



MUHAMMAD AHMAD

GRAPHIC DESIGNER | VIDEO EDITOR

SUMMARY

Creative and results-driven Graphic Designer, Video Editor, and Animator with 1 years of experience crafting engaging visual content for brands, social media, and digital platforms. Skilled in blending strong visual design with motion and storytelling to produce content that captures attention and drives results. Proficient in Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effects) and other industry tools. Known for delivering polished, high-impact content under tight deadlines — from static designs and branding to dynamic video and motion graphics.

CERTIFICATION

Motion Graphics Certification

NUTECH, Islamabad ♦ 2024 – 2025

EDUCATION

Education

FSc in Computer Science

Government Post Graduate College,
Karak

01/2022 – 03/2024

EXPERIENCE

Freelance Graphic Designer & Video Editor

Self-Employed – Pakistan ♦ 2024 – Present

- Designed social media content, logos, posters, and short videos
- Worked with brands like ConnectX and Modern Living

ADBUQ – Pakistan ♦ 2025 – Present

Graphic Designer (Project-Based)

- Created digital and print designs for marketing campaigns
- Designed social media visuals and promotional materials
- Ensured brand consistency across all creative assets

Internships

Dreamland Marketing & Advertisers (Remote)

- Graphic Design Intern**
- Created social media graphics and branding visuals
- Assisted in layout design and creative mockups

Center of Global Consultants (CGC UK) ♦ 2025

Multimedia Intern

- Designed promotional graphics for campaigns and brand identity
- Edited Instagram Reels, promotional videos, and short-form content
- Contributed to motion graphics and visual storytelling for digital platforms

CONTACTS

0334-9293584

royaldesigns791@gmail.com

behance.net/royaldesigns01

Islamabad , Pakistan

SKILLS

Tools

Adobe Photoshop, Adobe Illustrator, Canva, Adobe Premiere Pro, Adobe After Effects, CapCut

Soft Skills

Creativity, Time management, Problem-solving, Communication, Adaptability

KEY ACHIEVEMENTS

Increased by 60%

Increased client engagement by 60% through eye-catching social media creatives and consistent branding.

International Client Collaboration

Worked with clients from the **UK**, **UAE**, and other regions, delivering platform-optimized, high-quality video content.

LANGUAGES

PASHTO Native ●●●●●

URDU Native ●●●●●

ENGLISH Advanced ●●●●●