

CONTACT

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Portfolio: thementors.co (Instagram)

PROFESSIONAL EXPERIENCE

Graphic Designer and Marketing Expert

The Mentor’s & Co. UK Limited (International)

- Ads Expert and Campaigning
- Social Media Management
- Content Creation and Reels
- Engagement and Outreach
- Graphic Designing

EDUCATION

Bahria University | 2025–Present

MS Media Studies

- CGPA: 3.5
- Class Representative
- Won Best Poster Award in University Media Fest

National Defence University | 2019–2023

Bachelor of Science in Peace And Conflict Studies

- CGPA: 3.33
- Published an article on sectarianism in Pakistan, highlighting social and political dynamics.

SKILLS

- Canva (Social Media & Branding Design)
- Logo & Brand Identity Design
- Content Creation & Reels
- Social Media Marketing
- Creative Advertising Campaigns
- Digital Marketing Strategy
- Communication & Team Collaboration
- Time Management & Multitasking
- Designed Letterheads and Official Documents

CERTIFICATES

- Meta Ads (Facebook Ads Mastery Course | 2025 Udemey (Online)
- IELTS (British Council)
- 2nd Position in Bulletin Board Making Competition

- Speak English Professionally: In Person, Online and on the Phone Coursera (Online)
- Honoured with the Best Poster Award | 2019