

BISMA MURTAZA

FASHION DESIGN INSTURCTOR | FREELANCER

Islamabad, Pakistan | +9234-98209217 | bismamurtaza1211@gmail.com

I am a fashion designer who brings a fresh and innovative perspective to the dynamic world of fashion. With a passion for creativity and a dedication to precision, I have honed my skills to transform ideas into wearable works of art. I also possess strong management skills, balancing creativity with practical execution, ensuring that each project is seamlessly brought from concept to completion.

AREA OF EXPERTISE

Pattern Making	Fashion Illustration	Creative Problem Solving
Tech Pack Deveploment	Course Designnig	Fashion Design Instructor
Collection Deveploment	Custom Designs	Adaptibility
Graphic Design	Adobe Photoshop/ Illustrator	

KEY ACHIEVEMENTS

- Assisted in Pattern Development for **Le Fil Paris S/S 24**.
- Had the opportunity to design collections for multiple startup fashion brands like **Raaha, The June Store, ApheliaOnline, Arti Clothing, and many more**.

PROFESSIONAL EXPERIENCE

Foundation Institute of Technology (FIT) Fashion Design Instructor, <i>Rawalpindi (On-site)</i>	March 2024 - Present
Designed and delivered curriculum while mentoring students in both creative and technical aspects of fashion design. (<i>8 Months Full-Time, Currently Part-Time</i>)	
Raaha Head Designer, <i>London (Remote)</i>	April 2024 - Sept 2024
Led creative direction and design development from concept to final product, ensuring brand consistency. Managed and mentored a design team to foster innovation and execution.	
Legno Home Assistant Designer and Pattern Maker, <i>Lahore (Remote)</i>	June 2023 - July 2024
Developed and refined patterns for optimal fit, supported design and fabric selection, maintained detailed documentation, and adapted swiftly to design adjustments.	
Bisma Kiyani Fashion Design Intern, <i>Islamabad (On-site)</i>	July 2022 - Oct 2022
Actively contributed to the creative process while supporting efficient studio operations, including creative design, trend analysis, fabric and material selection, fittings, quality control, and client interaction.	

EDUCATION

Bachelor in Fashion Design IQRA University	2018 - 2023
Acquired a comprehensive skill set and knowledge base that has enriched my creative and technical capabilities in the fashion industry.	

ADDITIONAL INFORMATION

- Languages:** Urdu, English, Punjabi.