

SUMMARY

To accept a challenging career and polish my technical skills of being CEO at very early stage. I can contribute my expertise in any environment with a vision to produce meaningful and far-reaching results in the terms of contribution toward organization’s goals and strategies over the course of my career.

EDUCATION

National University of Sciences & Technology
M-PHIL (Innovation & Entrepreneurship)
2023 - 2025

Capital University of Sciences & Technology
Bachelor of Business Administration (BBA-Hons)
2018 - 2022

SKILLS

- Experience in managing budgets and handling financial documents
- Excel expert in maintaining and recording data
- Exceptional communication and interpersonal skills
- Ability to work independently and as part of a team
- Detail-oriented and able to handle multiple tasks simultaneously

CERTIFICATIONS

- **SAP-ERP** (Sales & Distribution) Certified 2023
- **SAP-ERP** (Material Management) Certified 2024
- **Fine Arts** certified (painter)

OTHERS

Digital Marketing
Search Engine
Optimization

LANGUAGES

English
Urdu
Punjabi
Arabic

PROFESSIONAL EXPERIENCE

Assistant Sales Manager

Ismmart Group of Industries | 2023 - 2024

- Coordinate and schedule meetings and conferences with internal and external stakeholders
- Responsible of managing sales, reporting collaboration with clients.
- Handle confidential information and documents with discretion and maintain their proper organization

Sales Executive

Huawei | 2022 - 2023

- Responsible for Sales, customer retention and expansion,
- Introduction of new products
- consultative and strategic sales activities.

Owner/CEO

Rubik Construction Co. | 2021 - 2023

- Managed and mentored all site personnel, field staff as well as office reporting
- support staff through direct involvement and guidance.

RESEARCH EXPERIENCE

Master's Thesis

“Exploring Issues/ Challenges & opportunities faced by Digital nomads under the umbrella of digital ecosystem”

Conference paper (SLR)

"What are the aspects of E-learning ecosystem that enable an individual to become an entrepreneur"

Case Study Research

"JazzCash and Pakistan’s Fintech Ecosystem: Innovations for Inclusion, Adoption, and Experience"