

# Haris Qamar

Marketing AND MEDIA  
Professional

## Contact

 Rawalpindi

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## Skills

Task Management



Problem Solving



Creativity



Leadership



## About

A dedicated and quick learner seeking an opportunity to work with a multinational organization to gain valuable experience and grow professionally

## Education History

Masters in Media Studies      Sep 2020 -feb 2022  
Riphah International University

BS in Mass Communication      Feb 2016 -Feb 2020  
Riphah International University

## Work Experience

Marketing Executive      Aug 2022- Present  
Riphah International University-Head Office

- Brand Activities
- Students Engagements and Development Programs
- Admission Campaigns Twice a year
- Event Management and Marketing
- Collaborated on planning events that fostered student engagement and leadership.
- Internal and External Branding
- Marketing and Communication Operations
- Video Production and Editing

SeasonFabris by Haris Rajput      2020- Present  
Social Media Manager

- Social Media Campaigns
- Content Production
- Brand Collaboration
- Marketing Strategies

CHICKEN MAKEY      Sep 2019 - Aug 2020  
Social Media Manager

- Weekly Brand Campaigns
- Social Media Content Development
- Facebook and Instagram Support
- Video Production and Editing

## Skills and Certifications

- Coursera certification in People and Soft Skills for Professional and Personal Success (6 Courses)
- Certification of Practical Guide in Short Films from AFS22 ( American Film Show Case)
- Coursera Certification in The Fundamentals of Digital Marketing
- Certification Of Graphic Designing From IQRA University
- Certification In Ramzan Transmission at Azm-e-Pakistan Web channel
- Professional video editor with 4+ years of experience with advanced video editing skills and knowledge of the latest video editing software, tools and techniques.
- Maintained strong social media and brand presence across Facebook and Instagram platform
- Utilized social media analytics tools such as ads manager to track consumer engagement and draw conclusion about user data.
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- 11 LinkedIn Certification in Artificial intelligence, Video Editing, Finance and Public Speaking Skills and Communications

## Pakistan Television(PTV) Intern

july 2017-Sep2017

- Current Affairs Department
- News Department
- News Researcher
- Media Production

Azma-e-Pakistan(Web Channel) Sep 2018-Dec2018

## Production and Video Editor

- 4 months
- Video Editing
- Content Researcher
- Pre and post Production

## ISPR

Jan 2018 - July 2019

## Intern

- Content Researcher
- Social Media Support
- Campaigns

## Other Softwares

Adobe Audition  
Adobe After Effects  
Adobe Illustrator  
Adobe Photoshop  
Adobe Premier Pro  
Microsoft Office