

Abid Samih Aslam Doctor of Philosophy Management Sciences Specialization Marketing	
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<u>Profile Summary</u> Experienced Assistant Professor with a PhD in Management Sciences, 7 Years teaching and research Experience as part of Permanent Faculty and 10 Years of teaching experience as visiting faculty in prominent educational and Training Institutions and Universities in Pakistan. Retired from Pakistan Army as Lieutenant Colonel after completion of 25 Years of Service. Worked as General Manager/Senior Manager Marketing ,Administration and Security for 9 years in renowned FMCG, GAS and Textile Industry in Pakistan.
<u>Key Skills</u> Class Room Management Curriculum Development Project Management Differentiated Instructions and Technology Integration Assessment and Feedback Communication Skills Leadership and Collaboration
<u>Educational Qualification</u> PhD Management Sciences - 2018 (Speciality Marketing) GPA 3.70 National University of Modern Languages Islamabad. Master of Business Administration - 2001 ((Speciality Marketing) 1st Div. Allama Iqbal Open University Islamabad Master in International Relation-June 2011 (GPA 3.9 Gold Medal) Preston University Islamabad BS Honors in Strategic Studies - (2nd Div) University of Baluchistan Quetta
<u>Publications</u> Sponsorship and Marketing Objectives. NUML International Journal of Business Vol. 13, No: 1. June, 2018 The impact of price perception, service quality, and brand image on customer loyalty. Interdisciplinary Journal of Contemporary Research in Business research. Sep, 2012 Vol 4, No 5.
<u>Teaching Experience</u> Permanent Faculty- Head of Department Accounting and Finance National University of Modern Languages Rawalpindi Campus(Sep 2010 to Apr 2014). <u>Admission</u> Preparation of Admission Test and supervision for fresh Intake. Evaluation of Admission Test & Interviews for final selection of fresh Intake. <u>Academics</u> Selection of Specialized Courses to be offered for each semester. Short listing of visiting faculty members and conduct of trial Lecture/ demonstration. Preparation of Time Table and Up-gradation of Course Outline. Maintenance of Faculty Folders with respect to the assigned courses. Monitoring the regularity of classes on daily basis. Guiding course instructor on the academic affairs like Course-outline, marking, Attendance, Test Paper, Quizzes, Assignments, and Student Evaluation etc. Assist in development of educational policies pertaining to students and academics. Advise and lead the preparation of class schedules, for approval by the respective Deans.

Examination

Collection of Mid Term and Final Term Examination Papers from the Permanent/visiting faculty members.

Compilation of Results for Each Semester and Submission of the same to the Controller Examination.

Supervise all procedures related to student records and registration, including maintenance of all current and historical student records and course offerings.

Supervise professional staff whose areas of responsibility include student records systems, transcript production, classroom and building scheduling and course registration.

Ensures compliance with all rules and regulations for enrollment procedures and management as required by UET Taxila and Higher Education Commission, other local regulatory and accreditation bodies as applicable to the institution

Administrative

Issuance of Internship and Project letters to the students.

Observance of Discipline and code of conduct in the institute.

Supervise professional staff whose areas of responsibility include student records systems, transcript production, classroom and building scheduling and course registration

Co-curricular Activities

,Arranging Extra Curricular activities like Sports Week, Study Trips Funfair, Seminars, Workshops and Student Affairs.

Miscellaneous Duties Performed

In charge student code of conduct committee.

President sports committee.

Head Marketing Team, Industry Liaison and QEC.

Thesis & Project Supervision

Work collaboratively with Office of Institutional Research for supervision of thesis and Projects of MBA and BBA students (HRM, Management & Marketing).

Special Projects Undertaken during the Tenure

Writing and Submission of MOUs with UET Taxila for grant of MS, MBA and BBA Programs.

Collaboration and Signing of MoU with ACCA Pakistan for getting Foreign degree of BSc Accounting and Finance and exemptions of subjects for offering students ACCA degrees.

Signing of MoU with IBA Karachi for offering educational expertise and training facilities at Rawalpindi and Islamabad region for top management and Executives training.

Teaching Experience Visiting Faculty at University Level (10 years) (MBA/BBA & MS Classes)

National university of Modern Languages (Sep 2010 - May 2018)

Federal Urdu University Islamabad (Jan 2014-Dec 2015)

Institute of Engineering and Technology- Allama Iqbal Open University Islamabad (Jul 2010 to Apr 2016) .

National University of Science and Technology Army College of Signals Campus Rawalpindi(Jan 2013-Dec 2013)

Currently Teaching in COMSATS Islamabad & National Defence University as Part of Visiting Faculty Teaching following Subjects:-

Strategic Management

Principles of Marketing

Contemporary Issues in Leadership and Motivation

Human Resource Management

Organizational Behavior

Entrepreneurship

Project Management

Corporate Governance

Training and Development

Labor Relation Management

Business Research Methods
<u>Training and Instructional Experience at Army School of Artillery Nowshera (5 Years)</u> <u>Officer Commanding Survey and Locating Wing, General Staff Officer Grade 1 & 2 Training, Training Adjutant and Instructor Locating & Gunnery</u> Teaching to Officers and staff on basic and advance Military Courses, training and conduct of MSc Military and General Science Classes, survey and locating courses Affiliated with University of Peshawar.
<u>Research Experience</u> Research experience of more than 10 years. Other than own research work required for PhD supervised <u>35 Research Thesis</u> and many projects to MBA and MS students at NUML, COMSATS, NUST, NDU, Federal Urdu University and AIOU Rawalpindi. Remain part of QEC and thesis evolution committees. Expert in SPPS and AMOS.
<u>Industry Experience (9 Years)</u> 5 Years Experience as GM/Senior Manager Industries Fauji Foundation (Apr 2012 to Apr 2017) dealing with fully owned Projects - Fauji Cereals, Foundation Gas, Pasta Project, Nukerji Farm and Fauji Corn Complex Jahangira. Job responsibilities include all tasks related to Administration, HR, Security and protocol duties. Dealing with district Administration, Provincial and Federal ministries, Police, Wapta, bankers, EOBI and other matters 2 Years' Experience (May 17 to June 2018 as General Manager Administration, HR and Logistics in Khattak sons Pvt Ltd Islamabad and its projects IT Buildings, Entertainment Park, Fuel Station and other projects. 2 Years Experience as General Manager Administration, HR and Security (Jul 2019 to Mar 2022) in Kohinoor Spinning Mills Chakwal. Last Job as Chief Admin and Senior Manager Security at Masood Textiles Mills and Beacon Impex Group. Group Faisalabad since June 2023 to Oct 2024. <u>Weapon & Equipment Directorate General Headquarters Rawalpindi (Jan 2007 - Dec 2010)</u> Performed duties General staff officer Grade 1 & 2. Job was related with evaluation and purchase of Weapon and Equipment from local and international companies/firms, foreign collaboration, signing of MoUs and contracts with China, Germany, Turkey and Japan for import of defence equipment.