

Sana Iqbal

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ABOUT ME

Experienced graphic designer with a passion for creativity and a proven track record of delivering high-quality designs.

WORK EXPERIENCE

Social Media Post Designer

NIF - National Institute of Freelancing [2024 – Current]

Country: Pakistan

- Create engaging and visually appealing social media graphics for various platforms.
- Develop design concepts that align with the brand's voice and marketing goals.
- Incorporate feedback from team members and stakeholders to enhance designs.

Amazon EBC Content Designer

Matways [2023 – 2024]

- Develop compelling and visually appealing Enhanced Brand Content for product listings on e-commerce platforms.
- Incorporate feedback from stakeholders to refine content and ensure it meets project objectives.

Social Media Post Designer

Al-Jazat - Document Clearing Services [2022 – Current]

Country: United Arab Emirates

- Create engaging and visually appealing social media graphics for various platforms.
- Develop design concepts that align with the brand's voice and marketing goals.
- Incorporate feedback from team members to enhance designs.

Graphic Designer

ZaigiTech Design Studio [2018 – Current]

City: Multan | Country: Pakistan

- Create eye-catching graphic designs for social media, and print materials.
- Work with marketing and product teams to develop design concepts that meet project goals.
- Ensure all designs follow brand guidelines for a consistent look and feel.
- Manage design projects from start to finish, keeping track of deadlines and deliverables.
- Use design software like Adobe Creative Suite to produce high-quality visuals.
- Incorporate feedback from team members and clients to improve designs.
- Stay informed about the latest design trends and tools to enhance skills.

COURSES AND TRAINING

[11/2017 – 01/2018]

Graphic Designing

Erozgaar Training Program

[05/2016 – 11/2016]

Graphic Designing

National Vocational and Technical Training Commission (NAVTCC)

EDUCATION

MSc. Sociology

Bahauddin Zakariya University, Multan [2010]

BA

BISE Multan [2008]

DIGITAL SKILLS

Adobe Illustrator - Expert / Adobe Photoshop - intermediate / Adobe Indesign - Intermediate / Microsoft Word

REFERENCE

Reference available only upon request.