

Asma Rafique

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Professional Summary

I hold a M.Phil in Education specializing in the Economics of Education, with over a decade of experience in research, educational leadership, curriculum development, and family counseling. As the In charge of the Family Counseling Center at Riphah International University, I lead operations, curriculum innovation, and research initiatives while fostering national and international collaborations. My work addresses pressing challenges within family institutions, integrating Islamic perspectives into contemporary counseling practices. I am deeply committed to generating innovative ideas by leveraging critical thinking, creativity, and an interdisciplinary approach. My focus is always on ensuring real-world relevance, aligning my ideas with practical applications to address meaningful challenges.

Key Skills and Competencies

- Leadership and Team Management
- Curriculum Design and Program Development
- Research and Data Analysis on Education and Societal Issues
- Proficiency in Digital Platforms and Online Learning Tools
- Interdisciplinary Collaboration and Strategic Planning
- Digital Content Creation (Coursera, Clipchamp)
- MS Office, Inpage.

Professional Experience

In charge, Family Counseling Centre, Riphah International University, Islamabad | Sep 2023 – Present

- Leading the development of the Family Counseling Centre, including strategic planning, partnerships, and program design.
- Establishing collaborations with national and international organizations in the field of family counseling.
- Conducting and supervising research on family dynamics, women's rights, and related social issues.
- Facilitating regular non-formal counseling sessions for students and organizing workshops for parents on pre- and post-marital topics.
- Producing and editing digital lectures for Coursera to support online education delivery.
- Served as a teaching assistant for a diploma course, family in 21C.

Principal/Administrator, Teacher, Makkah Cadet School System, Talagang | Nov 2011 – Jul 2017

- Managed academic operations for 200+ students, ensuring high teaching standards and overall satisfaction.
- Designed and updated curricula to align with modern educational standards, improving outcomes by 15%.
- Conducted teacher training programs to enhance instructional quality.

Academic Qualifications

- M.Phil. in Economics of Education | PMAS-Arid Agriculture University, Rawalpindi | CGPA: 3.7
- Master of Education| PMAS-Arid Agriculture University, Rawalpindi | CGPA: 3.4
- Bachelor of Arts Punjab University Lahore | Major: History, Islamic Studies |55%

Professional Education

- M.Ed.| PMAS-Arid Agriculture University, Rawalpindi |72%
- B.Ed.| Allama Iqbal Open University, Islamabad |61%
- Diploma in English Language | National University of Modern Languages |64%
- Advance Diploma in Family Studies & Counseling Skills| Riphah International University

Research & Publications

- M.Phil. Thesis: Impact of Brain Drain and Brain Gain Policies of HEC on Educational and Scientific Development of Public Sector Universities.
- Master's Thesis: Social and Religious Context of the Women Protection Bill 2006: Perspectives of Teachers in Higher Education.

References

- i: Dr. Muhammad Imran Yousaf. Professor and Chairman of department Education, Incharge Faculty of Social Sciences. Per Mehr Ali Shah Arid Agriculture University, Rawalpindi. Phone 92-51-9292223. 0333- 8113709. dr.imran@uair.edu.pk.
- ii: Mr. Fazl-e-Raziq, Director Sir Syed Library, National University of Modern Languages, Islamabad. Phone no #051-9265086. 0333-5331152. dir-lib@numl.edu.pk.
- iii: MR. Muhammad Musa Kaleem, Deputy Registrar (PRP) / Public Relations officer. Phone +92-51-9062103. Email: pro@uair.edu.pk ,

