

Ayesha Siddiq

Sociologist

CONTACT

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📍 Bahria Town, Rawalpindi

EDUCATION

- MPhil Sociology (2024-Present)
Fatima Jinnah Women University, Rawalpindi
- BBS (Hons) Sociology, 3rd Position (2020-2024)
Fatima Jinnah Women University, Rawalpindi
- FSC Pre-medical (2019)
Dr. A.Q Khan College of Science and Technology

SKILL

- Research & Thematic Analysis
- Time Management
- Interviewing & Survey Design
- Report and Thesis Writing
- Microsoft Word, Excel, PowerPoint
- Communication Skills
- Management Skills
- Teamwork

LANGUAGE

- English (Fluent)
- Urdu (Native)

VOLUNTEER & COMMUNITY WORK

- Volunteer at Shifa Foundation, social and welfare program (Jun 2022)
- Volunteer in project titled “Intervention Study to Promote Health and Healthcare Knowledge and Practices among Young Women” at Fatima Jinnah Women University (Jun 2021–May 2023).

PROFILE

Sociology graduate currently pursuing MPhil in Sociology, with hands-on experience in designing and conducting social research. Skilled in research tools, interviews, and academic writing. Strong foundation in sociological theories, research methods, and fieldwork. Passionate about social development, policy analysis, and community-based research.

WORK EXPERIENCE

Researcher – Undergraduate Thesis

Title: “Beauty Services at Home: Exploring the Socio-cultural Challenges and Motivations Among Women Workers”.

- Conducted field interviews and surveys
- Developed research tools, including interview guides and consent forms
- Applied qualitative data analysis techniques (e.g., coding, thematic analysis)
- Produced a full-length thesis with literature review, methodology, and findings

PUBLICATION

- Article Publication in 6th International BASKENT Congress on Physical, Social and Health Sciences at Ankara, Turkey, Aug 2022
- Oral presentation of paper titled “Ergonomics and Food Preparation by Women Workers”.

INTERNSHIP & FIELD EXPERIENCE

- Internee at the National Cleaner Production Center, Aug 2023.
- Community Work at “Al-Shifa Trust Eye Hospital”, May 2022.

CERTIFICATIONS

- “Understanding Research Methods”, Coursera, Mar 2025.
- Training Workshop on Mastering Reference Management Tools”, May 2025.
- Training Workshop on Qualitative Research and Data Analysis, May 2024.
- Workshop on “Review Article Writing”, May 2022.
- International Workshop on AI Practices in Academia, Research and Entrepreneurship, Fatima Jinnah Women University & Houston-Tillotson University, USA, Dec 2024.
- International Conference on “AI-Integration in Transforming Higher Education, Research and Entrepreneurship”, December 2024.