

# AQSA EJAZ

## CONTENT WRITER

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I want to succeed in a stimulating and challenging environment that will provide me with advancement opportunities.

### AREA OF EXPERTISE

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Content Writing  
Copy Writing

Research Writing  
News Writing/ Updates

Story Writing/ Telling  
Teaching(Montessori Level)

### KEY ACHIEVEMENTS

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- **Weaved compelling narratives for top brands, boosting engagement and conversions through SEO-optimized content.**
- **Transformed complex ideas into captivating stories, driving business growth and online presence.**
- **Applied Montessori's child-centered approach to craft engaging content for young learners and educational platforms.**
- **Blended storytelling with writing expertise to create immersive experiences, making learning fun and accessible.**

### PROFESSIONAL EXPERIENCE

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#### Hindukush Tribune Network

**May 2025 - August 2025**

##### Research Intern

- Monitored and compiled current news updates from social media platforms, news websites, and other online sources, synthesizing information into engaging written content.
- Utilized Twitter, news aggregator sites, and other online tools to stay up-to-date on trending topics and industry developments, providing insightful recommendations to the team.

#### Institute of Strategic Studies Islamabad (ISSI)

**July 2024 - Jan 2025**

##### Research Intern

- Researched and wrote Op-eds on trending topics and current events.
- Analyzed and synthesized information on current affairs, crafting engaging articles and updates.
- Conducted in-depth research and wrote comprehensive research articles on various subjects.

#### Freelancer | Content Writer

**01/20 - present**

##### Research Intern

- Created engaging web content on HVAC systems, highlighting benefits and best practices.
- Crafted informative articles on dumpster rental services, focusing on convenience and cost-effectiveness.
- Developed authoritative content on immigration law, providing valuable insights and guidance for clients.

## Hum News

October 2019 - March 2020

### Monitoring & Content Analysis

- Monitored live coverage updates and analyzed competitor content, including morning shows and talk shows.
- Evaluated processes and tracked data to inform content strategy and optimization.
- Conducted comprehensive content analysis, assessing performance and identifying areas for improvement.

## Islamabad Policy Research Institute (IPRI)

July 2018 - August 2018

### Research Intern

- Conducted in-depth research and authored papers on key policy issues.
- Crafted engaging articles and news updates on current events and trend.
- Assisted in report writing and data analysis, contributing to IPRI's research initiatives.

## Mazen School, Soan Garden

August 2024- Present

### Montessori Teacher

- Applied Montessori principles and storytelling techniques to engage young learners.
- Created interactive, child-centered content for websites and classrooms, fostering creativity and curiosity.
- Used narrative approaches to simplify complex concepts, making learning fun and accessible for little ones.

## EDUCATION

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### Abbott College

January 2023 - August 2025

B.Ed

### National Defense University, Islamabad

January 2018 - August 2020

MPhil in Strategic & Defense Studies

### National Defense University, Islamabad

April 2015- - December 2017

MSc in Strategic & Defense Studies

### Sargodha Board

January 2013 - February 2015

Bachelor of Arts (BA)

## PROJECTS

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### Navigating the Israeli Palestinian Conflict (Oped)

- <https://www.pakistantoday.com.pk/2024/07/21/navigating-the-israeli-palestinian-conflict/>

### Maritime Warfare; Hamas support for Palestinian Resistance

- <https://dailytimes.com.pk/1213232/maritime-warfare-hamas-support-for-palestinian-resistance/>

### India Hangs in Balance as Trump Goes after Iran

- <https://dailytimes.com.pk/273140/india-hangs-in-the-balance-as-trump-goes-afteriran/>

### Veiled Motives of US Sanctions on Kashmir Freedom Fighters

- <http://www.pakistankakhudahafiz.com/veiled-motives-us-sanctions-kashmirifreedom-fighters/>

### Domestic Terrorism in Pakistan

- <https://tns.world/?p=22479>

## SHORT STORY WRITING 1

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### Standing against systematic Failure/ The End of Tolerance Short Stories

Prompt: <https://blog.reedsy.com/short-story/fj4dq5/>

## SHORT STORY WRITING 2

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### A Kind Hearted Chief Short Stories Prompt:

<https://blog.reedsy.com/short>

## KEY SKILLS

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|-------------------|------------------------------|---------------------------------|
| • Content Writing | • Research Articles          | • Montessori Teacher            |
| • Copywriting     | • Op-ed                      | • MS (Office, Word, PPT, Excel) |
| • Story Telling   | • Search Engine Optimization |                                 |

## ADDITIONAL INFORMATION

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- **Languages:** English, Urdu.
- **Certifications:** Montessori Certificate from Pakistan Montessori Council.
- **Awards/Activities:** Attended conferences and participated as a member (rapporteur)

## INTERESTS

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|----------------------|------------|
| • Web Surfing        | • Crafting |
| • Reading Books      | • Cooking  |
| • Novels             |            |
| • Painiting          |            |
| • Resin and Art Work |            |