



MARIUM ISHAQ

Software Engineer

A Master's graduate in Software Engineering with a comprehensive grasp of software design principles and best practices. Motivated to contribute to creating innovative products and services that generate a positive impact. Demonstrates excellent communication and organizational skills, enhancing the research team's efforts. Dedicated to fostering a passion for learning and supporting academic achievement.



mariumishaqch@gmail.com



+92-3445054106



Islamabad, Pakistan

SKILLS

Problem-Solving Skills

Continuous Learning

Educational Technology

Multitasking Skills

Report Writing

Assessment and Feedback

Documentation

Ecommerce

Digital Marketing

LANGUAGES

English

Full Professional Proficiency

Urdu

Native or Bilingual Proficiency

COMPUTER SKILLS

HTML and CSS

JavaScript

Flutter

Android Studio

Bootstrap

MySQL

Mob App Development

Dart

EDUCATION

Master of Science in Software Engineering

COMSATS University

02/2022 - 01/2024, Courses

- Advanced Requirements Engineering
- Software Cost & Estimation
- Research Methodology
- Mining & Analyzing Software Repositories

Islamabad

Bachelor of Science in Information Technology

Quaid-i-Azam University

10/2016 - 12/2020, Courses

- Advanced Database Systems
- Computer Architecture
- Data Structures
- System Analysis & Design

Islamabad

WORK EXPERIENCE

E-commerce Sales Specialist (Sheikh Saleem Group of Companies)

02/2024 - Present,

- Develop and implement sales strategies to optimize product listings.
- Conduct market research, and analyze performance metrics.
- Manage inventory to meet demand and ensure compliance.

Islamabad

E-commerce Sales Specialist (Hyper Future)

04/2023 - 11/2023,

Islamabad

Digital Marketing Executive

SEED ANALYTICA / MARKWEBIT (UK-BASED
COMPANY) 09/2021 - 01/2022

Islamabad

- Developed social media strategies on Facebook, Instagram, Pinterest, and email. Good experience in social media handling, running campaigns, and scheduling calendars.
- Excellent knowledge of email marketing including designing templates and scheduled emails
- Excellent knowledge of affiliate marketing: How to find and approach networks through email.
- Expertise in Content Writing.

PROJECTS & RESEARCH

Mental and Physical Fitness Exercise for Elderly Using Absolute Pointing And Gesture Recognition (02/2023 - 11/2023)

Master's Research in Human-Computer Interaction. Designing a Desktop Interactive application for elderly people using Unity.

Voice Based EMAIL Application for Blinds (FYP) (09/2019 - 08/2020)

Using Flutter UI, SMTP Method and Cloud Firestore, developed an Email Application that helped even a naïve, visually impaired person, to use the services for communication without using the keyboard and mouse like device.