

ROOFIA FARHEEN



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Pakistan

EDUCATION

- **Master of Design**
Dongseo University,
South Korea
2022- 2024
- **Bachelors in Design**
Pakistan Institute of
Fashion and Design
2014-2018
- **Collection Design
Course**
Arustoria School,
Milan, Italy
2017

SOFTWARE SKILLS

- Adobe Photoshop
- Corel Draw
- Adobe Illustratore
- Microsoft Office

CREATIVE SKILLS

- Product Collection Design
- Tech Packs

LANGUAGES

- English
- Urdu, Hindi
- Korean (Beginner)

ABOUT ME

With a master's degree in Design and Service Innovation and a strong foundation in sustainable design, product development, and interdisciplinary collaboration, I am committed to encouraging creativity and innovation in academic and professional settings. My experience spans research, consulting, and project implementation, with a particular focus on material innovation, user-centered solutions, and design education. Passionate about mentoring and knowledge sharing, I aim to inspire future designers while contributing to meaningful, forward-thinking projects that drive positive change.

WORK EXPERIENCE

- Researcher 2022- 2024
Service Design Lab
- Instructors 2023
Biodesign Challenge New York
- Panelist 2023
**Busan International Food Refurb
Conference**
- Student Researcher 2023
**Asia Design Center for Future,
Busan**
- Creative Designer 2020
**Hussain Manufacturing Pvt Ltd,
(Style Shoes).**
- Creative Designer 2018-2019
Starlet Shoes Pvt Ltd
- Intern 2017
**Hussain Manufacturing Pvt Ltd,
(Style Shoes).**

PUBLICATIONS

- Conference Paper, 6th International Conference on Culture Technology
Malaysia 2023

VOLUNTEERING

- Mentoring program (Photoshop)
Dongseo University 2023
- Future Generation ASEAN Expedition
Busan-ASEAN Week 2023