Ammar Ahmad

Rawalpindi, Punjab, Pakistan

Email: aa0525274@gmail.com 0347-2502087

Summary

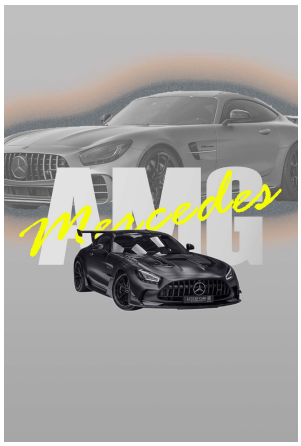
I'm a passionate graphic designer with profound talent and skill in making illustrations since they are used by businesses for positive impressions in marketing purposes. For my graphic designing work I am using Adobe Illustrator for 4 years. I can make compelling social media posts, vector illustrations and even broacher designs. As I am also learning canva software from domestika skills platform. Canva really helped me a lot in making eye catching social media posts design in no time.

Self Taught Graphic Designer

I am also a self taught vector artist

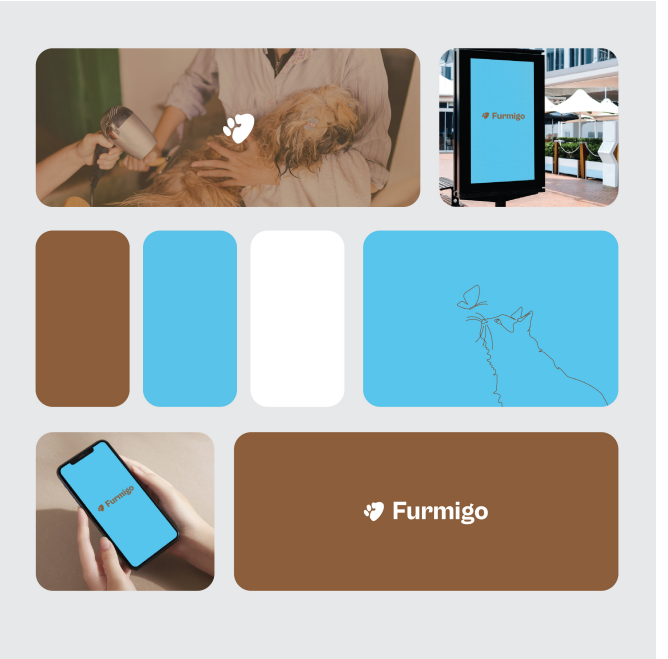
- I have a command in using Adobe Illustrator and Canva.
- I can do poster designing as well vector art.
- Visit my **portfolio website** as I showcased my art projects inside it.

Below are some of my projects:



Brand Design Project

Furmigo



Furmigo is brand design of pet care center which focuses on providing best pet care services. So I used the relevant tone and visuals which can relate with animal's interest. I also created a logo showing both ideas of a paw on one side and love symbol with it on right side. Brand name "Furmigo" comes from "fur" means animal hairs and "amigo" which Spanish word meaning friends. I also made a visual of cat interacting with nature while keeping the tone and brand official colors alive also.

Education

I have only studied till 12 grade. After that I started my career in creating and helping brands through visuals and graphics.