

Ijaz Hussain

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AIMS AND OBJECTIVES

To achieve excellence and novelty in life by making a bright career in teaching, teacher training, online research, and E-commerce and dedicated to the teaching profession to be a source of inspiration for the learners in their pursuit of the academic mission.

GREUATION

- Perusing PHD in Applied Linguistics from Allama Iqbal Open University, Islamabad in 2024.
- Master of Philosophy (MPhil) in Applied Linguistics from the University of Lahore in 2017. **CGPA, 3.43**
- Master of Arts (M.A) in English Language and Literature from National University of Modern Languages (NUML) in 2015.

PRESENTLY SERVING AT

The University of Lahore (Sargodha Campus) as a lecturer in Linguistics and Research Supervisor for MPhil, MA English, and BS English classes since November 2018.

PREVIOUSLY SERVED AT

Lahore Institute for Social Sciences, Lahore, Pakistan, October 2014 to November 2018
Joined as Lecturer in English for degree classes

Surejob Consultants, Lahore, Pakistan Sep 2010 to date
SEO and SMO strategies planner joined as a trainee on the weekend basis

RECOGNIZED REVIEWER OF JOURNALS

Internation Journal of Language and Literary Studies, Country of Publication: Italy
Publisher: Tawasul International Centre for Publishing, Research, and Dialogue
P-ISSN: 2704-5528, E-ISSN: 2704-7156, DOI: Yes (10.36892), Website
<http://ijlls.org/index.php/ijlls>

Worldwide Journal of Research, Country of Publication: Warri Delta State, Nigeria
Publisher: WIZBRO SERVICES GLOBAL LIMITED, **ISSN Online:** 2734-23 1X,
ISSN, Print: 2734-2565, **Website:** <https://w-jr.com/index.php/wjr>

SKILLS

- Languages: English, Urdu, and Punjabi speaking listening, reading, and writing

- SPSS, ENDNOTE X7, Technologies: Online Teaching Tools, SEO Tools, MS Office, Google Trend, Google Planner, and Word-press.

PUBLISHED PAPER

- Aisha Umer, Dr Naveed Nawaz Ahamd, Asad Mehmood, Amber Hassan, and Ijaz Hussain (2023). ANALYZING CARICATURES AS A MEDIUM OF REVEALING POLITICAL AGENDAS: A MULTIMODAL DISCOURSE ANALYSIS, *Palarch's Journal Of Archaeology Of Egypt/Egyptology* 20(1), 196-206. ISSN 1567-214x
- Ijaz Hussain, Umm-e-Laila Naqvi, Sarwat Sohail, & Imran Nazeer (2023) "A Critical Discourse Analysis of Pakistani edible oil companies advertisements," *Journal of Social Sciences Advancement*, 4(1), pp. 9–15. doi: 10.52223/jssa23-040102-57.
- Shamim Ahmad Yahya, Asad Mehmood, Ijaz Hussain (2023). Shadows Of Western Representation: A Postcolonial Study Of Chevalier's New Boy -- *Palarch's Journal Of Archaeology Of Egypt/Egyptology* 20(1), 196-206. ISSN 1567-214x
- Ali Furqan Syed, Ijaz Hussain, Saqib Sheraz, & Shahnawaz Shahid. (2021). Role of School Support in Developing English Writing Skills: A Study of Secondary Schools in Pakistan. *International Journal of Social Science and Economic Research*, 06(01), 84-96. doi: 10.46609/IJSSER.2021.v06i01.006
- Ali Furqan Syed, Samiya Anwaar, Kiran Shahbaz, Samina Nawaz, & Ijaz Hussain. (2021). Error Analysis of Written English Essays of Pakistani University Students in a Digital Contest in COVID-19. *European Modern Studies Journal*, 5(3), 555-567.
- Ali Furqan Syed, Uzma Akram, & Ijaz Hussain. (2020). A Transitivity Analysis of the Short Story Tell-Tale Heart by E. A. Poe. *International Journal for Innovative Research in Multidisciplinary Field*, 6(10), 314-321. doi: 10.2015/IJIRMF.2455.0620/202010051
- Ali Furqan Syed, Ijaz Hussain, Ali Raza Khan, & Samiya Anwaar. (2020). Factors Affecting Achievement of Engineering Students in English *American Journal of Applied Linguistics*, Volume 9,(Issue 1).
- Ijaz Hussain, Umm-e-Laila Naqvi, Sarwat Sohail, & Imran Nazeer. (2023). A critical discourse analysis of Pakistani edible oil companies advertisements. *Journal of Social Sciences Advancement*, 4(1), 9-15. <https://doi.org/10.52223/jssa23-040102-57>
- Ijaz Hussain, Rana Muhammad Basharat Saeed, & Syed, A. F. (2020). A Study on Effectiveness of Online Learning System during COVID-19 in Sargodha. *International Journal of Language and Literary Studies*, 2(4), 300. doi: <https://doi.org/10.36892/ijlls.v2i4.404>
- Ijaz Hussain, & Syed Muhammad Aziz Ali Naqvi. (2018). Exploring the Suitable Percentage of Search Engine Optimization Keywords, Key-phrases and Meta-tags in Optimizable Web Content. *International Journal for Innovative Research in Multidisciplinary Field*, 4(6), 88-96.

- Hamza Hassan, Ijaz Hussain, Shamiam Muneer, & Nawaira Khan Niazi (2022). Learner's attitude in learning English language towards online English language teaching at intermediate level in Sargodha. *Journal of Education and Social Studies*, 3(3), 235-246. <https://doi.org/10.52223/jess.20223307>
- Muhammad Ali Shahid, Ali Furqan Syed, Syed Kamran Ali Razi, Saira Sajid, & Ijaz Hussain. (2021). Phonological Process in Toddlers'' Single-Word Production: An Explorative Study of Alveolar Sounds in English. *Journal of English Language Teaching and Applied Linguistics*, Volume: 3(Issue: 3). doi: 10.32996/jeltal.2021.3.3.7
- Tahira Nawaz & Ijaz Hussain. (2021). A Forensic Linguistic Analysis of Language of News Crime Reports In Pakistan. *Harf-O-Sukhan*, 5(4), 585-595.

CONFERENCES

- Ijaz Hussain (2024b, 22 July, 2024) Organized one day International Conference on Emerging Trends in Linguistics and Literature, The University of Lahore Sargodha Campus.
- Ijaz Hussain (2024a 4-5 March 2024) Organized International Conference on Modern Trends in Linguistics and Literature in collaboration with University of Lahore Sargodha Campus and University of Sargodha.
- Hussain, I. (2019a, 20-21 April 2019). Paper presented at the International Conference on Geographies of resistance: Literature, Language & Culture, The University of Lahore
- Hussain, I. (2019b, 6-7 April 2019). Paper presented at the International Conference of Department of English Language and Literature Contemporary Trends in Linguistics and Literary Research, University of Management and Technology.
- Hussain, I. (2019c, 14 December 2019). *Exploring the Suitable Percentage Search Engine Optimization of Keywords, Key-phrases and Meta tags in Optimizable Web Content*. Paper presented at the 1st National Conference on English Language and Literature Endorsing Inter-Disciplinary and Inter-Genre Research within the Domain of English, University of Education, Lahore.
- Hussain, I. (2019d, 06-08 November 2019). *The Significance of the Use of the law of Reverse Effort for Improving Writing Skills of ESL Learners: An Empirical Study*. Paper presented at the An international conference on Language Study: Global Debates and Indigenous Perspectives, GCUF Faisalabad
- Tahira Nawaz, I. H. (2022, 03-05-2022). *A FORENSIC LINGUISTIC ANALYSIS OF LANGUAGE OF NEWS CRIME REPORTS IN PAKISTAN*. Paper presented at the Englishers 1st International Transdisciplinary Conference on Language Culture and Revival University of Mianwali Conference

WORKSHOPS/ SEMINARS/ PROFESSIONAL TRAINING ATTENDED

- Seminar on the topic **Research Paper Writing** was held by the Pacific Institute for Researcher on 16th May 2015.
- Professional Training on a **Research Software Statistical Package** for Social Sciences (SPSS) was held by the Lahore Institute of Future Education on 22th-23rd August 2015.
- Workshop on the topic **How to Write Research Article** was held by the International Journal of Research and Development in Social Sciences on 15th November 2015.
- Workshop on the topic **Writing Research Proposal** was held by the International Journal of Research and Development in Social Sciences on 6th December 2015.
- Workshop on the topic **One Day Training on Scientific Writing and Reference Management** was organized by the University of Lahore, Sargodha Campus on 16th December 2018.

THESES SUPERVOISED (M.Phil)

- Influence of Social Media on English Language Learning and Academic Performance at Undergraduate Level by Zeeshan Ali in 2020
- Impact of the English Language Used In Social Media on English Language Learners At Undergraduate Level In Sargodha by Rana Basharrat Saeed in 2020
- Role of Language increasing the visibility of websites in through Search Engine optimization by Kashmala Azam in 2020
- Representation of Public Sector University Websites in Pakistan: A Critical Discourse Analysis by Syed Tahir Hussain Shah in 2021
- Learner's Attitude in Learning English towards Online English Language Teaching At Intermediate Level in Sargodha by Hamza Hassan in 2021
- A Forensic Linguistics Analysis Language of New Crime Report in Pakistan: An Exploratory Study by Tahira Nawaz in 2022

THESES SUPERVOISED (Master and Bs)

- Amir's Fretfulness and Intention in Khaled Hosseini's The Kite Runner by Hafiz Muhammad Qasim and Khalil ur Rehman (Fall 18)
- A Textual Analysis Of American Imperialism In The Reluctant Fundamentalist By Mohsin Hamid by Sadia Iftikhar (Winter 19)
- Postcolonial Magical Realism in South Asian Literature by Ahsan Ikram (Winter 19)
- Feministic Analysis of Hussaini's A Thousand Splendid Sun by Qamer Shaheen (Winter 19)
- The Issue of Self-Identity in Khaled Hosseini's The Kite Runner by Muhammad Zakeria (Winter 19)
- Psychoanalysis of Ibsen's Hedda Gabler by Muhammad Adnan Rehman (Winter 19)

REFERENCES

Dr. Anser Mehmood (HOD)
Associate Professor

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