

AZKA ARSHAD

VISUAL DESIGNER

EXPERIENCE

BENCHMARK SCHOOL SYSTEM | Graphic Designer & Admin Officer

August-2023 to Present

Currently working as a Graphic Designer. My tasks include designing Digital content for social media and the website. Designing Print materials such as Event Banners, School yearbooks, Flyers, Brochures, Standees, Invitation cards, and Certificates. I closely work with the Coordinators and the Counseling department in designing Promotional material and helping in day to day activities.

Lunaris Management & co. | Golden Jhalak | Story Sketcher by Azka Social Media Manager & Designer

2022-2025

I am currently working as a social media manager, graphic designer, and creative manager. I handle Instagram accounts and build an audience for the page. I also design social media posts, edit pictures, and write engaging captions for the accounts.

Higher Education Commission (HEC) | Intern

July-2017 to July-2018

Worked as a social media manager. My tasks include Social Media Posts Designing and Monitoring and evaluation of social media activities and writing engaging posts for the profile.

PTV World / Intern

July-2015 to September- 2015

As a graphic executor.

EDUCATION

**National University of Science and Technology |
M.S Mass Communication 2019**

**University of Gujarat Rawalpindi Campus |
B.S Mass Communication 2015**

ACHIEVEMENTS

- Exhibited Picture in PUAN 2018 Exhibition
- Photography for NUST Calendar
- Picture Featured In Express Tribune
- Picture Featured In Dawn

CONTACT

✉ azka.08arshad@gmail.com

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Marital Status: Married

Languages: Urdu, English

TOOLS

- Adobe Photoshop,
- Adobe Illustrator
- Adobe Premier Pro
- Canva
- CapCutt
- Davinci
- Photography
- Videography
- Microsoft Office
- Internet & e-mail

PROJECTS

- Short documentary on Paraplegic patient
- Short documentary on Naseer Bunda
- Short documentary on Hindu pilgrimage; named Journey of Faith.

SKILLS

- Fast Learner
- Time Management
- Communication Skills
- Content Writing
- Teamwork
- Conflict Resolution
- Computer Skills
- Adaptability

PORTFOLIO

<https://www.behance.net/azkaarshad1>

<https://www.instagram.com/storysketcherbyazka>