

IMRAN ALI

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Dedicated and results-driven Web Developer with a proven track record of over 12 years in creating innovative, high-performance web solutions. Experienced in back-end development, I bring a passion for coding excellence, a keen eye for design, and a commitment to delivering user-centric websites and applications that drive success.

EXPERIENCE

SEP 2024 TO PRESENT

SENIOR MAGENTO & LARAVEL DEVELOPER

HUBCOM CORP (REMOTE)

- Collaborated closely with clients to gather and understand requirements, participating in daily meetings to implement changes and improvements for eCommerce websites.
- Developed and maintained custom scripts for data migration, ensuring smooth transfer of large datasets and creating tailored solutions for complex reporting needs.
- Managed the development and optimization of eCommerce websites using Magento and Laravel frameworks, enhancing performance and user experience.
- Generated extensive monthly tax reports, ensuring accuracy and compliance with financial regulations, and automating the reporting process for efficiency.
- Led the technical integration and maintenance of third-party APIs and payment gateways, streamlining business operations and improving system reliability.
- Provided ongoing support and troubleshooting for both frontend and backend systems, optimizing site functionality and resolving issues in real-time.
- Ensured data integrity through automated backups and secure data transfer processes during migration tasks.

NOV 2022 TO AUG 2024

SENIOR MAGENTO, LARAVEL & SHOPIFY DEVELOPER

BEACONHOUSE TECHNOLOGY, PAKISTAN

- Designed and developed custom Magento, Laravel, and Shopify e-commerce solutions.
- Integrated payment gateways, shipping methods, and third-party services.
- Optimized site performance, ensuring fast load times and excellent user experience.
- Managed catalog, product attributes, and inventory for e-commerce stores.
- Created custom Magento extensions and Laravel projects to extend platform functionality.
- Developed and maintained Shopify themes to meet client-specific requirements.
- Implemented custom features and modules based on client needs.
- Led cross-functional development teams on complex e-commerce projects.

FEB 2018 TO NOV 2022

SENIOR MAGENTO & LARAVEL DEVELOPER

IGATE TECHNOLOGIES PVT. LTD., ISLAMABAD, PAKISTAN

- Led and mentored a team of developers, fostering a collaborative and productive work environment.
- Successfully migrated a complex, multi-store Magento 1 Enterprise Edition setup to Magento 2 Enterprise Cloud.
- Demonstrated expertise in custom module development for both Magento 1 and Magento 2, catering to the community and enterprise versions.
- Proficiently integrated and configured Google Tag Manager, incorporating custom scripts to enhance tracking and analytics capabilities.
- Data migration between different platforms.
- Improved website speed and performance through optimization techniques.
- Development & maintenance of PHP/ Laravel based systems.
- Led code review processes to maintain code quality and standards.

FEB 2016 – FEB 2018

LEAD LARAVEL DEVELOPER

NENU TECHNOLOGIES PVT. LTD., ISLAMABAD, PAKISTAN

- Lead web developer for different web development projects including e-
- Commerce system, alert management system for schools & Video conferencing system using Laravel framework.
- Development of REST web-services for IOS & Android Apps using Laravel & Lumen.
- Worked on automated chat-bots using AI services.
- Management of projects technical department including software design. development & testing.

JUNE 2010 – FEB 2016

SENIOR SOFTWARE ENGINEER

CLARY ICON PVT. LTD., ISLAMABAD, PAKISTAN

- Designing, coding, testing & maintenance of different web & software applications.
- Collaborate with management & development teams to prioritize needs, resolve conflicts, develop e-commerce strategies & choose best possible solutions.
- Worked closely with other staff, such as project managers, UX designers, system analysts, sales and marketing professionals and remote teams based in USA & Colombia.
- Identify problems uncovered by testing or customer feedback, and correct problems or refer problems to appropriate personnel for correction.
- Writing and testing code to ensure it meets industry standards and is compatible with different browsers, devices, or operating systems.

SEP 2009 – MAY 2010

SOFTWARE DEVELOPER

BIR AL SABIA TECHNOLOGIES PVT LTD, RAWALPINDI, PAKISTAN

- Successfully worked on different web projects including open source & custom applications using PHP, Java, JavaScript, SQL, XML, XHTML, and CSS.
- Performed development, maintenance and optimization of company e-learning system used by teachers & overseas students.
- Optimizing code, database & web assets for optimal speed and performance.
- Worked on extensive reporting, user memberships & chat system modules.

NOV 2007 – JUNE 2009

PHP DEVELOPER

EVISION SOFTWARE, ISLAMABAD, PAKISTAN

- Analyzed, designed, developed and tested high quality web sites and management systems.
- Lead programmer in a long-term project to develop a customized video bookmarking tool & video search engine for US based client.

EDUCATION

JUNE 2007

BACHELORS IN SOFTWARE ENGINEERING

UNIVERSITY OF ENGINEERING & TECHNOLOGY, TAXILA

- Relevant Coursework: Software Engineering, Systems Architecture, Data Structures and Algorithms

SKILLS

- E-commerce Platform Expertise (e.g., Magento, Shopify, WooCommerce)
- Database Management (SQL, NoSQL)
- Payment Gateway Integration
- API Integration
- Performance Optimization
- Problem Solving and Troubleshooting
- Strong Attention to Detail
- Effective Communication