

DR. TAQADUS BASHIR

Brief: Belonging to a humble but dynamic background, I represent handful of women with a unique background in Education, Economics and doctorate degree in Finance. This has given me the opportunity to serve over two decades both in academia and research, exploring some of Society's most pressing problems such as, Female Financial Literacy, Social Entrepreneurship, Behavioral Finance & Gender Studies, Emotional Intelligence & Investment Decisions, Digital & Green Finance, Role of Women as catalysts for good Corporate Governance. I am passionate about contributing towards training, teaching, helping improve academic institutions and building university-industry-government linkages.

Personal Information

Gender: Female

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Objective: To work in a career oriented & dynamic organization that can provide me with opportunities to further enhance and broaden my knowledge and skills, and employ them to achieve their organizational objectives in excellence, while contributing to overall development of the country.

ACADEMIC BACKGROUND

PhD Dissertation Title: *Capital Market Efficiency: Evidence From Emerging Capital Markets Of Pakistan*

Certification & Degree	Discipline	Division	CGPA/ %age of marks	Year of passing	Name of Institution / University
Certification in Enhancing Board Effectiveness	Directors Training Programme in Enhancing Board Effectiveness	-	-	2024	Lahore University of Management Sciences (LUMS)
Certification in Business Analytics for Beginners	Predictive Data Analytics, Prescriptive Data Analytics, Pricing Analytics, Orange Tool & Tableau	--	--	2024	Great learning Academy
Certification in Data Analytics & Business Intelligence	Python, SQL & Power BI	--	--	2024	MetaPi Technologies, PSEB, Islamabad
Ph. D	Management Sciences (Finance & Behavioral Finance)	1 st	3.59	2011	Foundation University Institute of Engineering and Management Sciences, Foundation University, Islamabad. Pakistan
M. B. A	HRM (Leadership,	1 st	86.2%	2007	Preston University,

	Management & Organizational Behavior, Motivation)		CGPA: 3.4 / 4.00		Pakistan
M. Sc.	Micro, Macro, Econometrics (Basic & Applied), Mathematical Eco, Public Finance, HRM, International Trade, Labor Eco	1 st	70% 3.11 / 4.00	2001-03	University of Arid Agriculture, Rawalpindi, Pakistan
M. Ed.	Education Planning & Management, Curriculum Designing, Higher Education, Testing & Evaluation, Research in Education	1 st	CGPA:3 .96/4	2000	University of Arid Agriculture, Rawalpindi, Pakistan
B. Sc.	Economics, Mathematics, Statistics	1 st	60	1991	F.G. College for Women, Rawalpindi, Pakistan
F. Sc/ F.A.	Economics, Mathematics, Statistics	2 nd	56	1989	F.G. College for Women, Rawalpindi, Pakistan
Matriculation	Science (Phy, Chem, Bio, Maths)	1 st	63	1987	F.G. Sir Syed Girls Secondary School, Rawalpindi, Pakistan

DIPLOMA & CERTIFICATIONS

Type of Diploma / Certificate / Degree	Specialization
Certification in Data Analytics & Business Intelligence (Dec, 2023—Jan, 2024), MetaPi Technologies, Islamabad	Python, for Data Science, SQL & Microsoft Power BI
Certification in German Language (A1) (August—Dec, 2023), House of Knowledge, Islamabad	Deutsch Language
Community Colleges Administration Program (CCAP) by State Department, USEFP (Sep, 2015), Institute of Training & Development, Amherst, Massachusetts, USA	Education at & Administration of Community Colleges in USA, Need assessment of courses, certifications & diplomas offered, offering to the public & their syllabus & content development for the local community
Certification (2007) Centre of Advance Studies in Engineering (CASE), Islamabad	Engineering Economics
Diploma In Computer Science (2000-2001), ABACUS College of Computer & Management sciences, Rawalpindi (Punjab Board of Technical education)	DOS, Data Structures, Networking, Visual Basic, Cobol & Programming in Turbo C++

WORK EXPERIENCE

Data Analytics Expertise:

Strong command on data analysis techniques & softwares (MAX QDA, Eviews, SPSS, RATS, Excel & VBA, Stata) with proficiency in teaching financial modelling, software handling & data handling, application of sophisticated appropriate techniques as well as interpretations according to needed analysis.

1. Consultant & Trainer for Case Studies Method (Development, Writing & Teaching) (January 2021 till today). **National Institute of Banking & Finance (NIBAF), Islamabad.** (Details are listed in Professional Contribution Section)

2. Professor of Management Sciences — Project Hiring (PPS-11) (From 9th October 2022—30 June 2023)

Department of Hospitality & Management Studies, National Skills University Islamabad

Responsibilities:

- α Establishment of Department of Hospitality & Management Studies.
- α Organized the Board of Studies and launched BS Hospitality Management, BBA & MBA Programs. Initiated process of establishing Hospitality Lab and its preliminary requirements.,.
- α Research & taught courses to BBA Program & BS Mechanical Engineering technology students.
- α Developed, organized & offered short courses (Taxation, Medical Lab Management for Lab Managers, Financial Modeling, Financial Behaviorism, Accounts Management by Quick Books, Smart Stock Trading, Hotel & Restaurant Management, Cooking & Baking, Event Management, Stress Management, Social Media Marketing, Financial Management & Leadership) under management sciences for industry, public sector & students.

3. Senior Professor of Management Sciences (From July 2020—8th October 2022)

Department of Business Studies, Bahria Business School, Bahria University Islamabad Campus

Responsibilities:

- α Research & Taught specialization courses in Finance & Behavioral Finance to PhD, MS, MBA & BBA Programs.
- α Research Supervision of students enrolled in these programs.
- α Organizing National & International Seminars & Conferences
- α Curriculum revisions
- α Served as Head of Behavioral Finance Knowledge Centre

4. Senior Associate Professor From Sep 1, 2015—June 2020 (4 year & 10 month)

Department of Management Sciences, Bahria University Islamabad Campus

Responsibilities:

- α Research & Taught specialization courses in Finance & Behavioral Finance to PhD, MS, MBA & BBA Programs.
- α Research Supervision of students enrolled in these programs.
- α Organizing National & International Seminars & Conferences
- α Curriculum revisions

5. Assistant Professor From Feb 8 2013—30 August, 2015 (2 year & 7 months)

Faculty of Administrative and Management Sciences. Hafiz Hayat Campus, University of Gujrat,

Responsibilities:

- α Research & Taught specialization courses in Finance & Behavioral Finance to PhD, MS, MBA & BBA Programs.
- α Research Supervision of students enrolled in these programs.
- α Organizing National & International Seminars.
- α Curriculum alignment

6. Coordinator of M.Phil & PhD Program & Research,

Faculty of Administrative and Management Sciences. Hafiz Hayat Campus, University of Gujrat,

Responsibilities:

- α Smooth running of the MS & PhD Program

- α Alignment of the courses, semesters, faculty, result compilation, thesis allocation, thesis evaluation etc.
- α Initiated PhD in Management sciences Program at UOG under FMAS.

7. Head of Commerce Department From Feb 2014— August 2015 (1 year & 7 Months)
Faculty of Administrative and Management Sciences, Hafiz Hayat Campus, University of Gujrat
Responsibilities:

- α Smooth running of B.Com, M.Com & Associate Degree in Accounting & Finance Programs
- α Initiation & stability of BS Accounting & Finance & BS Banking & Finance Programs
- α Hiring, organizing & leading the teaching & non-teaching support staff both permanent & visiting

8. Lecturer From Aug, 2009—6th Feb., 2013 (3 yrs 7 months)
International Islamic University, Islamabad
Responsibilities:

- α Research & taught specialization courses in Finance & Behavioral Finance to PhD, MS, MBA & BBA Programs.
- α Research Supervision of students enrolled in these programs.
- α Organizing National & International Seminars & Conferences

9. Consultant / Visiting Faculty From August, 2008—Aug., 2009 (1 year)
International Islamic University, Islamabad
Responsibilities:

- α Taught courses in Finance, Organizational Behavior & Econometrics to the students of BBA & MBA Programs.
- α Seminar Organizer

10. Consultant / Visiting Faculty Sep., 2004 –Aug, 2009 (5 years)
Army Public College of Management & Sciences (APCOMS), RWP, Pakistan
Responsibilities:

- α Taught courses titled “Engineering Management” & “Engineering Economics” to the students of BS Electrical Engineering, Telecom, & Computer Engineering programs
- α Successfully Organized “Green Engineering Day” & “Engineering Marketing & Management Galas” every semester.

11. Consultant / Visiting Faculty From March 2004—Feb., 2009 (5 years)
Military College of Signals, NUST, Rawalpindi
Responsibilities:

- α Taught course titled “Engineering Economics” to the students of BS Electrical Engineering, Telecom, & Computer Engineering programs
- α Successfully Organized “Green Engineering Day”

12. Consultant / Visiting Faculty From Sept 2004—July, 2006 (2 years)
College of Electrical & Mechanical Engineering, NUST Rawalpindi,

13. Research Associate (BPS-18) From September 2007—30th June, 2008 (1 Year)
Pakistan Software Export Board (G) Limited, (PSEB) Ministry of information Technology, Islamabad.
Responsibilities:

- α Conducting Research in IT industry at national & international level & Produced a valuable research based document titled “IT Industry Size of Pakistan” under the supervision of MD PSEB Mr Yusuf Hussain.
- α Maintaining Liaison with PASHA (All Pakistan Software House Association)

- α Responsible for collaboration with sister organizations of similar nature in other countries like “Gartner Consultancy” in Ireland & “Evalueserve” in India

14. Program Manager & Resource Person From March 2006—September 2007 (1.5 year)
Academy of Educational Planning & Management, (AEPAM), Ministry of Education.

Responsibilities:

- α Delivered lectures & trainings to EDOs, DDOs, Principles & Head Masters / Mistresses from Khyber to Karachi under various Project initiated by the Ministry of Education.
- α Lecture topics were: Change Management, Resource Management, Situational Management, Leadership & Educational Leadership, Financial Behaviorism, Organizational Behavior.

15. Teacher Training Coordinator, Resource Person & JLT (BPS-16), From Dec, 2000—June 2004 (4 years)
Islamabad Model Colleges, Federal Directorate of Education, Islamabad.

Responsibilities:

- α Trained the Mathematics teachers from Model Colleges, FG & ICT setup in use of equipment suggested & used in Mathematics laboratory for the concepts taught from Playgroup till Intermediate.
- α Coordinated trainings by training the master trainers.

WORK EXPERIENCE AS TRAINER

TRAININGS CONDUCTED:

1. Financial Modelling & VBA in Bahria University & UET, Lahore
2. Conducted trainings on following topics while serving as consultant in Academy of Educational Planning & Management, Ministry of Education, Pakistan:
 - a. Change Management
 - b. Resource Management
 - c. Situational Management & Leadership
 - d. Conflict Management
 - e. Financial Management
 - f. Stress Management
 - g. Use of Mathematics Laboratory Apparatus: activities & concepts
 - h. Curriculum Development
 - i. Learning Pedagogies
 - j. Testing & Evaluation
 - k. Educational Philosophies
 - l. How to be a Successful Educational Manager
3. Conducted seminars & trainings on following areas while serving as Assistant Professor in University of Gujrat:
 - a. Stress Management
 - b. Financial Literacy Initiative in collaboration with Lahore Stock Exchange (LSE)
 - c. Entrepreneurship for Engineers
4. Conducted trainings on following topics under the Training Program Offered by CDA:
 - a. Financial Discipline 31st August---2nd Sep, 2016
 - b. Leadership Skills 25th Oct ---27th October, 2016
 - c. Change in Behavior 18th to 20th July, 2017
5. Conducted following training under Pakistan Manpower Institute:
 - a. Financial Discipline
 - b. Financial Behaviorism
6. Conducted following training in PIEAS, Nilore

a. TQM & Quality Management

Name of Training	Date & Duration	Organization
Training Course on “Financial Discipline”	26-27 June, 2014	Ministry of Education, Trainings & Standards in Higher Education Pakistan Manpower Institute (PMI)
Training Of Newly Inducted Employees, BPS 17, 18	February 2015	Faculty of Engineering Sciences, University of Gujrat
4rth HEC Indigenous On-Campus Training (IOT) Workshop	5 days workshop 30 th March—3 rd April, 2015	Pakistan Institute of Engineering & Sciences, Islamabad (PIEAS)

PhD Students Supervised:

S. No	PhD Student Names	Dissertation title
1	Imran Khan (2014-2022) (Defended & Passed)	Market Orientation, Brand Orientation, Social Entrepreneurial Orientation and Third Sector Organizational Performance: The Mediating Role of Learning Orientation
2	Altmash Khan (2018-2022) (Defended & Passed)	Antecedents identification and scale development of cognitive biases prevailing in investors
3	Faisal Mehmood (2016—2023) (Defended & Passed)	The Moderating Influence of Motivation and Financial Literacy on the Relationship between Behavioral Biases and Financial Decision Outcomes
4	Nagina Jamil (2016—2023) (Defended)	Moderating Effect Of Emotional Intelligence On The Relationship Between Behavioral Biases, Personality And Investor’s Decisions
5	Osman Bin Saif (Defended & Passed)	Financial Marketing Management: A contemporary imperative for firm’s financial Performance

Professional Contributions in Addition to Teaching

Case Writing & Case Development Trainer:

Under the Umbrella of Bahria University, I served as Trainer & Mentor for Capacity Building of highly dynamic executive level research & case study team of NIBAF in case writing & case development based upon real time data and situation. Following capstone cases were developed and written by the team with my mentorship.

*****Disclaimer:** These cases were developed and written for the sake of internal trainings, as NIBAF is a training Institute & subsidiary of State Bank of Pakistan (SBP). Few are published whereas rest are unpublished products with NIBAF.

- ❖ About Women Access to Finance: **“Too Early to Hail!! Female Farmer Financing (FFF) In Pakistan—The Number Game & Fame Go Hand in Hand (Bank Of Khyber Case)”**, (Published by UK Case Centre: Case Study Product - Direct Link: <https://casecent.re/p/188738>)
- ❖ About Policy rate movements: **“Increase in Policy Rate: Corporate Sector Apocalypse or Panacea for Macroeconomic Stabilization”** (Unpublished Internal Product of NIBAF meant for training)
- ❖ **“Land Records Digitization: A Cue for Crescendo of Agri. Lending—A Case of HBL”** (Unpublished Internal Product of NIBAF meant for training)

- ❖ “All that Glitters is Not Gold! The Case of Directed Value Chain Financing—(Sugar Financing Case of Faysal Bank)”, (Unpublished Internal Product of NIBAF meant for training)
- ❖ “Riding the Odds of Cultural Cues in Organizations” (Unpublished Internal Product of NIBAF meant for training)
- ❖ “Is Leadership Genome More About How Leaders Are Wired or How They Behave” (Unpublished Internal Product of NIBAF meant for training)
- ❖ “Fortune Favors’ the Bold: The Case of Sugarcane Growers in Pakistan” (Unpublished Internal Product of NIBAF meant for training)

Bahria University Contributions:

1. **Head of Behavioral Finance Knowledge Centre:** Taught the core concepts and real time application in Behavioral Finance as a specialization course to the students of MBA, MS & PhD programs which led to the supervision of research in the field among students and faculty. Produced quality research papers published in Impact Factor & recognized journals.
2. **Received Appreciation letters twice from Rector Bahria University twice respectively in 2020 and 2021 upon the quality research output and outstanding evaluations.**
3. **Chief Organizing Committee Member** for 2-Days International Conference titled: “Emerging Challenges For Organizations in Developing Economies” at Bahria University Islamabad Campus

Duration: October 15-16, 2018

Web: <https://www.bahria.edu.pk/buic/ms/ecode/>

4. **Chief Organizer of 2-Days “1st PhD Multidisciplinary Research Conference”** at National Level in Bahria University Islamabad Campus:

Duration: April 18-19, 2017

Assembled and led a dynamic team for successful organization of the 2-Day Multidisciplinary PhD Research Conference where 45 research papers from various areas of management sciences including Human Resource Management, Marketing, Finance, Behavioral Finance, Project Management, Supply Chain Management Economics, Disaster management, Organizational Behavior, Engineering Management etc were presented by the PhD scholars & faculty of HEC recognized universities. The Professors, Associate Professors, Assistant Professors, Deans participated as session chairs for the evaluation of research papers.

University of Gujrat Contributions:

Duration: February 2013—August 2015

A--Initiation & Launch of New degree Programs:

1. Successfully defended & initiated two new international level degree program while serving as **Head of Commerce Department i.e. BS (Accounting & Finance) & BS (Banking & Finance).**
2. Defended and initiated the PhD Program in Management Sciences in position of Coordinator MS/MPhil & PhD Program

B--Chief Organizer of TEDx University of Gujrat on 6th April 2015:

Organized the TEDx University of Gujrat Under the TED TALKS. The theme was “String The Pearls of Time”.

C—Seminars & Galas Organized

1. After joining UOG arranged a seminar titled “Stress Management” which turned out to be a huge success and there has been demand to conduct another seminar as a sequel to it.
2. Another achievement was the successful conduction of “Entrepreneurial Gala, 2014” and main aim was to create academia-industry linkage. Various industrialists and the president of chamber of commerce visited the ideas and stalls presented by students.

3. Organized a seminar & Training titled **“Financial Literacy Initiative”** in collaboration with Lahore Stock exchange and signed an MOU with LSE for Virtual Competition in Stock trading.
4. For the first time ever also arranged two study trips to Lahore Stock Exchange (LSE) for the students of finance from MBA and MS classes. The purpose of these study visits was to impart and enhance the knowledge of real life financial activities and decisions making.
5. Students from FMAS, UOG also produced a number of research publication in different well reputed and HEC recognized Journals under my supervision and they happen to be the first output of this department. These are around 30 in number.
6. Chaired a session of paper presentation in an international conference organized by Sukkur IBA (ICoBM, 2014) as Discussant from 26-27 February, 2014. The theme of that session was **“Organizational Behavior”**.

Green Engineering Day & Marketing-Cum-Management Gala:

Duration: March 2004—February 2011

Supervised several Undergraduate and Graduate level research projects of the students I taught in different organizations under the areas like Engineering Economics, Engineering Management, Organizational Behavior, and they amount to about 400 projects. The main event I have conducted during my teaching tenure is the Conduction, Organization & Coordination of **“Green Engineering Day”** and **“Marketing Gala”** at Military College of Signals, Rawalpindi and Army Public College of Management and Science, Rawalpindi, which turned out to be huge success besides holding its novelty.

Ministry of Education Contributions:

1. Academy of Educational Planning & Management, Ministry of Education:

As a management trainer (resource person) delivered lecture on Management & Leadership topic to the audience of EDOs, DDOs, Principals of different organizations as Program manager under the projects titled **ELIM (Educational Leadership & Institutional Management) & ICT (Information Communication & Technology)** offered by **Academy of Educational Planning & Management, Ministry of Education**.

2. Consultant & Country Report Writer:

As a consultant wrote the country report titled **“Education for All” (EFA)** under the project of UNESCO and it was based on the data gathered under National Education Census (NEC), 2007. This happened to be the first ever educational census of Asia. This census was conducted by the collaboration of Ministry of Education, UNESCO and World Bank. This report was later on published by Academy of Educational Planning & Management under Ministry of Education Islamabad.

Contribution in Pakistan Software Export Board (PSEB) (G) Ltd:

1. While working in PSEB dealt with **GARTNER CONSULTING**, an international Ireland based “Research Consultancy Firm” in the field of IT and developed a document. The product was a research report titled **“Strategic Review of IT Industry of Pakistan-2007-08”**. According to this research report Pakistan has been positioned in the 1st category of “Leaders & Challengers” and moved from the 3rd category of “Potential performers” after conforming to GARTNER Evaluation Criteria.
2. Besides all this also dealt with and facilitated the Law firm “Jamil and Jamil” for the formulation of data protection law involving cybercrimes titled as **“DATA CONFIDENTIALITY LAW &**

FRAMEWORK". Also Conducted research and prepared the report on the **"IT Industry Revenue Size of Pakistan"**.

S #	Name of Author	Complete Name of Journal and Address <u>with ISSN (Print) No.</u>	Title of Publication	Vol. No. & Page No.	HEC Category W/X/Y/Z	Year Published
1.	Khurram Mahmood, Taqadus Bashir, Hafiz Mudassir Rehman, Mobashar Rehman and Zainab Nayyar	International Journal of Management Studies 2232-1608 DOI: 10.32890/ijms https://e-journal.uum.edu.my/index.php/ijms/article/view/15072/4233	Analyzing Contribution of Driver Behaviors In Road Accidents: An Application of Machine Learning	31 (1) 269-298	HEC = Y https://hjrs.hec.gov.pk/index.php?r=site%2Fresult&id=1084147#journal_result JCR: Yes Clarivate: ESCI WoS: Yes	31-01-2024
2.	Taqadus Bashir Sarfraz, M., Khalid, B., Ozturk, I. & Tariq, J.	International Journal of Business Excellence ISSN: 1756-0047 eISSN: 1756-0055	Assessing the Effectiveness of Psychological Capital and Employee Engagement being Moderator & Mediator on Employee Emotional Intelligence & Performance	Vol. 29 (4); 485-503	HEC = X Category Scopus Indexed	Published 2023 Accepted 2021
3.	Taqadus Bashir Lingcal, L., Abdalla, A. A., Salman, A., Ramos-Meza, C. S., Shabbir, M. S.	Environment, Development and Sustainability. Springer Nature. ISSN: 1387-585X https://doi.org/10.1007/s10668-022-02867-6	Can Money Supply Endogeneity Influence Bank Stock Returns? A Case Study of South Asian Economies	Vol 26: 2775-2787	ISI Impact Factor = 4.08 HEC= W Category	31 Dec 2022
4.	Taqadus Bashir Wang, G., Sadiq, M., Bashir, T., Jain, V., Ali, S. A. & Shabbir, M. S.	Energy Strategy Reviews, Contents lists available at Science Direct Energy Strategy Reviews journal homepage: www.elsevier.com/locate/esr https://doi.org/10.1016/j.esr.2022.100886 ISSN: 2211-467X	The Dynamic Association Between Different Strategies of Renewable Energy Sources and Sustainable Economic Growth Under SDGs	Vol 42: 1-6 WoS & Scopus Indexed	JCR/ISI Impact Factor = 10.01 as per 2021 Journal Citation Reports (Clarivate Analytics, 2022) HEC = W Category	30 June 2022
5.	Taqadus Bashir. Zhang, Z., Bashir, T., Song, J. et al.	Environmental Science and Pollution Research. Environ Sci Pollut Res (2021). https://doi.org/10.1007/s11356-021-16956-y	The effects of Environmental Kuznets Curve toward environmental pollution, energy consumption on sustainable economic growth through moderate role of technological innovation	29, 405–416 (2022). https://doi.org/10.1007/s11356-021-16956-y WoS & Scopus Indexed	ISI Impact factor = 4.225 HEC= W Category	10 Nov 2021

6.	Khurram Mehmood, Zainab Nayyar, Taqadus Bashir	Chapter in Book Titled: Proceedings of Sixth International Congress on Information and Communication Technology. Lecture Notes in Networks & Systems. Published by Springer Link. DOI: 10.1007/978-981-16-2377- 6_3	Blockchain As a Technology Contributor; A Survey	235: 15-20		24 September 2021
7.	Taqadus Bashir & Nagina Jamil	Pakistan Social Sciences Review P-ISSN: 2664-0422 O-ISSN: 2664-0430 10.35484/pssr.2021(5-III)040	Impact of Cognitive Dissonance Bias on Investors' Decisions: Moderating Role of Emotional Intelligence	5(3): 538-552	Y	Sep 2021
8.	Taqadus Bashir	Journal of Economic and Administrative Sciences, Emerald insight, https://doi.org/10.1108/JEAS-08-2020-0153 ISSN: 2054-6238	Examining investors' sentiments, behavioral biases and investment decisions during COVID-19 in the emerging stock market: a case of Pakistan stock market	Vol. 39 No. 3, pp. 549-570	Y	July 2021
9.	Taqadus Bashir, Misbah wadood, Ammara Mujtaba, Hira Idrees, Ammara Toqeer, Ayesha Furrukh	Humanities & Social Sciences Reviews. eISSN: 2395-6518	Semi-Strong Form of Gold Market efficiency: Collective Rationalization and Calendar Anomaly	9(2): 293-313	X	April 9, 2021
10.	Taqadus Bashir, Osman Bin Saif & Shahab Aziz	International review of Management & Business Research. ISSN: 2306-9007	Role of Competition and Stakeholders in Driving Financial Performance: A Case of Microfinance Banks of Pakistan	9 (4): 299-308	Y category	Dec 2020
11.	Taqadus Bashir & Imran Khan	International Journal of Public Administration, Taylor & Francis Group, Routledge. https://doi.org/10.1080/01900692.2020.1749849 . Print ISSN: 0190-0692 Online ISSN: 1532-4265	The Role of Brand Orientation in Developing a Learning Culture and Achieving Performance Goals in the Third Sector Organizations	43 (9): 804-817 Listed in both Scopus & WoS	X category, ISI Web of Sciences. IF= 2.522	April 2020
12.	Taqadus Bashir & Imran Khan	Iranian Journal of Management Studies. 10.22059/IJMS.2020.289467.67 3800. ISSN: 2008-7055	Market Orientation, Social Entrepreneurial Orientation and Organizational Performance: The Mediating Role of Learning Orientation	13 (4): 673-703 Listed in WoS	ISI web of Sciences, Emerging Source	Autumn 2020

13.	Taqadus Bashir & Altamash Khan	Pakistan Social Sciences Review P-ISSN: 2664-0422 O-ISSN: 2664-0430	Scale Development & Exploration in Representativeness Bias Intervening Investment & Financial Decisions	IV (I): 403-417	Y Category	March 2020
14.	Taqadus Bashir, Shaheera Noman,	International Journal of Advanced Science and Technology. Elsevier ISSN: 2207-6360	Taking Charge of Your Life: Locus of Control, Self-Efficacy & Saving Behavior	29 (VIS): 569-587 IF = 6.78	W category Elsevier SCOPUS Indexed, EBSCO, ProQuest, ULRICH, J- Gate, OAJI	March 2020 Q3 Quality, SJR 2018 IF = 0.13
15.	Taqadus Bashir, Kanwal Iqbal Khan & Saima Urooge	Global Social Sciences Review (GSSR) p-ISSN: 2520-0348 e-ISSN: 2616-793X	Assumptions of Making A Good Deal With Bad person: Empirical Evidence on Strong Form Market Efficiency	V (I): 154-162	X category	March 2020
16.	Taqadus Bashir, Faisal Mehmmud & Altamash Khan	Global Social Sciences Review (GSSR) p-ISSN: 2520-0348 e-ISSN: 2616-793X	Financial Literacy as a Life-Saver: Moderating the Contribution of Behavioral Biases towards Investment Decisions	IV(III): 148-159	X Category	August 2019
17.	Taqadus Bashir, Faisal Mehmood, Altamash Khan	Global Social Sciences Review (GSSR) p-ISSN: 2520-0348 e-ISSN: 2616-793X	Comforting Investments Are Rarely Profitable: Impediments in Investor Decisions	IV(II): 71-82	X category	April 2019
18.	Taqadus Bashir, Nishwa Dar & Zulfiqar Shah	Journal of Managerial Sciences EISSN: 1998-4642	Risk of Risk Avoidance in Firm Decisions: A Study of Emerging Markets	XIII(3): 16-22	Y category	September 2019
19.	Saman javed & Taqadus Bashir	The Dialogue Quarterly E- ISSN: 1819-6470	Do Ethical Leaders Always Succeed Questioning the Idealistic Notion of Ethical Leadership	XIV(3): 125-130	Y category	July-Sep, 2019
20.	Taqadus Bashir, Kanwal Iqbal Khan, Shujaat Khalid & Saman Javed	Journal of Managerial Sciences EISSN: 1998-4642	Interest Rate Risk Management by Financial Engineering in Pakistani Non-Financial firms	XIII(3): 158-165	Y category	September 2019
21.	Muhammad Naveed & Taqadus Bashir	Journal of Managerial Sciences EISSN: 1998-4642	How Corporate Environmental Ethics (Non-Financial Information) influence Individual Investor's Trading Behavior? Mediating Role of Corporate Reputation and Corporate Social Responsibility Belief	Vol XIII (2): 266-277	Y category	April-June, 2019
22.	Taqadus Bashir, Tariq Iqbal Khan, Hina Gul Nisar, Bashir Ahmed	NICE Research Journal of Social Sciences ISSN: 2219-4282	Impact of Aversive Leadership on Job Outcomes: Moderation & Mediation Model	11(2): 56-73	Y category	Dec 2018

23.	Sajid Ali, Taqadus Bashir, Tanveer Ahmed, Adeeba Ishaq, Syed Jawad Hussain	South Asian Journal of Management Sciences. ISSN: 2074-2967(Print) ISSN: 2410-8537(Online)	The Determinants of Bank Stock Prices: A Panel Approach	12(2)	X category	2018
24.	Saman Javed, Hassan Shabbir Shah & Taqadus Bashir	Conference Proceedings of 42 nd International Academic Conference, Rome, Italy. Organized by “The International Institute of Social & Economic Sciences (IISES)” & co-organized by the University of West Bohemia - Faculty of Economics, and hosted by the Sapienza University of Rome ISBN 978-80-87927-75-5 ISSN 2336-5617	Workplace Ostracism as a Predictor of Employee Performance & employee Turnover-Evidence From The Banking sector	EBook		28 October 2018
25.	Taqadus Bashir, Muhammad Ilyas	8 th Business & Management Conference, Venice, Italy. Organized by “The International Institute of Social & Economic Sciences (IISES)” . Hosted by Ca' Foscari University of Venice,	Performance Evaluation of Individual Investment Decisions Making: Underpinning of Psychological Biases			Conference Dates: September 4-7, 2018
26.	Taqadus Bashir, Syed Taimoor Hassan	42 nd International Academic Conference, Rome, Italy. Organized by “The International Institute of Social & Economic Sciences (IISES)” & co-organized by the University of West Bohemia - Faculty of Economics, and hosted by the Sapienza University of Rome	Investor Sophistication: Intrusion of Behavioral Biases in Investment Decisions			Conference dates: September 10-13, 2018
27.	Taqadus Bashir, Altamash Khan, Muhammad Ali, Zahid Ali	3 rd Islamic Finance, Banking And Business Ethics Global Conference (IFBBE), 2018. Organized & Hosted by Lahore University of Management Sciences (LUMS), Lahore.	Validation of Belief in Investing Beliefs	Conference Proceedings		May 2—3, 2018
28.	Dr Taqadus Bashir Ephraim John	4 th International Conference on Business and Economics Studies, Organized by Worldwide Leadership and Education Solutions, www.edusolutions.org .	Effect of Psychological Biases on Investment Decisions Making: Evidence from Pakistan	Pg 15		December 8—10, 2017

		Hosted by Maltepe University, Istanbul, Turkey				
29.	Dr Taqadus Bashir Sadia Tariq	1 st International Conference on Business, Economics & Education Management (ICBEM)—Local, Regional & Global Perspective. Organized & Hosted by Sukkur IBA	Intrusion of Behavioral Biases in Investor Decision Making.	Pg-111.		15-16 December, 2016
30.	Dr Taqadus Bashir	Conference Proceedings of 4 th International Conference on Business Management (ICoBM) Organized by IBA-SUKKUR Themes: Development, Competitiveness & Innovation ISBN: 978-969-9978-01-2	Measuring Extrinsic Religiosity as a construct of Animosity: How Purchase Intention is shaped?	Pg:1099-1118		February 26-27, 2014
31.	Taqadus Bashir, Sulaman Jamil, Amna Anwar, Naila Afzaal, Adnan Tariq	International Research Journal of Finance & Economics. ISSN: 1450-2887	Influence of Investor's Personality Traits and Demographics on Overconfidence Bias, Self attribution bias and availability bias.	Issue 146.	X category	March 2016
32.	Taqadus Bashir, Shakeela Naz, Atta Ul Mustafa, Saqib Nawaz,	European Journal of Business and Management.	Risk Adjusted Performance Evaluation of Balanced Mutual Fund Schemes in Pakistan.	Vol 7(1). 179-187.		2015
33.	Taqadus Bashir, Ayesha Mansha, Rizwana Zulfiqar, Rabia Riaz	European Scientific Journal. ISSN: 1857-7881(p), e-ISSN 1857-7431	The Impact of FDI on Economy Growth: A Comparison of South Asian States & China.	Vol 10(1). 446-469		2014
34.	Marria Hassan, Taqadus Bashir	European Journal of Scientific Research, ISSN 1450-216X/1450-202X	Sign & Size Snare for Irrational Investor: Evidence From Three Geographies of Pakistan	Vol 126, No. 1 PP-109-132	ISI Master List-Thomson Reuters	November 2014
35.	Taqadus Bashir Fawad Ahmed	World Applied Sciences Journal ISSN 1818-4952. DOI: 10.5829/idosi.wasj.2013.22.02.1863	The Explanatory Power of Macro Economic Variables as determinants of Non-Performing Loans	Vol 22, Issue 2 Pp: 243-255	X category Q3 IN 2019	2013
36.	Dr. Taqadus Bashir Fawad Ahmed	World Applied Sciences Journal ISSN 1818-4952. DOI: 10.5829/idosi.wasj.2013.22.09.1	The Explanatory Power of Bank-Specific Variables as Determinants of Non-Performing Loans	Vol 22, Issue 9 Pp: 1220-1231	X category Q3 IN 2019	2013

		908				
37.	Dr. Taqadus Bashir, Aaqiba Javed, Arsalan Ali Butt, Nazish Azam, Ayesha Tanveer, Irteza Ansar	IOSR Journal of Business & Management e-ISSN: 2278-487X, p-ISSN: 2319-7668	An Assessment Study on Factors Influencing the Individual Investor Decisions Making Behavior	Vol. 9, Issue 5 Pp:37-44	NR	Mar-Apr 2013
38.	Taqadus Bashir, Nazish Azam, Arslan Ali Butt, Aaqiba Javed, Ayesha Tanvir	European Scientific Journal ISSN: 1857-7881(p), e-ISSN 1857-7431	Are Behavioral Biases Influenced By Demographic Characteristics & Personality Traits? Evidence From Pakistan	Vol 9, No 29 Pp: 277-293	NR	October 2013
39.	Taqadus Bashir, Asba Arshad, Aleena Nazir, Naghmana Afzal	<i>European Scientific Journal.</i> ISSN 1857-7881(p). e-ISSN 1857-7431.	Financial Literacy and Influence of Psychosocial Factors..	Vol 9(28). Pp. 384- 404	Journal Publication	2013
40.	Taqadus Bashir, Aaqiba Javed, Usman Ali, Usman Ilyas Meer, Mubashar Naseem	European Scientific Journal ISSN: 1857-7881(p), e-ISSN 1857-7431	Empirical Testing of Heuristics Interrupting The Investor's Rational Decisions Making	Vol 9, No 28 Pp: 432-444	Journal Publication	October, 2013
41.	Taqadus Bashir, Sadia Shaheen, Zahra Batool, Mohsin Hassan Butt, Aaqiba Javed	The Lahore Journal Of Business Journal e-ISSN: 2791-3139 Journal p-ISSN: 2223-0025	The Impact of Demographic Characteristics and Risk Tolerance on Investor's Risk Perception and Portfolio Management	Vol: 2, No. 2 Pp: 33-48	Y category	2014
42.	Taqadus Bashir, Aum Riaz, Sabeen Butt, Abida Parveen	European Scientific Journal. ISSN 1857-7881(p). e-ISSN 1857-7431.	Firm Performance: A Comparative Analysis of Ownership Structure	Vol 9 (31) Pp. 413-426	NR	November 2013
43.	Taqadus Bashir, Aaqiba Javed, Arsalan Ali Butt, Nazish Azam, Ayesha Tanveer, Irteza Ansar	IOSR Journal of Business & Management, e-ISSN: 2278-487X, p-ISSN: 2319-7668	An Assessment Study on the Factors Influencing the Individual Investor Decision Making Behavior	Vol. 9, Issue 5 Pp: 37-44	NR	March-April 2013
44.	Taqadus Bashir, Umaira Rasheed, Sundas Raftar, Saliha Fatima, Maimoona Maqsood	IOSR Journal of Business & Management, e-ISSN: 2278-487X, p-ISSN: 2319-7668	Impact of Behavioral Biases in Investor Decision Making: Male Vs Female	Vol. 10, Issue 3 Pp: 60-68	NR	March-April 2013

45.	Taqadus Bashir, Ali Hassan, Shahzad Nasir, Arslan Baber, Waqas Shahid	IOSR Journal of Business & Management, e-ISSN: 2278-487X, p-ISSN: 2319-7668	Gender Differences in Saving Behavior & Its Determinant Pattern From Pakistan	Vol. 9, Issue 6 Pp: 74-86	NR	March-April 2013
46.	Taqadus Bashir, Shujah Tahir Uppal, Khawar Hanif, M. Yaseen, Kashif Siraj	European Scientific Journal, European Scientific Institute. ISSN: 1857-7881 (online), ISSN: 1857-7431 (print)	Financial Risk Tolerant Attitude: Empirical Evidence From Pakistan	Vol. 9, No. 19 Pp: 200-209	NR	July 2013
47.	Taqadus Bashir, Hassan Raza Ahmed, Sheraz Jahangir, Samina Zaigham, Hifza Saeed & Sameera Shafi	IOSR Journal of Business & Management, e-ISSN: 2278-487X, p-ISSN: 2319-7668	Investment Preferences and Risk Level: Behavior of Salaried Individuals	Volume 10, Issue 1 Pp: 68-78	NR	May-June, 2013
48.	Taqadus Bashir, Safia Fazal, Irum Shabeer, Waqas Aslam, Ghullam Jelani	IOSR Journal of Business & Management, e-ISSN: 2278-487X, p-ISSN: 2319-7668	Impact of Demographics and Personality traits on Confidence level: Determinants of Overconfidence: Evidence from employees and students	Volume 10, Issue 1 Pp: 37-44	NR	May-June, 2013
49.	Taqadus Bashir, Tajjali Fatima, Hafsa Ilyas, Amir Shehzad	IOSR Journal of Business & Management, e-ISSN: 2278-487X, p-ISSN: 2319-7668	Impact of Cognitive Profile and Information Uncertainty on Herding Behavior of Investor	Vol 16 (1) pp. 68-74	NR	Feb., 2014
50.	Taqadus Bashir, Maria Hassan, Sara Naseer, Alia Afzal	Asia Pacific Journal of Finance and Banking Research ISSN (P): 1933-3390, ISSN (online): 1933-3455	Impact of Exchange Rate Uncertainty on Exports: A Case of Pakistan with US, UK & UAE	Vol: 6, No: 6 Pp: 1-13	NR	Dec, 2012
51.	Taqadus Bashir, Dr. Mehboob Ahmad, Dr. M. Ilyas	International Journal of Contemporary Research in Business (refereed by Cabell's Directory of USA) ISSN 2073 7122	Weak-Form Efficiency of Textile Sector: An Empirical Evidence From Pakistan	Vol 2 No. 12 pp-600-617	Y category	April 2011
52.	Taqadus Bashir, Dr. M. Ilyas, Ayesha Furrukh	European Journal of Economics, Finance and Administrative Sciences, Eurojournals, 2011 ISSN 1450-2275	Testing the Weak-Form Efficiency of Emerging Pakistani Stock Markets — A Study in Banking Sector	Issue 31 Pp: 160-175	X category	April, 2011
53.	Taqadus Bashir, Dr. P. A. Shami	i-manager's Journal on School Educational Technology. i- manager Publications, India.	Managing Standards-Based Teacher Education For Transformation	Vol. 3, No. 1 Pp: 1-7	Y category	Jun-Aug, 2007

		ISSN-0973-2217				
54.	Taqadus Bashir, Dr. P. A. Shami	Bulletin of Education & Research . IER Punjab University	New Trends in Teaching of Mathematics	Vol. 27, No. 1 Pp: 47-53	Z Category	July 2005
55.	Taqadus Bashir, Dr. P. A. Shami	i-manager's Journal on School Educational Technology. i- manager Publications, India. ISSN-09732217	Education policies in Pakistan – Process & Foci of Change	Vol. 2, No. 2 Pp: 15-20	Y category	Mar-May, 2007
56.	Taqadus Bashir, Mehboob Ahmed, Iqbal Saif, P. A. Shami	Journal of International Review of Business Research Papers (IRBRP), World Business Institute, ISSN: 1837-5685 (Print) and ISSN: 1832-9543 (Online)	Gender Differentials In Styles of Organizational Conflict Management	Vol. 4, No. 4 Pp: 342-357	NR	Aug-Sep, 2008
57.	Taqadus Bashir, Kashif-Ur-Rehman, Rabia Khan	PCTE Journal of Business Management. India (Accepted in 2006). ISSN: 0973-4066	Tourism Industry—Case of PTDC	Vol. 4, Issue No. 2 Pp: 116-127	NR	Jul-Dec, 2007
58.	Taqadus Bashir, Dr. P. A. Shami	Conference Proceedings of 2 nd International Conference on Business, Management & Economics, (15—18 th June, 2006). YASAR University, Izmir, Turkey	Organic Food—A Driver of Consumer Behavior	Conference Proceedings		June, 2006
59.	Taqadus Bashir	International Conference on Human And Economic Resources Proceedings Book. Izmir University of Economics & Sunny Courtland	Impact of Small Industries in Pakistan	Pp: 167-179		2006

Books Authored:

1. 2008. Financial Management: For Good Governance. *Academy of Educational Planning & Management, Ministry of Education*. ISBN-10: 96944441579--ISBN-13: 9789694441573 Open Library ID: OL23156246M Book available at Bookstore.com, Amazon, Open Library

Case Study Published:

1	Taqadus Bashir, Khurram Mehmood & Zainab Nayyar	Business Process Reengineering of Askari Apparel: A Business Unit of Army Welfare Trust Group, Pakistan	The Case Centre, UK	www.thecasecentre.org	Case # 617-0070-8 & Teaching Note # 617- 0070-1
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Countries Visited For Conference Presentations & Participation As Discussant & Session Chair

S. No	Country/Venue/Organizers	Duration	Purpose
1	AGBA Conference, Dubai	May 20-22, 2023	Paper Presentation & Technical Session Chair
2	17th ICESS by AMH International, Istanbul, Turkey	Aug 3—4, 2019	Paper Presentation & Technical Session Chair
3	8 th Business & Management Conference, Ca'Foscari University, Venice, Italy	Sep 2—5, 2018	Paper Presentation, Participation & Chaired 2 Sessions
4	42 nd International Academic Conference at SPIENZA university, Roma, Italy	Sep 10-13, 2018	Paper Presentation, Participation & Chaired 2 Sessions
5	Effect of Psychological Biases on Investment Decision Making: Evidence from Pakistan. 4 th International Conference on Business & Economics Studies, Maltepe University, Istanbul, Turkey	Dec 8-10, 2017	Paper presentation & chairing of session
6	Amherst, Massachusetts, USA	Sep 12-19, 2015	Govt Official nominated by HEC for Training in “Community Colleges Administration Program for Pakistan” organized by Institute of Training & Development in partnership with Holyoke Community College & UMASS
7	7th IBR Conference in Sydney from 3-6 December 2007		PAPER PRESENTATION & PARTICIPATION
8	1st International Conference on Business, Economics, & Education Management – ICBEM Sukkur IBA, Pakistan	Dec 15-16, 2016	For Paper Presentation & Conference Participation, session Chair & Discussant
9	Sydney, Australia	Dec 1-9, 2007	For Paper Presentation & Conference Participation
10	Advances in Business-Related Scientific Research Conference 2012 (ABSRC 2012 Venice) Mastre, Venice, Italy, Organized by “Edukator d.o.o., Kidriceva 46, Koper, Slovenia”	March 28-30, 2012	For Paper Presentation & Conference Participation: Title: Testing the Weak-Form Efficiency of Pakistani Stock Markets — An Empirical Study in Cement Sector
11	4th International Conference on Business Management, Sukkur IBA, Pakistan (ICBoM)	Feb 26-27, 2014	For Paper Presentation & Conference Participation, session Chair & Discussant. Title: Measuring Extrinsic Religiosity

			as a construct of Animosity: How Purchase Intention is shaped
12	Izmir University of Economics, Turkey	May 20-30, 2006	For Paper Presentation & Conference Participation,
13	YASAR University, Izmir, Turkey	June 13-21, 2006	For Paper Presentation & Conference Participation

LIST OF SUPERVISION OF MS / MPHIL STUDENTS			
SR. NO.	NAME OF THE STUDENT	THESIS TITLE	COMPLETION DATE
1.	Nazish Azam	Impact Of Personality Traits On Rational Decision Making Process	2014
2.	Aaqiba Javed	Impact Of Decision Making Errors On Investor's Risk Perception Associated With Investment Decisions	2014
3.	Irteza Anser	Belief In Investing Belief	2014
4.	Arsalan Butt	Segmentation Of Investor's Cognitive Heuristics And Emotional Biases According To Demographic Characteristics, Job Categories And Bb&K Five Way Model	2014
5.	Bismah Javed		2016
6.	Syed Basit Hussain Shah	Disposition Effect: Evidence From Pakistan	2014
7.	Amna Amjad	IMPACT OF PERSONALITY TRAITS ON RATIONAL DECISION MAKING PROCESS	2014
8.	Aleena Butt	CONTRIBUTION OF INFORMATION PROCESSING BIASES IN INVESTOR'S DECISION MAKING: EMPIRICAL EVIDENCE FROM PAKISTAN	2015
9.	Iqra Shahzadi	Impact of Oil Price Shocks on Real GDP Growth rate in Pakistan	2015
10.	Raheel Zulfiqar	Micro & Macro Economic Factors on Commercial Banks Profitability: Evidence from South Asia	2015
11.	Jamila Bahadur	Impact of social undermining and training & development on deviant	

		work behavior	
12.	Nasira Jabeen	Human resource management in Punjab police of Pakistan	
13.	Amna Younas	Impact of protean career attitude on career self – management behavior, career success and career satisfaction	
14.	Muhammad Nouman	Validity of asset pricing theory (APT): Evidence from Pakistan , China and United States stock market	2015
15.	Anila Abbas	Studying Financial inclusion in Pakistan	2015
16.	Asba Arshad	Emotional errors and cognitive biases influencing individual inverter's decision making and performance: Empirical evidence from Lahore stock exchange	2015
17.	Naghmana Afzal	Behavioral biases of investment advisors: Effect of hindsight and overconfidence bias	2015
18.	Safia Fazal	An assessment study on creating a cause and effect relationship between Pakistani housing bubble and estate investors cognitive profile	2014
19.	M. Tayyeb Bilal	Impact of thinking style on financial advisor decision making : (A comparative study in Pakistani context)	2014
20.	Rizwana Zulfiqar	Behavioural biases of investors	2014
21.	Ahmed Islam	Righteousness of CAPM	2016
22.	Ayesha Mansha	Exploring impact of micro economic variables on fiscal deficit in economy of Pakistan	
23.	Aftab Hassan	Does Financial Literacy Improves Cognitive Errors? Gender Differences & Modalities in Biases	2021
24.	Ali Hassan Alvi	Impact of Government Investment, Chinese Investment & Kibor on Economic Growth (GDP) of Pakistan	2018
25.	Ayesha Iftikhar	Right Time to Save Money is When You have it: role of Financial Literacy	2019

		in Moderating Emotional Biases	
26.	Faisal Usmani	Impact of Illusion of Control & Cognitive Dissonance on Investment Decisions With Moderating Role of Self-Efficiency	2021
27.	Faiz Ul Hassan	Impact of Information processing Biases on Investment Decision	2020
28.	Hashir Ahmed	Pandemic Sway on Stock Indices & Exchange Rates	2021
29.	Hassan Mehmood	Taxonomy of Investor's Behavioral Biases: A Study of BB&K Model	2017
30.	Hira Shah	Endowment, Status Quo & Investment Decisions: Mediating Role of Emotional Intelligence	2019
31.	Khurram Mehmood	Analyzing Road Accidents: Contribution of Driver Behaviors	2018
32.	Laila Malik	Tax Morale & Tax Compliance: A Mediation Analysis	2019
33.	Laraib Iqbal	There is no Alternative Earth, Are we Much aware of Sustainability? A Perception Assessment Analysis	2021
34.	Madeeha Shareef	Semi-Strong Form Efficiency & sectoral Analysis: Pre-Covid Vs Post-Covid Market Behavior	2022
35.	Maryum Tariq	Role of Emotional Intelligence as Moderator on Relationship Between Motivation & Financial Decisions Making	2017
36.	Muhammad Ahmad	Islamic Vs Conventional Banking: Perception of Customers	2017
37.	Natasha Anees	Impact of Firm's Financial Performance on Stock Prices: An Empirical Evidence from Pakistan Stock Exchange	2021
38.	Naveed Ur Rehman	The Influence of Personality on Investor Decision: Does Emotional Intelligence Moderates?	2019
39.	Rija Zaka	Are Financial Decision Led by Personality Type & Moderated by Motivation	2019
40.	Romesa	Investment Decisions Exploration:	2018

	Hussain	Contribution of Emotional & Cognitive Biases with Moderating Role of Degree of Irrationality	
41.	Saddam Hussain	What Causes Stock Market Volatility in Pakistan?	2020
42.	Saroosh	Behavioral Biases & Investment Decision: Moderating Role of Financial Literacy	2019
43.	Arsalan Saleem	Assessing Financial Literacy: Gender Gap & Cognitive Biases	2020
44.	Shaheera Noman	Taking Charge of Your Life: Locus of Control, Self Efficacy & Saving Behavior	2018
45.	Shaharyar Cheema	Moderating Effect of Risk Affinity on Contribution of Personality Towards Financial Decisions	2018
46.	Sonia Almas	Identification of Behavioral Biases in Financial Advisors	2017
47.	Sumbal Ishtiaq	Behavior in Bond Market: Conventional Vs Sukuk Bonds	2020
48.	Tamseela Khalid	Liquidity & Firm Performance in Pakistan Stock Exchange	2020
49.	Tanzeel Ahmed	Does Exchange Rate & PSX Co-Move	2021
50.	Usman Bhatti	Determinant of Share Price Volatility: Evidence From Financial Sector of Pakistan	2018
51.	Usman Yaqoob	Investment Behavior Determinants: Theory of Planned Behavior Substantiation	2018
52.	Waleed Manzoor	Impact of Personality Traits on Investment Decision of the Real Estate Investors with Mediating Effects of Risk Tolerance	2021
53.	Zeeshan Aamir Khan	Impact of Sovereign Credit Rating on Islamic & Conventional Equities	2020
54.	Zile E Huma	Contribution of Behavioral Biases Towards Markets Reaction	2018
55.	Ammara Iftikhar	Semi-Strong Form Efficiency of Gold Market in Pakistan	2016
56.	Ahmed Islam	The Righteousness of CAPM for	2016

		Capturing Bankruptcy Risk	
57.	Ayesha Rehman	Corroboration of Heuristics & Overconfidence Bias on Financial Decision Making	2018
58.	Bushra Anyait	Shanghai stock Exchange Plunge: Volatility Spillover Multiplier Effect Across Major Trading partners	2019
59.	Ephraim John	Performance Evaluation of Individual Investment Decision Making: Underpinning of Psychological Biases	2018
60.	Farhan Salam	Risk & return Analysis of Stock Split: A Need Assessment Study	2018
61.	Kiran Khaliq	BB&K model Significance: Association Between Financial Aspects of Personality, Financial Attitude & Financial Literacy	2019
62.	Laila	Impact of Behavioral Biases on Financial Satisfaction of Investor	2018
63.	Muhammad Ali	Does Male Differ From Female in Financial Decision Making: The Role of Behavioral Biases	2017