

Hamza Azam



Personal details



Hamza Azam



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T4-201 A, The Core Residential
College, BE-1410 Bander Seri
Begawan, Brunei Darussalam
BE-1410 Bander Seri Begawan



December 6, 1994



Male



Pakistani

Languages

English

Urdu

Punjabi

Hobbies

Hiking

Creative writing

Listening to music

Studying History, Politics,
Sociology, Philosophy, Religion,
Psychology

Profile

My objective is to contribute to interdisciplinary research that advances our understanding of human adaptation to climate change. By integrating sustainability, ethical principles, and innovative approaches, I aim to lead efforts in developing practical solutions that support community resilience, adaptability and transformability to harness and sustainable development. I aspire to apply my technical expertise and collaborative skills to drive impactful research and contribute to meaningful societal change

Education

Ph.D. Management (In-progress)

Oct 2022 - Present

Universiti Brunei Darussalam (UBD), Brunei Darussalam

- Research Area: Consumer Behaviour, Consumer Psychology, Sustainability and Social Marketing, Psychological Resilience and Adaptability in Sustainable Food Consumption
- Scholarship: Universiti Brunei Darussalam Graduate Scholarship (UGS)
- Scholarship Type: Fully-Funded
- Expected Date of Completion: Oct, 2025

MS Engineering Management

Sep 2018 - Jul 2020

Riphah International University, Islamabad, Pakistan

- Research Area: Supply Chain Management (SCM) & Total Quality Management (TQM)
- Research Topic: Impact of Total Quality Management(TQM) Practices on the Supply Chain Performance with moderating role of Leadership
- CGPA: 3.96/4.00
- Distinction: Chancellor Gold Medal

BS Electronics Engineering

Sep 2012 - Jul 2017

Capital University of Science and Technology, Islamabad, Pakistan

- Final Year Project: Unmanned Ground Vehicle with a Robotic Arm

Research Publications

A review of psychological resilience: Paving the path for sustainable consumption

- Journal: Cogent Business and Management (Scopus Q2)
- Status: Published on 27th September, 2024
- Available at: <https://www.tandfonline.com/doi/full/10.1080/23311975.2024.2408436#abstract>

Resilience and Adaptability in Food Sustainability

- Journal: Environmental and Sustainability Indicators (Scopus Q1)
- Status: Under Review
- Manuscript ID: INDIC-3485
- Preprint available at: <http://dx.doi.org/10.20944/preprints202503.1226.v1>

Entrepreneurial Opportunity Recognition and Exploitation in Emerging Economies

- Journal: Journal of Innovation and Entrepreneurship (Scopus Q2)
- Status: Under Review
- Manuscript ID: JIAE-D-24-00600R1

Consumer Psychology and Marketing Strategies for Sustainable Food Consumption

- Journal: Psychology and Marketing (Scopus Q1)
- Status: Work in Progress

A Brief Review of Opportunity Recognition in Entrepreneurship Research

- Journal: Asian Social Studies and Applied Research ASSAR
- ISSN: 2709-9229
- Publication Details: Volume 02, Issue 03, p.91.
- Status: Published as of September, 2021

Conferences

4th International Conference on Business, Economics and Finance (ICBEF)

- Title of work: A review of psychological resilience: Paving the path for sustainable consumption
- Organiser: Universiti Brunei Darussalam (UBD), School of Business and Economics.
- Date: 18th – 19th September, 2023

2nd Medan International Conference on Business and Economics (MICEB)

- Title of Work: Examining the Consumer Psychological Factors to Pave the Path to Sustainable Food Consumption
- Organiser: Universitas Muhammadiyah Sumatera Utara (UMSU), Faculty of Economics and Business, Medan, North Sumatra, Indonesia.
- Date: 4th July, 2024

International Conference on Social and Educational Sciences

- Title of work: The Role of Consumer Psychological Resilience and Adaptability in formation of Sustainable Food Consumption Behaviour
- Organiser: Muş Alparslan University, Türkiye
- Date: 21-23rd May, 2025

Cirebon International Conference on Education and Science

- Title of Work: Entrepreneurial Opportunity recognition and Exploitation in Emerging Economies: A Moderation-Mediation Model
- Organiser: Universitas Swadaya Gunung Jati, West Java, Indonesia
- Date: 08th July, 2025

Cirebon International Conference on Education and Science

- Title of Work: Governance and Maternal Health in West Africa: Evidence from ECOWAS Countries
- Organiser: Universitas Swadaya Gunung Jati, West Java, Indonesia
- Date: 08th July, 2025

Employment

Tutor

Oct 2022 - Present

Universiti Brunei Darussalam (UBD), Bander Seri Begawan, Brunei Darussalam

- Reinforce lecture material, assist with exercises, and guide projects.
- Evaluate and provide feedback on student work.
- Offer additional support and answer student questions.

- Help with creating materials and occasionally deliver lectures.
- Provide academic and professional guidance.
- Ensure students stay on track with research and assignments.
- Prepare course materials, create exams, and maintain student records.
- Align on course delivery and student support.
- Keep up with developments in the field and engage in professional development.

Project Engineer

Jan 2019 - Aug 2022

Techno Tech Private Limited, Islamabad, Pakistan

- Scoping the business and user requirements for the accurate definition and documentation of system specifications.
- Leading the design and implementation of new systems and enhancements, ensuring the solutions meet technical requirements and business goals.
- Managed full life cycle of software development projects ensuring they are brought to completion on time and within budget.
- Facilitated effective communication among project stakeholders, including developers, management, and clients, towards harmonized and successful project outcomes.
- Mentoring junior analysts and programmers to foster their professional growth and development within the IT department.
- Contributing to a culture of learning and technical excellence in collaboration with junior analysts and programmers.
- Supporting culture that promotes learning and technical excellence of junior analysts and programmers.
- Implement process improvement which optimizes the best practices in software development to ensure project deliverables are efficient and of high quality.
- Identify and integrate innovative solutions, in emerging technologies and industry trends from research, which enhances the competitiveness of the organization.

Assistant Engineer

May 2017 - Dec 2018

Techno Links, Islamabad, Pakistan

- Engaging in the analysis and documentation of system requirements to support the design and development of efficient IT solutions.
- Assisting senior analysts and developers in creating software applications that align with business objectives.
- Assist in diagnosing and rectification of system issues in an expedient manner so as to minimize disruption to the business.
- Interact with different cross-functional teams in ensuring the IT project implementation and integration is done within the established time frame.
- Keep abreast of technological change and industry trends; make recommendations for modification or replacement of an existing system.

Intern

Mar 2017 - May 2017

Pakistan Telecommunication Company Limited (PTCL), Rawalpindi, Pakistan

- Work in telecom equipment and system design, testing, and rollout.
- Assist in the maintenance and troubleshooting of our telecom infrastructure at its best performance.
- Work in collaboration with other team members to analyze system requirements in order to help propose technical solutions.
- Join the efforts of research and development on new telecom technologies.
- Prepare key technical documents like system designs and test plans.

- Conduct supervised fieldwork to get hands-on experience with the telecom networks.
- Follow all safety guidelines and company policies during assignments.
- Attend training and workshops that will increase professional skills and knowledge.

References

Dr. Nazlida Muhamad

Associate Professor

College of Business Administration, Prince Sultan University

Riyadh, Kingdom of Saudia Arabia

email: nmuhamad@psu.edu.sa

Dr. Mohamed Syazwan Ab Talib

Assistant Professor

UBD School of Business and Economics, Universiti Brunei Darussalam

Bander Seri Begawan, Brunei Darussalam

email: syazwan.talib@ubd.edu.bn

Dr. Wardah Hakimah binti Haji Sumardi

Assistant Professor

UBD School of Business and Economics, Universiti Brunei Darussalam

Bander Seri Begawan, Brunei Darussalam

email: hakimah.sumardi@ubd.edu.bn

Dr. Lawal Olamilekan Abdul Wahab

Senior Lecturer

Accord University

Mogadishu, Somalia, East Africa

email: lawal@accord.edu.so

Dr. Nawar Khan Brig. (R)

Professor

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Islamabad, Pakistan

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Dr. Kashif Syed

Assistant Professor

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Islamabad, Pakistan

email: kashif.jalal@gmail.com

Dr. Aamer Iqbal Bhatti

Professor

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Islamabad, Pakistan

email: aamer987@gmail.com