

DR. ALTAMASH KHAN

Assistant Professor/ Head of Department (Management Sciences) -

IBADAT International University, Islamabad (Pakistan)

Higher Education Commission (HEC) Approved PhD Supervisor

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Objective

I aim to blend academic expertise with corporate strategies to drive innovation, foster continuous learning, and enable data-driven decision-making. By leveraging my leadership in management sciences, I seek to contribute to sustainable growth, organizational success, and the promotion of research-driven solutions that address complex challenges in a dynamic environment.

Qualification

Ph.D. Management Sciences

(1st Division) Session 2017 - 2022,

Bahria University, Islamabad

MS Finance

(1st Division) Session 2016 - 2017,

Bahria University, Islamabad

B.B.A. (Hons)

(1st Division) Session 2011 - 2015,

Gomal University, Dera Ismail Khan

F.Sc. (Pre-Medical)

(1st Division) Session 2010,

Board of Intermediate and Secondary Education, Dera Ismail Khan

S.S.C. Science

(1st Division) Session 2008,

Board of Intermediate and Secondary Education, Dera Ismail Khan

Experience

- **Head of Department** (Department of Management Sciences) IBADAT International University Islamabad (**Oct 01, 2022 to present**)
- **Assistant Professor** (Department of Management Sciences) IBADAT International University Islamabad (**Feb 28, 2023 to present**)
- **Acting Dean (Social Sciences)** IBADAT International University Islamabad (**March 21, 2025 to October 29, 2025**)
 - Designed, obtained institutional approval, and launched the following academic programs:
 - **Associate Degree Programs (ADP)**
 - ADP in Business Administration
 - ADP in Accounting and Finance
 - ADP in Business Analytics
 - ADP in Islamic Banking
 - ADP in Supply Chain Management
 - **Undergraduate Programs**
 - Bachelor of Business Administration
 - Bachelor of Science in Accounting and Finance
 - Bachelor of Science in Digital Marketing
 - Bachelor of Science in Financial Technology
 - Bachelor of Science in Business Analytics
 - Bachelor of Science in Entrepreneurship
 - Bachelor of Science in Business Taxation
 - Bachelor of Science in Islamic Banking and Finance
 - **Graduate Program**
 - Master of Science in Management Sciences

Other Academic Programs Approved Under the Department (Non-Management Fields):

- **BS Tourism and Hospitality Management**
 - BS Aviation Management
 - BS Psychology
 - M.Phil Psychology
 - PhD Psychology
 - BS International Relations
 - Bachelor of Computer Arts
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- **Lecturer** (Department of Management Sciences) IBADAT International University Islamabad, Priorly, Lahore Business School (LBS) - The University of Lahore (UOL), Islamabad Campus **(Feb 20, 2019 to Feb 27, 2023)**
 - **Data Analyst** at Next Generation Professional Development and Solution (NGPDS) **(May 2021 to June 2021).**
 - **Visiting Lecturer** at Bahria University Islamabad **(Sep. 2018 to Jun. 2019)**

Research Publications

1. **Khan, A.**, Laeeque, S. H., Malik, H. A., & Khalid, M. H. (2025). Advancing Green Banking Awareness in an Emerging Economy: Extending the GBCS with Green Satisfaction and Trust-Driven Loyalty. *Journal of Asian Development Studies*, 14(3), 1240-1256.
2. Malik, H. A., Wajahat, S., **Khan, A.**, & Adalat, S. (2025). Supply chain finance sustainability and its impact on financial performance: The mediating role of ESG practices. *TPM – Testing, Psychometrics, Methodology in Applied Psychology*, 32(S7), 1772-1783.
3. Malik, H. A., Aamir, N., Wajahat, S., & **Khan, A.** (2025). Bridging AI and trust: The influence of AI-personalization on purchase intentions. *Journal of Asian Development Studies*, 14(3), 1315–1324.
4. **Khan, A.**, Laeeque, S. H., & Munir, M. (2024). Green Banking in Pakistan: A Qualitative Study. *The Asian Bulletin of Green Management and Circular Economy*, 4(1), 99–115.
5. Munir, M., **Khan, A.**, & Bhutta, N. T. (2024). A Comparative Study between Growth of offering supply chain finance with Non-offering Banks in Pakistan. *The Asian Bulletin of Big Data Management*, 4(1), 132–139.
6. **Khan, A.**, Laeeque, S. H., & Mansoor, M. (2024). Whispers in the Team: Understanding the Link between Work Team Gossip and Team Creativity via Emotional Exhaustion and Employee Silence Through a Two-Waved Study in Pakistan’s IT Sector. *Journal of Business and Management Research*, 3(1), 1101-1117.
7. Laeeque, S. H., & **Khan, A.** (2024). The Chain Reaction from Workplace Ostracism to Knowledge hiding: Testing a Sequential Mediation Model in Pakistan’s BPO Sector. *Journal of Business and Management Research*, 3(1), 257-268.
8. **Khan, A.**, & Bashir, T. (2022). Mobile Banking Adoption: Prospects of Financial Behaviourism, *Bahria University Journal of Management & Technology*, 5(2), 15-31.
9. **Khan, A.**, & Bashir, T. (2020). Scale Development and Exploration in Representativeness Bias Intervening Investment and Financial Decisions, *Pakistan Social Sciences Review*, 4(1), 403-417.
10. Jabeen, S., Shah, S. Z. A., Sultana, N., & **Khan, A.** (2020). Impact of socio-psychological factors on investment decisions: The mediating role of behavioral biases. *Abasyn Journal of Social Sciences* 12(2), 25-39

11. Mehmood, F., Bashir, T., & **Khan, A.** (2019). Financial Literacy as a Life-Saver: Moderating the Contribution of Behavioral Biases towards Investment Decisions, *Global Social Sciences Review*, 4(3), 106-142.
12. Bashir, T., Mehmood, F., **Khan, A.** (2019). Comforting Investments are Rarely Profitable: Impediments in Investor Decision Making, *Global Social Sciences Review*, 4(2), 71-82.
13. Case Study: “Pathways to school Improvement in Khyber Pakhtunkhwa”. (Case Centre, 2017).

Conferences

1. “Green Banking in Pakistan: A Qualitative Study”, proceedings of **1st International Conference on Asian Economic Dynamics and Contemporary Management Practices**, Malaysia, (02-03 March 2024).
2. “Mobile banking adoption: Prospects of financial behaviorism”, proceedings of **Emerging Challenges for Organizations in Developing Economies III**, Bahria University Islamabad, Pakistan (16-17 March 2022)’ (**Achieved best conference paper award**).
3. “Mobile banking adoption: Are people hesitant?”, proceedings of **Emerging Challenges for Organizations in Developing Economies**, Bahria University Islamabad, Pakistan (15-16 October 2018).

Ph.D. Dissertation

“ANTECEDENTS IDENTIFICATION AND SCALE DEVELOPMENT OF COGNITIVE BIASES PREVAILING IN INVESTORS”

MS Finance Dissertation

“BEHAVIORAL FINANCE: EMBRACING MOBILE BANKING”

Thesis Supervised

S. No.	Title of thesis	Program	Student details
1	Fake news and consumer impulse buying: A moderated mediated model of regulatory control and news sharing.	M. Phil	Shehzad Memon (70076886)
2	Random Walk Theory: An Evidence from Pakistan Stock Exchange	MBA 3.5	Abdul Basit (BAG-ERS17-110)

Languages

English, Urdu, Saraiki, Punjabi and Pushto.

Interest and Hobbies

Reading Books, Newspapers, Research articles and Case studies.

Social Activities and using Internet.

Internship

6 weeks internship at Bank Al-Baraka, Dera Ismail Khan.

Computer Skills

Firm command in Windows 10 & 8.1.

Proficient in the use of Microsoft Office, Statistical package for social sciences (SPSS), Structural equation modelling (SEM) along with covariance (AMOS).

Training courses / Workshops

- Attended Phase-II of training session on “**Program Review for Effectiveness and Enhancement**” (PREE) at IBADAT International University Islamabad (**November. 28, 2025**).
- Attended Phase-I of training session on “**Program Review for Effectiveness and Enhancement**” (PREE) at IBADAT International University Islamabad (**Jan. 09, 2025**).
- Attended 06 days’ workshop on “**Training of Trainers**” at IBADAT International University Islamabad (Aug. 06, 2022).
- Attended 01-day workshop on **Scale Development** at CUST Islamabad (Dec. 18, 2018).
- Attended 03 Day Training Program “**Leadership Skills**” with Capital development authority (CDA) Islamabad at CDA training academy, Jinnah conventional center Islamabad.

References

Professor Dr. Riaz Ahmed
Bahria Business School
Bahria University, Islamabad.
Contact No. 03009183639
Email: riazutm@gmail.com

Dr. Syed Harris Laeeque
Associate Professor, HR & Management Department
Bahria Business School, Bahria University, Islamabad.
Contact No. 03319339388
Email: shlaeeque@bahria.edu.pk