

DANIYAL MUSTAFA

Senior Graphic Designer

+923115915801 @ Daniyalmustafa45@gmail.com linkedin.com/in/Daniyal
Gulraiz 2 street no 5 house A36



SUMMARY

- I'm Daniyal Mustafa and I like to create human connections through digital & print products, experiences and art.. I've been working for over 4 years experimenting and permeating as many areas as I can. I have always been excited and curious to try new things, because I know that every day there's always something unknown that can bring a little bit of beauty and understanding into the world.

LANGUAGES

English Proficient ●●●●●

SKILLS

Adobe After Effects

Adobe Illustrator

Adobe InDesign

Adobe Photoshop Adobe CC

Animation InDesign

Infographics Photo Editing

Photoshop Typography

Logo Design Illustrator

FIND ME ONLINE

-  LinkedIn
linkedin.com/in/daniyal-mustafa
-  Behance
behance.net/daniyalmustafa
-  Instagram
www.instagram.com/iamdaniyal
mustafa/

EXPERIENCE

Senior Graphic Designer

Dha 1

08/2024 - Present Rawalpindi

- As a Senior Graphic Designer at Hayzel Technologies. My primary responsibility is to establish brand guidelines for the main brand and its allied practices. As a brand custodian.
- I manage a team of designers ensuring visual consistency and harmony across all print and digital media.
- Additionally, I am involved with multinational clients by pitching to them and addressing their specific branding needs.

Graphic Designer

Shadiyana

10/2023 - 07/2024 Rawalpindi, Punjab

- Collaboration: Work with cross-functional teams to understand project goals and align design solutions with marketing strategies.
- Motion Graphics: Design and animate motion graphics to enhance video content, adding visual interest and clarity.

Junior Graphic Designer

Meds Nexus

07/2021 - 10/2023 Rawalpindi, Punjab

- Visual Concept Development: Brainstorm and create initial design concepts based on project briefs and client requirements
- Typography and Color Selection: Choose appropriate fonts, colors, and layouts to enhance visual communication and engagement
- Photo Editing and Retouching: Edit images for clarity, color correction, and to align with project aesthetics
- Infographic Creation: Design informative infographics to convey complex information in a visually engaging way

EDUCATION

Bachelor of Arts in Graphic Design

Hazara University

2017 - 2021

INTERESTS

-  Creating Digital Painting
-  Traveling all around the World

KEY ACHIEVEMENTS

-  Your Achievement
Describe what you did and the impact it had.
-  Time Management
Reduced project turnaround time by 20% while maintaining high-quality design standards.