



SYEDA NAZISH RAFIQ

TEACHING PROFESSIONAL

Objective: To obtain a lecturer position in Media Sciences/Mass Communication, utilizing my expertise to educate, mentor, and inspire students while contributing to research and academic excellence.

CONTACTS



+92 332 5684370



syedanazishmir@gmail.com



Bahria Town, Rawalpindi

ACADEMIC RECORD

MS Media Sciences (Result Awaiting) – 3.45 CGPA
Foundation University, Islamabad

MSc TV Production Program – 1st Division
Allama Iqbal Open University

Bachelor of Mass Communication – 1st Division
Allama Iqbal Open University

Diploma - Early Education & Teaching Methods
Skill Development Council, Pakistan

Diploma in Montessori Training Program
Pakistan Montessori Council

COMPETENCIES

- Subject Matter Expertise
- Curriculum Development
- Lecture Planning & Delivery
- Student Engagement & Mentorship
- Research & Publication
- Critical Thinking & Analysis
- Assessment & Evaluation
- Academic Writing & Presentation
- Technology Integration in Teaching
- Classroom Management
- Interpersonal & Communication Skills
- Adaptability & Innovative Teaching
- Collaboration & Teamwork
- Leadership & Professional Development
- Multimedia & E-Learning Tools
- Public Speaking & Debate Coaching
- Cross-Cultural Competence
- Ethical & Inclusive Teaching Practices

LANGUAGES

- **Urdu** – Native
- **English** – Professional

PROFESSIONAL SUMMARY

Experienced media professional and academician with 4 years in broadcast journalism, TV production, documentary filmmaking, and media analysis. Expertise in news reporting, live show coordination, content development, and scriptwriting. Developed educational documentaries and public awareness projects. Teaching experience includes curriculum development, mentoring, and student engagement in Mass Communication and Media Studies. Proficient in research, content analysis, and media ethics. Strong communication and leadership skills with a passion for bridging academic learning and industry practices. Seeking to leverage practical experience and theoretical knowledge in a university lecturer position to inspire and educate future media professionals.

PROFESSIONAL EXPERIENCE

Teacher – Roots School System | (2006 – 2007)

- Taught core subjects, fostering a dynamic learning environment.
- Designed lesson plans and conducted assessments to track student progress.
- Organized extracurricular activities to encourage student engagement.

Documentary Producer – Allama Iqbal Open University | (2017 - 2018)

- **Initiative of AIOU: Education for Transgenders in Pakistan** – Developed a documentary highlighting AIOU's initiative to provide education for transgender individuals.
- **Free Education for Jail Inmates (2018)** – Produced an educational documentary on AIOU's project offering free education to prisoners.
- Conducted in-depth research, interviews, and scripting for impactful storytelling.

Intern – PTV News & Current Affairs | (2018)

- Assisted in newsroom operations, scriptwriting, and production coordination.
- Conducted research for news segments and current affairs programs.
- Observed and contributed to live broadcast planning and execution.

Production & Field Reporter – NEO News | (2018 – 2019)

- Conducted live field reporting and covered breaking news stories.
- Assisted in the production and coordination of live news shows.
- Collaborated with editors to finalize reports for on-air presentation.

Program Analyst – Kay2 Television | (2020 – 2021)

- Analyzed TV programs for content quality and audience engagement.
- Provided recommendations to improve programming and viewership ratings.
- Conducted competitor analysis to identify market trends and content gaps.

Voice-over Artist – Radio Pakistan (FOSPHA) | (2021)

- Provided voice-overs for public awareness programs and official campaigns.
- Delivered clear, engaging narration for radio broadcasts and educational content.
- Collaborated with producers to enhance the quality and effectiveness of audio content.

Head of Production – Channel 51 (Web Channel) | (2019 – Present)

- Supervised all production activities, ensuring high-quality content delivery.
- Managed script approval, program scheduling, and post-production processes.
- Developed content strategies to enhance audience engagement and digital presence.