

MUSHAHID ANWAR

Operations | Project Management | Sales Management

■8 Islamabad, Pakistan | +92■302■5547421 | mushahidanwar786@gmail.com

PROFESSIONAL SUMMARY

Results■driven professional with strong experience in project management, operations management, sales leadership, and public relations. Skilled in managing multi■sector projects, optimizing organizational processes, and building strategic relationships with stakeholders. Proven ability to lead teams, improve operational efficiency, and support business growth across different industries.

PROFESSIONAL EXPERIENCE

County Sales Head – Haichuan Foods Pvt. Ltd., Lahore, Pakistan

- Led regional sales operations, increasing market presence and revenue growth.
- Developed strategic sales initiatives to enhance customer acquisition and retention.
- Strengthened client relationships and identified new market opportunities.

Operations Manager – Haichuan Foods Pvt. Ltd., Lahore, Pakistan

- Supervised daily operations and improved workflow efficiency.
- Managed cross■functional teams ensuring operational compliance.
- Used performance metrics and data analysis to improve productivity.

Production Manager – Haichuan Foods Pvt. Ltd., Lahore, Pakistan

- Managed production planning, scheduling, and quality control.
- Coordinated with suppliers and logistics teams for timely raw material delivery.
- Implemented cost■saving measures and improved manufacturing workflows.

Public Relations Manager – Haichuan Foods Pvt. Ltd., Lahore, Pakistan

- Managed corporate communications and public relations activities.
- Built relationships with media, government officials, and industry partners.
- Organized promotional campaigns and corporate events.

ADDITIONAL PROFESSIONAL ROLES

- Project Adviser – Shanghai Construction Group
- Planning Officer – Tianshi International Pakistan
- PS – China Road and Bridge Corporation
- Program Manager – Pak China Investment Company
- Brand Ambassador – China Lucky Box Company
- Project Adviser – Eiffel Group of Companies
- Program Manager – Pak Civil China Construction Company
- Social Mobilizer – British Council
- Project Advisor & Consultant – Barwaqt, Islamabad
- Operations Manager – Sarmaya Microfinance, Islamabad
- Survey Enumerator – Hans Sidel Foundation

- Monitoring & Evaluation Officer – Aurat Foundation
- Filtration Plant Manager – Saylani International Trust, Islamabad
- Supervisor – Pakistan Bait-ul-Mal, Islamabad
- Monitoring Officer – Awami Development Foundation
- Research Assistant – International Islamic University Islamabad (IIUI)
- Project Associate – International Islamic University Islamabad (IIUI)
- Supervisor – National Economic Survey (NESR), Islamabad
- Research Assistant – Government College University Faisalabad (GCUF)

KEY SKILLS

- Sales & Business Development
- Operations & Production Management
- Project Planning & Execution
- Public Relations & Corporate Communication
- Strategic Planning & Decision Making
- Market Analysis & Business Strategy
- Stakeholder & Client Relationship Management
- Research & Data Analysis
- Team Leadership & Training

EDUCATION

M.Phil. Sociology – International Islamic University Islamabad (2019) | CGPA: 3.35 / 4.00

BS Sociology – Government College University Faisalabad (2017) | CGPA: 3.44 / 4.00

LANGUAGES

- English
- Urdu
- Punjabi

PROFESSIONAL REFERENCES

Dr. Nabi Buksh Jummani – Professor of Education, International Islamic University Islamabad | Email: nbjumani@yahoo.com | Phone: +923335163083

Dr. Akhlaq Ahmad – Assistant Professor of Sociology, International Islamic University Islamabad | Email: akhlaq.ahmad@iiu.edu.pk