

ABDUL NAFAY

About Me

Highly skilled and versatile graphic designer with experience in sales coordination and e-commerce management. Proven track record of success in leading teams and managing projects, as well as a strong understanding of finance. Known for being a fast learner and a natural leader, with a passion for creating visually appealing designs and driving business growth. Seeking a challenging and rewarding opportunity in a dynamic company.



CONTACT & INFO

Address:

House #F/139 Dawood Colony Qazi Abdul Qayoom Road Hayderabad, Sindh, Pakistan

Mobile:

0304-3267033

Date of Birth: 19-04-1997

CNIC: 41303-2997910-3

Martial Status: Single

Domicile: Sindh, Urban

Surname: Hashmi

Religion: Islam

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LANGUAGE

URDU	● ● ● ● ●
ENGLISH	● ● ● ○ ○
SINDHI	● ● ○ ○ ○



SKILLS HIGHLIGHT

- Abobe photoshop, illustrator. Premier pro, After effects, Sketchup
- Operating systems like (Win 8, Win7, Win 10) MS Office: Word, Power Point, Excel
Complex problem solver
- Accounts Academic WITH E-mail & Reporting.
- English Typing Speed: 45 to 50 words per minute.
- Service-focused

COMMUNICATION	● ● ● ● ●
DEALING	● ● ● ○ ○
MARKETING	● ● ● ● ○
CREATIVITY	● ● ● ○ ○
PURCHASING	● ● ○ ○ ○



EXPERIENCES

Graphic Designer

2021-2023

Rios International (Lahore)

Successfully manage and coordinate graphic design projects from concept through completion. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Effectively build, motivate, and direct design and production teams.

E-Com Manager

2019 - 2021

(remote based)

H Pro Sports (UAE)

Developing new social media strategies and campaigns Managing a budget to be spent on promoting social media posts and pay-per-click (PPC) advertising Keeping track of data and analysing the performance of social media campaigns Collaborating with colleagues from across marketing departments to ensure branding is consistent

Social Media Marketing Team Head

2018 - 2019

MEDIA 313 (Lahore)

Creating content, including text posts, video and images for use on social media. Promoting products, services and content over social media, in a way that is consistent with an organisation's brand and social media strategy



EDUCATION

UNIVERSITY OF SINDH JAMSHORO

B.A GRADUATION

BISE HYDERABAD

INTERMEDIATE

BISE HYDERABAD

MATRICULATION



REFERENCE

REFERENCE WILL BE FURNISHED UPON REQUEST