

MALIK SHAHZAIB

PERSONAL PROFILE

I am a results-oriented professional with an MS in Management Sciences, specializing in talent acquisition, performance management, and strategic leadership. I am experienced in training & development and driving business growth through partnerships and market expansion.

EDUCATION

Master of Management Sciences	2024 - 2026
Riphah International University	
CGPA: 3.7 / 4.0	
Bachelor of Business Administration	2020 - 2024
Riphah International University	
CGPA: 3.14 / 4.0	

PROFESSIONAL EXPERIENCE

RedMarker System	
Team Manager	
- Managed departments of quality assurance, transport, central monitoring, and distribution. - Coordinated inter-departmental teams to streamline processes and achieve project objectives.	
Air University - Business Incubation Center	2025 - 2026
Industrial Liaison officer	
- Managed and executed MoUs, ensuring operational alignment. - Organise industry sessions, seminars, and external events. - Handled industry communications and partnerships.	
Hayzel Technologies	2025 - 2025
Marketing Manager	
- Developed and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives. - Monitor and maintain brand consistency across all marketing channels and materials.	
Fatima Jinnah Women University - BIC	2024 - 2025
Business Development Manager	
- Managed events, training programmes, and industry sessions. - Secured sponsorships and developed strategic partnerships.	
Nadra RHO Islamabad	2024 - 2024
Human Resources Intern	
- Assisted in HR documentation and record management. - Maintained employee files and updated HR databases.	
Shahzaib Royal Academy	2020 - 2026
Founder	
- Oversaw overall operations and strategic direction of the academy. - Developed partnerships and initiatives to enhance academy growth.	
Pak Shahzaib Guide	2019 - 2026
YouTuber	
- Trained 1,000+ startups & professionals in career & leadership. - Led entrepreneurship idea sessions in Pakistan.	

CONTACT

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SKILLS

- Project Management
- Entrepreneur & Public speaker
- Teamwork
- Problem-solving Skills
- Leadership
- Excellent Communication
- Critical Thinking
- Business Development

LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Punjabi (Fluent)
- Pashto (Intermediate)

EVENT ORGANIZER

- **Entrepreneurship Fair (FJWU-BIC):** Coordinated a large-scale flagship event for 10,000+ attendees; secured tier-one sponsorships from Meezan Bank and the State Bank of Pakistan.
- **Centaurus Mall Startup Initiative:** Negotiated and managed a 12-month strategic partnership with Centaurus Mall, providing premium retail space and market access for female-led ventures.
- **Innovista & Startup Growth Series:** Directed a series of high-level networking events connecting emerging startups with global investors and corporate advisory experts.
- **Government & Academic Synergy:**
 - **Prime Minister's Youth Programme:** Aligned incubation activities with national initiatives, leading to award-winning startup performances and secured funding.
 - **Institutional Partnerships:** Executed a strategic MoU with Bahria University to bridge the gap between academic research and industrial resource support.
- **Industry-Academia Integration:**
 - Collaborated with SMEDA to deliver business support and funding sessions.
 - Designed and facilitated corporate advisory sessions and seminars at Riphah International University focused on career planning and organisational growth.
- **Market Activation:** Successfully launched and managed "Pop Markets" to facilitate direct B2C engagement and sales growth for local brands.

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- **Leadership & HR:** Recruiting, Hiring, and Onboarding (University of Minnesota).
- **Product & Strategy:** Product Management Essentials (University of Maryland).
- **Digital Marketing:** Google & Meta Professional Certificates in Digital Marketing & E-commerce.
- **Continuous Learning:** Completed 30+ specialised Coursera certifications in business strategy.

REFERENCE

Prof. Dr Sajeela Rabbani

Faculty Member and Researcher

Riphah International University, Islamabad; Iqra University, Islamabad

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