

Shamsia Farman



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📝 Medium Profile (medium.com/@shamsiafarman)

Profile

Motivated and impact-driven MPhil graduate in Sociology with hands-on experience in project coordination, research, and social development. Skilled in qualitative and quantitative data collection, stakeholder engagement, and team supervision. Active writer on Medium, covering topics such as relationships, emotional well-being, women's issues, and everyday life struggles.

Education

MPhil in Sociology | Quaid-i-Azam University, Islamabad | 2022–2024 | CGPA: 3.5
BS in Sociology | University of Chitral, KP | 2017–2021 | CGPA: 3.71 (Gold Medalist)

Professional Experience

- Sociologist | The Point Momentum | Jan 2025 – Present
- Conducting sociological analysis and field-based research.
- Member | Yaran-e-Khair Organization | 2024 – Present
- Engaged in volunteer campaigns and social impact activities.
- Volunteer Coordinator | Helping Hand for Relief and Development
- Managed volunteers and coordinated social events.
- Intern | Buraq Association
- Attended entrepreneurship training and leadership bootcamps.
- Research Assistant | Final Semester
- Supported a peer's qualitative research with data collection and NVivo coding.
- Social Media Admin | Facebook Article Group (5.9k+ Followers)

Research Experience

- MPhil Thesis: Navigating between Modernity and Tradition: A Sociological Exploration of Exogamy Practices among Kalasha Youth in Chitral, KP.
- Current Study: Exploring Bank Risk Management Practices in Building Customer Trust in Investment Products in Chitral, KP.

Publications

Why We Fall in Love with the Wrong People” (The Good Men Project, 2025)

Certifications & Courses

- Digital Livelihood Course (2 months)
- • Islamic Law Orientation Course
- • Spoken English Course (LWE)
- • Canva Creative Skills (LWE)
- • E-Commerce Training (3 days)
- • USIP Online Course Series
- • Mars Multiomics Research Boot Camp
- • All Pakistan Entrepreneurship Bootcamp (Oct 2024)

Fellowships

- ECO Schools Fellowship – Participated in environmental education and sustainability programs.

Skills

- Research & Analysis • Project Coordination & Fieldwork • Report Writing & Communication, • Stakeholder Engagement
- MS Word, Excel, PowerPoint • SPSS • NVivo • Canva

Languages

- English (Proficient) • Urdu (Proficient) • Khowar (Native)

Achievements

- Academic Excellence Award – for consistent high performance in academic career.