy to deliver engaging stories that connect with audiences and elevate brand presence.

EXPERIENCES

- Visual Content Creator

2024 - Present

Faisal Town / F18 Islamabad

Led line production and team coordination for smooth project delivery.
Handled planning and logistics to ensure efficiency.
Produced impactful content aligned with brand goals.
- Multimedia Specialist

2023 - 2024

Smart Innovations / DHA 2 Islamabad

Creating high-quality visual content (Photo/Video) that strengthens brand presence and effectively communicates messages, aligning with marketing strategies.
- DOP

2021 - 2023

Al-Jamal Group / Bahria Town

Comprehensive understanding of cinematography principles and equipment
Proven ability to collaborate effectively with directors, producers, and crew members to achieve a unified visual aesthetic. Dedicated to pushing creative boundaries and delivering exceptional cinematography.
- Media Specialist

2018 - 2021

Graana.com / Beverly Center F-6/1

To excel as a Photographer/Videographer at Graana.com, utilizing my proficiency in photography, videography, and post-production techniques. I am dedicated to producing visually compelling content that effectively showcases properties, enabling Graana to stand out as a top-tier real estate platform.

EDUCATION

- Secondary School

2012 - 2014

The Educators School Lalazar Campus
- I.COM

2014 - 2016

Fincom College Lalazar Rawalpindi
- B.COM

2016 - 2018

Islamabad College of Commerce H-8/4

OTHER EXPERIENCES

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(NUST University Islamabad PDC Certificate Science Level 01)

Photography Support Certification from Graana.com (2021).
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(Amazon Outlet Mall)

Photography Competition from Graana.com (2022).
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(Uniathena)

Basics of Digital Marketing (03, April 2024).



CONTACT

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- Tulsa Road, Lalazar, Rwp

HOBBIES

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Travel
- 

Music
- 

Art
- 

Writing
- 

Reading
- 

Cricket

SKILLS

Professional Skills

- Adobe Lightroom
- Adobe Photoshop
- Adobe Premiere
- Drone Operating

Personal skills

- Wireframing
- Creativity
- Critical Thinking
- Prototyping
- Data Visualization