

# Anam Ahsan

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📍 Sector C, Bahria Town Phase 8, Rawalpindi, Rawalpindi (Pakistan) 🇵🇰 Pakistani

## ABOUT MYSELF

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Collaborative educator dedicated to fostering supportive and engaging learning environment while effectively communicating complex concepts to diverse groups. Demonstrates strong commitment to student success and academic excellence as Lecturer. Experienced marketing professional with 2 years of success in brand promotion, digital campaigns, and customer engagement. Skilled in market analysis, content strategy, and cross-functional collaboration. Passionate about driving growth through innovative and data-driven marketing solutions.

## WORK EXPERIENCE

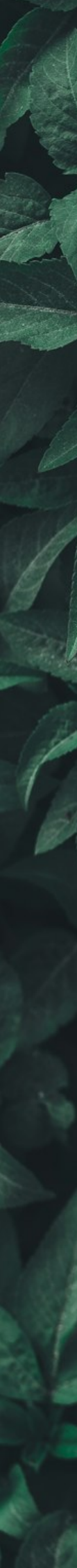
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| <b>Assistant Product Manager, Biolabs Pharmaceuticals</b> <ul style="list-style-type: none"><li>- Assisted in product strategy, market research, and brand positioning.</li><li>- Coordinated cross-functional teams for product launches.</li><li>- Supported campaign planning, analysis, and competitor tracking.</li></ul>                                                   | 03/2024 – 02/2025<br>Islamabad , Pakistan |
| <b>Quality Control Analyst, Claudia Healthcare Industry</b> <ul style="list-style-type: none"><li>- Conducted routine testing of raw materials, in-process, and finished products.</li><li>- Ensured compliance with GMP and quality standards through detailed documentation.</li><li>- Assisted in method validation, instrument calibration, and stability studies.</li></ul> | 11/2022 – 08/2023<br>Rawalpindi           |
| <b>Lecturer, Al-Rehman College of Health Sciences</b> <ul style="list-style-type: none"><li>- Delivered lectures in pharmaceutical and health science subjects.</li><li>- Mentored students in academic projects and professional development.</li></ul>                                                                                                                         | 11/2020 – 12/2021<br>Sargodha             |

## EDUCATION AND TRAINING

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| <b>MPhil in Pharmacy Practice,</b><br><i>College of Pharmacy, University of Sargodha</i><br>Final grade: CGPA 3.956 / 4:00  | 2020 – 2022                   |
| <b>Doctor of Pharmacy (Pharm D),</b><br><i>College of Pharmacy, University of Sargodha</i><br>Final grade: CGPA 3.65 / 4:00 | 11/2014 – 09/2019<br>Sargodha |



## SKILLS

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- Organizational & Digital Skills
- Interpersonal Skills
- Sales and Marketing Understanding
- Customer Service Orientation
- Positive Attitude
- MS office
- Communication Skills
- Time Management
- Problem-Solving
- Teamwork
- Self-Motivation

## HONOURS AND AWARDS

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High Achievers Excellence Award, *Prime Minister of Pakistan*

## NETWORKS & MEMBERSHIPS

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Student member