

Hamza Hamid Rafique

Assistant Professor | Visual Designer | UX Researcher

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Education

MSc User Experience Design

Kingston University, London, United Kingdom.

Bachelors in Computer Arts (Major: Graphic Design)

Foundation University, Rawalpindi Campus, Pakistan.

Current Position

Assistant Professor | April 2025 - Present:

School of Design, Art and Architecture Technologies (S.D.A.A.T), Pak-Austria Fachhochschule: Institute of Applied Sciences and Technology (PAF-IAST), Haripur, KP, Pakistan.

Brand and Visual Identity Designer | April 2025 - Present:

Kostbar Leather Private Limited, Islamabad, Pakistan.

Previous Positions

Lecturer | April 2021 - April 2025 :

S.D.A.A.T, PAF-IAST, Haripur, KP, Pakistan.

User Interface Designer | February 2021 - March 2021:

Game Development, FUNSOL Technologies, Islamabad, Pakistan.

Design Lead | February 2020 - July 2020:

Gubloo Technologies, Islamabad, Pakistan.

Graphic Designer | July 2017 - June 2018:

Marketing, Arcana Info, Islamabad, Pakistan.

Junior Graphic Designer | June 2016 - September 2016:

Marketing, Arcana Info, Islamabad, Pakistan.

Teaching Experience

- **Final Year Project (BS Information Design)** (4 students supervised in 2025),
- **User Experience Design,**
- **Web & App Design,**
- **Design Thinking,**
- **Client Centred Design,**
- **Social Media Marketing,**
- **Fundamentals of Typography,**
- **Photography - I,**
- **Fundamentals of Photography,**
- **Basic Video Production.**

Design Projects

Visual Designer | August 2022 - November 2022:

React Gaming Group (Compete.gg), Montreal, QC, H4T 1X3 Canada.

User Interface Designer | October 2020:

UI/UX, Arcana Info, Islamabad, Pakistan.

Training

Applied University Management (Executive Program)

FH Joanneum, Graz, Austria - April 2021 - July 2021.

Skills

- **UX Design:**
 - UI design,
 - Prototyping,
 - User research,
 - Design Thinking,
- **Graphic Design:**
 - Branding/identity,
 - Social media,
 - Digital/print media,
- **Photography:**
 - Capturing,
 - Editing,
 - Manipulation,
- **Adobe Creative Cloud:**
 - Illustrator,
 - Photoshop,
 - Xd,
 - Premier Pro,
 - Lightroom,
 - Firefly (Generative AI).