

LAYLOMA RASHID

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🎯 **Position Sought:** Lecturer | Content Writer Researcher | **Development Specialist** 📍 Residence: Islamabad, Pakistan

PERSONAL PROFILE

Gender: Female, **Marital Status:** Single, **Domicile:** Mardan, KPK, **Nationality:** Pakistani

PROFESSIONAL SUMMARY

Sociologist with extensive experience in academia, research, and community development. Skilled in qualitative research, academic writing, and socio-political fieldwork. Published in HEC-recognized journals with experience in both government and non-profit sectors. Interested in social policy, gender, education, and development. Committed to advancing knowledge and driving social change through teaching, research, and fieldwork.

EDUCATION

PhD in Sociology

Bacha Khan University, Charsadda, (In Process)

M.Phil. in Sociology

PMAS-Arid Agriculture University, Rawalpindi (2014-2017)

Masters in Rural Sociology

The University of Agriculture, Peshawar (2012-2013)

Bachelors in Humanities (Sociology & Economics)

Amina Degree College, Peshawar (2010-2011)

Higher Secondary School Certificate (HSSC) Computer Science & Economics

Frontier Model School & College, Peshawar (2007-2008)

Secondary School Certificate (SSC) Humanities (Islamic Studies & Pakistan Studies)

Sir Syed Public School, Peshawar (2005-2006)

PROFESSIONAL EXPERIENCE

Content Writer

Work from home with news channel, my focus is on covering latest news articles on Technology, Innovation and Digital Transformation (26-6-2025) on going

Visiting Lecturer

Taught undergraduate sociology courses; developed lecture plans and conducted assessments at Comsats University in collaboration with Virtual University, Islamabad (1-8-2023-31-7-2024)

Research Assistant

Assisted in data collection, analysis, and academic writing for a national research project.

NRPU CPEC Project, Higher Education Commission of Pakistan, Islamabad (1-8-2023-31-7-2024)

Visiting Lecturer

Introduction to Sociology (BS-Physics) at Rawalpindi Women University, Rawalpindi (3-9-2023-31-1-2024)

Assistant

Provided administrative and research support in academic policy and planning at Higher Education Commission of Pakistan, Islamabad (12-10-2020/11-10-2022)

Visiting Lecturer

Introduction to Sociology (BS-Biochemistry) at Arid Agriculture University, Rawalpindi (1-2-2022-1-8-2022)

Visiting Lecturer

Sociology Courses (BS-Sociology) at International Islamic University, Islamabad (1-8-2020-9-2-2021)

1. Introduction to Anthropology 2. Introduction to Sociology 3. Sociology of Education 4. Sociological Theories

Visiting Lecturer

Global Feminist Movement (BS-IR) at International Islamic University, Islamabad (1-1-2020-31-7-2020)

Community Based Counselor

Project Based: work at UNHCR (Sharp Pakistan) on SGBV, Child Protection, Protection Monitoring, Self-Awareness (11-5-2018-31-10-2018)

Enumerator

DRHR Impact Assessment Project and Benazir Income Support Programme (BISP) Conducted surveys and interviews for health-related project assessments and Field data collection for social protection evaluation. Oxford Policy Management, Peshawar (28-10-2015-31-12-2015 & 20-1-2016-30-4-2016)

HEC RECOGNIZED PUBLICATIONS

Role of social media in Promoting Pakhtoon Culture”, IJCIS, Vol 3, Issue 1, 2024 Read here

<http://ijciss.org/index.php/ijciss/article/view/480>

Political Fallouts under COVID-19 & Green Finance”, Journal of Business & Economics, 2023 Read here

<https://journals.au.edu.pk/ojs/index.php/jbe/article/view/551>

The Geopolitical Dynamics of the China India Rivalry: Implications for South Asia's Stability and Economic Integration (2020–2024)

<https://ftp.define.pk/article.php?jid=494&id=75933>

CONFERENCES ATTENDED

Webinar on: Impact of stress on mental and physical health, another webinar on speak with ease the shuttering support & acceptance with helping humanities organization Peshawar (2-5-2025-29-5-2025)

Work Shop: Provincial TOT on building understanding to basic approaches of community-based protection UNHCR, AGDM, do not harm, SGBV, child protection, OV initiatives, protection monitoring, self-awareness in Pakistan Academy for Rural Development, Peshawar (25-6-2018-28-6-2018)

Work Shop: Women in Leadership personal and institutional development at institute of policy studies, Islamabad (5-10-2015-16-10-2015)

Work Shop: Agricultural innovation ICT Pakistani girls in rural farming households, Islamabad (20-8-2015)

AWARDS

Merit-Based Laptop Awarded for academic excellence during M.Phil. studies at PMAS-Arid Agriculture University, Rawalpindi (2016)

Secured 2nd Position in HSSC Examinations at Frontier Model School & College, Peshawar (2008)

Achieved 1st Position in Volleyball & Badminton Competitions at inter school level, Peshawar (2008)

Awarded 2nd Position in national wide KFC card design competition at inter school level, Peshawar (2007)

Received gold medal on Kashmir day performance among 17 school participated at Nishtar Hall, Pesh (2003)

LANGUAGES

English (Fluent), **Urdu** (Fluent), **Pashto** (Native), **Punjabi** (Good)

IT-SKILLS

Computer Course: Nova computer academy MS-Word, MS-Excel, PowerPoint, Internet (1-7-2003-31-8-2003)

Computer Course: Silicon Valley of education (1-6-2004-31-8-2004)

SKILLS

Good communication skills and presentational skills.

Highly motivated and active and social activities.

Problem Solving, Initiator, Team Player and Public dealing.

Very ambitious and able to take any responsibility.

REFERENCES

Will be provided upon request