

ZANIB AHMAD



Contact

Rawalpindi, 46000

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zanibahmad96@gmail.com

Skills

- Leadership
- Strategic Thinking
- Analytical Skills
- Communication
- Problem-Solving
- Teamwork
- Adaptability
- Interpersonal Skills
- Market Segmentation
- WordPress
- Data analysis
- Customer relationship

Education

Foundation University

Islamabad

MBA/MPhil: Marketing
2024

CGPA: 3.65

COMSATS University

Islamabad

BBA: Marketing
2019

Askaria College Girls Wings

Rawalpindi

HSSC: Pre-medical
2015

F.G Sir Syed Girls Sec School

Mall Road Rawalpindi

SSC: Science
2012

Summary

To leverage my MBA education and analytical skills in a challenging strategic management role, applying my knowledge of business administration to drive organizational growth and innovation.

Experience

Intern

Askari Bank | Rawalpindi, Pakistan

Business Development Officer

Allied Bank Ltd | Oct 2021- Sep 2022

Blog and article Content Writer

Seventy-Nine PR | Leicester, UK
Nov 2022 – Jan 2024

Procurement Head

Makkaan.com | Apr 2024 – Sep 2024

Personal Information

Domicile: Punjab

Hobbies: Reading books, Internet surfing, cooking, content writing

CNIC Number: 37405-4104109-6

Father's Name: Zahid Ahmed

Date of Birth: 06/03/96

Religion: Islam

Training

- Internee at Askari Bank
- Member of COMSATS Society “Youngistan”
- Preparation of promotional campaign for company Gogi Studios
- Attended different seminars on Marketing Management