

UZMA KANWAL

—RESEARCHER, WRITER

+92 3492427511

zayanasif4567@gmail.com

Islamabad, Pakistan



PROFILE

International Relations undergraduate having a strong background in content writing, creative expression, research analysis, project coordination and leadership experience in organizing and attending academic conferences. Wellversed in public relations and social media, and powerful in visual content production. Combine conceptual thinking with a creative approach to all aspects of communication and teamwork.

EDUCATION

2022 - 2026

AIR UNIVERSITY ISLAMABAD

- BS International Relations
- Graduated with 2.83 CGPA

2019-2021

ARMY PUBLIC SCHOOL

ATTOCK CANTT

• PRE ENGINEERING

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Coaching
- Researcher

LANGUAGES

- English (Fluent)
- Urdu (Fluent)

WORK EXPERIENCE

2024- 2026

Social Media Manager

- Served as Social Media Manager for Air University Civic Engagement Society, overseeing content creation, digital strategy, and audience engagement
- Managing and growing social media presence for small online businesses through strategic content creation, branding, and engagement.

2024

Researcher

- Conducted academic research and assisted in Op-ed and report writing at Air University Islamabad.
- Co-organized and conducted a 10-day academic workshop at Air University Islamabad, contributing to event management, research discussions, and student engagement during Internship

Intern At NGO

- I have an experience of working with an NGO(United Global Organization of Development), supporting project coordination and research tasks.

Content Writer.

2023-2025

- Experienced content writer with two years of professional writing across diverse formats and topics on the CrowdCraft platform, and an active team member contributing to content development and collaboration.

Workshop

- Pakistan Strategy Lab: Scenario Building and Policy Making' workshop organized by Friedrich Ebert Stiftung (FES) Pakistan at its Islamabad office, gaining hands-on experience in policy analysis and strategic scenario development