

NAHEED MIRZA

19/1, Street 1, Lane 6, New Lalazar Colony, Rawalpindi.
Email: Naheed.mirza@gmail.com
Tele: 0518772172
+92 333 530 0070

Personal Profile & Career Objective

My artwork builds around a critical view of social and cultural setups. In my work, I reconstruct the Islamic vision and culture. I engage mediums as diverse as charcoal, water colors, pastels etc., my work imitates familiar visual symbols, arranging them into newer concepts.

Achievements

EXPERIENCE

1. Pakistan Telecom Mobile Limited (Ufone), Islamabad, Pakistan
July 2005 - To 2022 Customer Care, Administrator and Event Manager

HONORS & AWARDS

July , 2005 & 2022 Ufone Islamabad

Awarded the *Excellence Award* for consistent achievement of assigned targets in Event management and Call Centre Enhancement.

Administration / Events Management, Operations

- Supervision of scheduling and budgeting.
- Develop monthly calendar and make monthly reports for senior management.
- Event Management at all Ufone Call Centers.
- Resolution of daily administrative issues.
- Interior design, external ornamentation of Call Center premises
- Daily audits of the NCR screen for (prepaid & postpaid) customers.
- IVR daily audits / development & maintenance of monthly reports of disruptions.
- Audit of inventory on monthly basis.
- Processing of service numbers, leave forms, resignation, salaries / cheques and coordination 'with HR.
- Supervision of administrative responsibilities such as hygiene, conveyance, post collection etc.
- Quality Assurance Unit (QAU) & Customer File Management (CFM) audit reports.
- Audit reports of medical prescriptions, bills and stationery.
- Making proposals for Call Center enhancement.

1997 - 2000, 2002 - To Date ***Design Consultant***

• Providing consultancy services in the field of Art & Design to various institutions, private Enterprises / parties

2. Consultancy

3. Midas Advertising Agency

2003 *Design Analyst*

- Profusely designed advertising campaigns for some of the leading brands of the country.
- Traveled nationwide for coordinating with clients.
- Analyzed markets and consumers such as PTCL, Pepsi, and Ever new Productions etc.
- Managed the internal and external marketing teams and developed unique propositions and positioning.
- Developed teams and actions to bridge key gaps

Additional Professional Activities:

Career Objective

To continue providing my apprentices and clients with the benefit of my knowledge of the many fascinating aspects of art, design, colour coordination and painting techniques in diversified field .

Achievements

Awards:

Miniature Painting on display in 2017 to 2021 for National exhibition of best Artists in NAG.

1999 – 2003 to date

[Visiting Faculty]

PAF Finishing School,

Chaklala

Main tasks performed: Delivered lectures on Design Analysis, Principles & Elements of Design, Interior Decoration.

1990 - 2007 to date

[Consultant]

Main tasks performed: Offered services to private businesses and independent institutions in the field of arts and design

Awards:

DISPLAY of miniature painting in National art galleries in UAE and Bahrain in year 2004.

NATIONAL COUNCIL OF ARTS Miniature selected for the National Exhibition, which was displayed in at Al-Hamra Art Gallery, Lahore (May 2003).

NATIONAL COUNCIL OF ARTS Miniature selected for the National Exhibition (2008)

NATIONAL COUNCIL OF ARTS Miniature selected for the National Exhibition,(2016)

ICI PAINTS Participated in 'All Pakistan Youth Painting Competition' in August 2001 held at Pearl Continental Hotel, Rawalpindi. Three paintings displayed.

CIT COLLEGE Provided services /delivered lectures to an independent institutions in the field of Arts and Design as HOD in 2005.

OPF GIRLS COLLEGE (RWP) Nominated by 'Pakistan Education Foundation' as an expert for the course 'Introduction to Teaching Techniques'. The topic of the lecture was 'Art Work Teaching and Display of Children's Work' conducted on July 21st, 1998.

BEACONHOUSE PUBLIC SCHOOL (RWP) Representation in 'Children's Art Competition' held in Japan, organized by the Japan Embassy on the occasion of Pakistan Day (March 23rd 1997). Won 2nd prize.

THE ACADEMY (RWP) Participated in competition 'Dream for a Better World' organized by the United Nations. Won the consolation prize.

Participated in a competition organized by PIA on 'Environment'. Won the second prize in 1993.

Mural painting for calendars organized by ICI Paints. Was selected & published for worldwide publication in 1994.

Education

2000 – 2002 Grade achieved: 3.26 CGPA	Masters in Fine Arts	Fatima Jinnah University
1981 – 1982 Grade achieved: B	Bachelors in Fine Arts	F.G. College for Women

Skills

Technical:	DOS, MS Word, Excel & Power Point. Corel Draw, Flash, Adobe
Interpersonal:	Fluency in English, Urdu & Punjabi
Other:	Miniature painting, Water painting, Interior designing.
HOBBIES & INTERESTS	

Reading, Interior / exterior decoration, Computer Graphics, Music, Designing, Painting (miniatures, water paintings, charcoal and pencil sketches, etc.)

My artwork builds around a critical view of social and cultural setups. In my work, I reconstruct the Islamic vision and culture. I engage mediums as diverse as charcoal, water colors, pastels etc., my work imitates familiar visual symbols, arranging them into newer concepts. Music, Volunteering in schools and NGOs for mural art, Coach underprivileged children on arts and crafts on weekends, Extend consultancy services on colour schemes and designing.

References



Available on Request