

NASEEM ISMAIL

Senior Video Editor & Motion Designer

6 YEARS EXPERIANCE [PORTFOLIO](#) | [LINKEDIN](#)

+92340-8103290

nasimismail23@gmail.com

Staduim Road Rwp

LANGUAGES

English (Elementary Proficiency)

Urdu (fluent)

Balti (Native)

PROFESSIONAL SUMMARY

Creative and detail oriented Senior Video Editor with over 4 years of experience in video production, post production, and motion graphics. Specialized in creating impactful visual content for social media, corporate platforms, and digital campaigns. Strong expertise in managing complete production workflows, collaborating with cross functional teams, and delivering high-quality content under tight deadlines.

EXPERIENCE

Funadiq(Saudi Based Multi national Company)Senior Video Editor & Motion Designer **Jan 2025 – Present**

Responsible for conceptualizing and designing creative ad campaigns across digital and print platforms. Develops visually compelling designs that align with brand guidelines and marketing objectives, ensuring consistent brand identity. Collaborates with marketing teams to deliver engaging visuals for product promotions, social media, and customer outreach, driving audience engagement and campaign performance.

Leverify LLC – Video Editor | Apr 2024 – Feb 2025

Shot and edited corporate events, university programs, and documentaries while producing buzz videos, e-commerce demos, and podcasts for digital marketing. Managed end-to-end production including lighting, sound, and studio setups, and delivered high-quality. Successfully handled 200+ projects across events, corporate media, and digital campaigns, contributing to strong brand credibility and outreach.

Reach Marketing (Marketing & production House) Production Manager | Mar 2022 – Apr 2024

Supervised the complete production cycle from pre-production to post-production, , podcasts, and brand campaigns with a focus on quality and timely delivery. Managed studio lighting, camera setups, and live shoots for broadcast ready content, while developing and executing social media marketing strategies to boost online presence. Coordinated closely with clients and led a creative team to deliver content that enhanced brand visibility and audience engagement.

Sada-e-Himalaya Digital – Social Media Manager & Video Editor | Mar 2020 – Feb 2022

Led video editing for social media reels, trending clips, and promotional content while designing motion graphics and animations for brand campaigns and event highlights. Managed content calendars by uploading, scheduling, and boosting posts to improve reach, and implemented SEO best practices to increase organic visibility. Coordinated studio lighting and shooting setups to ensure high visual quality across all content.

Such News – Islamabad - Video Editor & VFX Artist | Jul 2019 – Mar 2020

Led video editing for social media reels, trending clips, and promotional content while designing motion graphics and animations for brand campaigns and event highlights. Managed content calendars by uploading, scheduling, and boosting posts to improve reach, and implemented SEO best practices to increase organic visibility. Coordinated studio lighting and shooting setups to ensure high visual quality across all content.

HH360 – Full Stack Marketing

Worked as a creative professional for FH360, handling videography, photography, video shooting, video editing, and graphic design. Delivered high-quality visual content for digital platforms, ensuring strong brand consistency, engaging storytelling, and timely project completion across multiple campaigns.

Educations

Mass Communication/Media Studies (PR & Advertising)

- National University of Modern Languages (NUML), Islamabad (2018 – 2022)

Diploma in Filmmaking & Documentary

- National Skill University Islamabad (2021)

EXPERTISE (Skills)

- Video Editing & Visual Effects
- Motion Graphics & Animation
- Studio Lighting & Audio Editing
- SEO & Social Media Management
- Videography & Photography
- Graphic Design

Software Expertise

- Adobe creatives apps (Premier pro, After Affect, Photoshop, Illustrator, Indesign, Audition)
- Figma • Audacity • Capcut • Canva • Powerpoint • Excel

AI TOOLS EXPERIENCE

- Runway ML • HeyGen AI • Pictory AI • Eleven Labs • ChatGPT • Freepik • VEO3 • Midjourney

AWARDS

- Hardworking Employee of the Year – Reach Productions
- OKRs Champion (3x) – Leverify LLC
- Certificate of Outstanding Performance – Funadiq.com