

BUSHRA ASAD

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Education

- Masters In Management Finance & Investment Class of 2024
Wits Business School, University of the Witwatersrand, Johannesburg, South Africa
Highlights:
 - o Top ranked university in Africa. Amongst top 250 universities in the world
 - o Research Topic: The balance sheet effect of exchange rate fluctuations in emerging markets
 - o Courses: Corporate finance and financial statement analysis , Investment, Applied financial econometrics, Finance macro-environment analysis, Investment banking and primary markets, Emerging markets and market development, Banking operations and financial institutions management, Asset management and portfolio formation
- Bachelor of Arts (Hons) in Banking & Finance Sept. 2005 –Sept. 2009
Foundation University, Islamabad, Pakistan
Highlights:
 - o Gold Medalist Class of 2009 ; CGPA: 3.82/4.0
 - o Thesis: Comparison of financial performance of Islamic and conventional banking in Pakistan
 - o Major Courses: Commercial banking operations, Macro-economics, Micro-economics, Principal accounting, Cost and managerial accounting, financial accounting, taxation, Organizational behavior, Business management, Strategic management, Statistics

Professional Experience

- Assistant Accountant (Part-time) Jan. 2010 – Aug. 2012
High Rise Buildings Project, Ahmad Builders, Islamabad, Pakistan
Tasks performed:
 - o Assisted the finance department and senior accountant in preparing yearly budget, transaction records, and financial statements
 - o Responsible for verifying balances in account books and rectifying discrepancies
 - o Analyzed the financial performance of firm on year end basis and reported on debtors and creditors.

Projects

- Creation of an equity fund which invested in a mixture of stocks on the Johannesburg Stock Exchange (JSE) and the performance of the fund was evaluated based on JSE All Share Index as the benchmark
- Analysis of South Africa Sovereign Risk evolution. Fiscal policy, monetary policy and structural reforms analyzed through facts and figures
- Analyzed, valued and decided whether to buy, sell or hold onto Anglo American PLC. Points included industry analysis (Global and SA mining trends), economic analysis, valuation and stock recommendation

- Calculated financial ratios like liquidity ratios, profitability ratios etc. of a reputed international bank
- Established a non-profit organization and prepared feasibility report for the organization named Behbud-e- Nisswa for the poor but skilled women to provide them opportunity of getting benefits out of their skills
- Analyzed Pakistan's budget for the fiscal year 2008-09
- Analyzed the role of socio-cultural values in economic development of Pakistan

Technical Skills

- Computer & Programming: Intermediate proficiency with Excel, Microsoft Project, Microsoft Word, Gretel, E-views, Microsoft Visio
- Languages: English, Urdu
- Teamwork & Other Skills: Able to multi-task and prioritize within tight deadlines; strong attention to detail; organized and results-oriented; proficient in writing technical reports (i.e. proposals, financial reports)

Awards and achievements

- Gold Medalist in B.A Honors
- Foundation University Excellence Scholarship
- Dean's Scholar throughout 4 years

Co/Extra-curricular activities

- Member of Foundation University society of sports and adventure club
- Member of Foundation University social and ethical welfare society
- Tutoring students of Wits Economics School